

## STEP NYC – Startup and Entrepreneurship Program March 3 – 8, 2019 - Company Profiles

 <p><b>What we are looking for:</b> Investors, Potential Clients, Business Partners</p>	<p><b>3DQR GmbH</b> 3DQR is Germany's fastest growing Augmented Reality company specializing in training and education. We work with large size companies and education organizations that are looking for a smarter and cost-efficient way to train their clients, employees and consumers. Our Dev team transform machinery &amp; products, data and processes, working environments, educational books and teaching resources into fully applied AR and VR environment through our app. We use and plan AR technology to simplify the entire training and learning experience. Our technology patent is pending for the leading industrial hotspots like Europe, USA, Japan and South Korea. Client examples: Mercedes, Endress+Hauser (2.2 billion revenue), Deutsche Bundesbank and DIHK (educational training company for the German chamber of commerce). <a href="http://www.3dqr.de">www.3dqr.de</a></p>	<p><a href="#">LinkedIn</a> <a href="#">Twitter</a> <a href="#">Facebook</a> <a href="#">Instagram</a></p>
 <p><b>What we are looking for:</b> Investors, Business Partners, Potential Clients</p>	<p><b>Convercycle Bikes GmbH i.G.</b> Convercycle - the convertible bike The Convercycle bike defines a completely new category of bikes. It is cargo bike and city bike at the same time and combines the advantages of both. In its folded position its compact size is no different to a common bike. Therefore it is easy to ride, park and lock at your destination. With a simple lifting move the rear wheel swings out under the basket creating space for daily shopping, sports equipment or child seats. Its volume offers space for two bigger crates of water. <a href="http://www.ideameetsmarket.com">www.ideameetsmarket.com</a></p>	
 <p><b>What we are looking for:</b> Investors, Potential Clients</p>	<p><b>Innovation &amp; Growth Consulting GmbH</b> Ideapeek is a crowd innovation software that enables innovation by empowering people around the world to generate value from their ideas, abilities and knowledge through an open and fair marketplace! We create a bridge between consumers and enterprises by establishing standardized innovation processes in modular software components. Ideapeek allows its users to submit and manage their ideas and suggestions for improvement at any time and any place as well as selling them to companies looking for their next product innovation. By purchasing a license for ideapeek companies can access business ideas from all their stakeholders e.g. customers, potential customers or employees and recognize their target group's needs at an early stage. We want to become the standard software for crowd innovation and swarm intelligence in modern enterprises helping them to build an efficient and sustainable growth strategy. <a href="http://www.ideapeek.com">www.ideapeek.com</a></p>	<p><a href="#">LinkedIn</a> <a href="#">Twitter</a> <a href="#">Facebook</a> <a href="#">Instagram</a></p>

 <p><b>What we are looking for:</b> Investors, Potential Clients, Business Partners</p>	<p><b>invent-solutions OÜ</b> We are building an omnichannel of software products that targets every need of the businesses in hospitality In order to gain competitive advantages in the long-term due to networking of information, data streams need to be analyzed and pooled in a smart way. Many software solutions that could play an important role in supporting this process in the daily business activities are not available or simply or too expensive. This opens the door for us to enter and scale the market. It's time to think different. <a href="http://www.invent-science.com">www.invent-science.com</a></p>	
 <p><b>What we are looking for:</b> Investors, Potential Clients, Business Partners</p>	<p><b>Keeno</b> Keeno! (a GmbH will be established these weeks) marshals the affordances of cloud storage and digital delivery to mine untapped value in children's film and video from all around the world. Our global business model incorporates four core assets: a curated collection of new and classic drama, documentary, comedy and animation culled from public-service broadcasters, independent producers and national collections from the British Film Institute to the Children's Film Society of India--most never seen outside their regions of origin. Proprietary software embodying principles of educational psychology to conquer the challenge of discovery for school-age kids--delivering personalized entertainment while maximizing revenue-share for rights-holders. Global cloud-based B2C delivery managed from our headquarters in Berlin, regional marketing partners positioned to tune promotion and revenue models to local customs and demand. <a href="http://www.keeno.online">www.keeno.online</a></p>	
 <p><b>What we are looking for:</b> Investors, Business Partner, Potential Clients</p>	<p><b>License.rocks GmbH</b> license.rocks is a blockchain-powered approach to track, manage and trade licenses along the supply chain. We create a license framework for digital goods and make licenses tradable for the 'FutureOfLicensing'. license.rocks GmbH is established since 2017 and the two founders have more than 25 years experience in software management and enterprise licensing. They had been (as 'head of product' and 'head of services') responsible for the growth of their former company from a startup to one of the leading companies in software management worldwide. We aim to make license management for creators and users of any digital good easy, transparent and fair. Using blockchain technology a license is represented as a token, being enriched with valuable needed information and functionality. While license entitlements become standardized and digital, new opportunities of automation and business models will arise. Our product is designed in a modular way to serve various verticals with license options. <a href="http://www.license.rocks">www.license.rocks</a></p>	<p><a href="#">LinkedIn</a> <a href="#">Twitter</a></p>

 <p><b>What we are looking for:</b> Investors, Potential Clients, Business Partners</p>	<p><b>Nitrobox GmbH</b> Nitrobox gives large enterprises the freedom and flexibility to monetize any digital product or business model at speed. By providing a smart software-as-a-service platform to create and fully-automate their financial processes, Nitrobox saves its clients millions in otherwise lost revenues and transaction costs. First enterprise customers like Daimler, Volkswagen and Porsche already believe in Nitrobox's mission to monetize any business model, anywhere, immediately. <a href="http://www.nitrobox.de">www.nitrobox.de</a></p>	<p><a href="#">LinkedIn</a> <a href="#">Facebook</a></p>
 <p><b>What we are looking for:</b> Investors, potential clients, and hiring a US-based development &amp; field team</p>	<p><b>Placetrace GmbH</b> Placetrace is building a pay-per-use algorithm as a service marketplace. We enable companies and entrepreneurs to execute complex data science activities without coding. To do so, we provide them with a diverse set of data flows and an intuitive algorithm builder, as well as ready to use white label solutions. For data owners we are offering them to drive more meaningful value with their siloed data, by allowing them to be merged with other data streams. <a href="http://www.placetrace.com">www.placetrace.com</a></p>	
 <p><b>What we are looking for:</b> Investors, potential clients, potential business partners</p>	<p><b>Rydies GmbH</b> Rydies GmbH is a team with over 20 years of experience in carsharing, connected mobility and public transport to enable the next evolution of the Smart Cities. Rydies focuses on the strongly growing market of personal &amp; shared bicycles and micro-scooters. Every 4th ride will be with these vehicles by 2030. Rydies builds tools to make these new technologies &amp; services work – for companies, cities and residents. <a href="http://www.rydies.com">www.rydies.com</a></p>	
 <p><b>What we are looking for:</b> Potential Business Partners, Distribution Partners</p>	<p><b>YOUKI GmbH</b> YOUKI is a blockchain-as-a-service startup that provides an industry-ready integrated hardware-software solution. We are building a state-of-the-art, highly scalable blockchain infrastructure with a focus on business applications and real-world enterprise use cases. The Youki network consists of two distinct elements: (1) a performant, highly decentralized hardware node network, and (2) a performant PoS blockchain that enables companies and developers alike to build blockchain applications. <a href="http://www.youki.ai">www.youki.ai</a></p>	

If you are interested in learning more about the companies and to set up individual meetings, please contact:

**Irene Fuchs**  
Phone: +1 (212) 974-8841  
Email: ifuchs@gaccny.com

**Chrissi Huber**  
Phone : +1 (212) 974-8838  
E-Mail : chuber@gaccny.com