



Sustainable & Eco-Friendly Business Recognition Program



How Green Is Your Business?

Your business may be greener than you think! Go through this checklist and find out where you stand in your efforts to be a sustainable business. Recycling, conservation, water conservation, local purchasing and promoting green practices, all show your commitment to a sustainable community. Complete this assessment form and return to the Greater Vineland Chamber of Commerce. If you check off at least 25 of these items, you are eligible to be certified as a “Sustainable Eco-Friendly” business! We have joined together in partnership with the City of Vineland under their Sustainable Jersey program, and in partnership with Citizens United to Protect Maurice River to encourage and support businesses that are making efforts to be green.

Business Name: _____

Contact Person: _____

Phone: _____ Email: _____



GENERAL

- ___ Train all employees to follow environmental practices
- ___ Post reminders and information of environmental practices and policies
- ___ Advertise “green” accomplishments through press releases or social media
- ___ Track and post utility bills
- ___ Encourage other businesses to “go green”
- ___ Participate in local green events and/or support local environmental groups’ activities
- ___ Other _____



ENERGY CONSERVATION

- Complete an energy audit of our facilities
- Turn off lights and electronic equipment when not in use
- Install motion sensors & lighting controls
- Install programmable thermostats to control heating and cooling / lowering when no one is in the facility
- Insulated hot water heaters and pipes
- Purchased Energy Star or EPA's WaterSense equipment and appliances
- Unplug chargers when not in use
- Check and repair leaks around windows and doors
- Replace fluorescent tubes with energy efficient fixtures
- Replace incandescent bulbs with compact fluorescent bulbs or LED bulbs
- Install solar panels on property
- Other _____



STORMWATER MANAGEMENT

- Check vehicles for oil leaks
- Keep dumpster area clean
- Provide wind proof containers for outdoor smoking areas
- Distribute educational information on stormwater pollution prevention to employees
- Replace grass areas with water-efficient NATIVE plants
- Use natural mulch to increase water retention in landscaping and planters
- Remove weeds by hand / do not use herbicides
- Do not use chemical fertilizers
- Plant and maintain NATIVE plants and NATIVE shrubs along sidewalks and in planters
- Install a rain barrel or cistern to collect water for plants
- Install rain gardens
- Discuss your efforts and goals of storm water management with your landscapers
- Other _____



WATER CONSERVATION

- ___ Check water bill for indication of leaks / turn off water and see if your meter still runs
- ___ Check for plumbing leaks and repair immediately
- ___ Clean outdoor areas with a broom, not water / avoiding runoff
- ___ Reduce grass areas with NATIVE plants
- ___ Adjust sprinklers to water ONLY on grass and plants
- ___ Implement best practice outdoor watering times for greatest absorption
- ___ Install energy efficient toilets
- ___ Install waterless urinals
- ___ Install high efficiency faucet aerators
- ___ Install reminder signs in bathrooms to conserve water
- ___ Change window cleaning schedule to “as needed”
- ___ Other _____



WASTE PREVENTION

- ___ Do not allow litter on property and conduct routine litter prevention / keep curbsides clean
- ___ Complete regular waste audits for identifying issues
- ___ Discourage single use plastic bags
- ___ Post information about using reusable bags
- ___ Reduce copying by using electronic communication / or copying two-sided
- ___ Use marketing materials that do not require an envelope
- ___ Recycle food waste either by composting, pig farmers, or special collection
- ___ Use reusable plates and flatware rather than disposable
- ___ Use green safe cleaning supplies
- ___ Use large soap dispensers instead of individual packets
- ___ Collect ink jet cartridges and cell phones for recycling
- ___ Repurpose office furniture and supplies
- ___ Use 100% recycled paper whenever possible

____ Purchase locally and/or purchase from local businesses that sell green services and products

____ Other _____

Are you interested in implementing some of these activities? There are resources available to assist you. Let us know if you'd like additional information.

Thank you for running a green business!



Return this completed assessment form to:

Greater Vineland Chamber of Commerce

2115 South Delsea Drive

Vineland, NJ 08360

OR email it: info@vinelandchamber.org (the most green method)

OR fax to: 856-690-2113

Certified businesses will receive a certification presentation and a decal to proudly display at their location. They will also receive special recognition on the GVCC website, our social platforms and in our monthly newsletter.