

US-Delegation traveling to Reeperbahn Festival, Germany

September 16-20, 2019 | Berlin, Hamburg

US executives, multipliers and buyers from the recorded music industry are invited to Germany from September 16-20, 2019 to engage in **Europe's largest club festival**.



What to expect:

- Connect with German stakeholders and experts in the music industry for an in-depth look into live events, distribution, marketing, artist management, and international collaboration opportunities.
- Engage in the "Reeperbahn Festival 2019" in Hamburg, and experience panel talks, live acts, award shows and networking events throughout the week.
- Be part of the "Berlin Experience", where you will meet innovative companies, international organizations and high-level executives in Germany's most vibrant city Berlin.
- Get the chance to network on the Reeperbahn Festival train ride from Berlin to Hamburg.
- Meet & Greet with Europe's promising newcomers in the music industry at the largest club festival in the area.
- Immerse yourself in German culture and hospitality.

Registration:

To sign up for the program, please complete the attached registration form. There is no program fee, but participants are responsible for their individual costs, including but not limited to travel costs to and from Germany, food and hotel accommodations. The registration deadline is **Friday, June 14th, 2019**. Selected participants will be notified shortly after.

Program Partner:



Organizer:





This delegation trip to Germany is part of the **Market Entry Program for SMEs** by the **German Federal Ministry for Economic Affairs and Energy (BMWi)**. It is an exceptional opportunity for know-how exchange and network building between executives, multipliers, and thought leaders in the United States and Germany organized by the **German American Chamber of Commerce, Inc. in New York (GACC NY)**. The trip will include two different stops in Berlin and Hamburg, festival passes, train tickets, transportation on site, networking opportunities and site visits.

From **September 18-21, 2019**, the Reeperbahn Festival will present more than **900 events** spanning a range of genres in locations around Hamburg’s Reeperbahn. Since its debut in 2006, the Reeperbahn Festival has grown to become one of the most important meeting places for the music industry worldwide. In addition to some 600 concerts by international artists held in a wide variety of venues, the festival program includes events in the fields of fine art, film, literature, and education. The Reeperbahn Festival conference program is designed for professionals active in the music and creative digital industries and features sessions, showcases, networking events, or awards ceremonies. The festival's partner country in 2019 is Australia.

Preliminary Program Reeperbahn Festival Delegation Trip to Germany:

Date	Agenda
Monday, Sep. 16 Berlin, Germany	<ul style="list-style-type: none"> • All day: Individual arrival of the US-participants in Berlin, Germany
Tuesday, Sep. 17 Berlin, Germany	<p><u>Berlin Experience</u></p> <ul style="list-style-type: none"> • Morning: Welcome Remarks and Briefing about the German music market • Afternoon: Selected office visits in Berlin (transportation by bus) • Evening: Festival train to Hamburg including concerts and networking on board
Wednesday, Sep. 18 Hamburg, Germany	<ul style="list-style-type: none"> • Morning: German American Music Industry Symposium <p><u>Reeperbahn Festival</u></p> <ul style="list-style-type: none"> • Afternoon: Participation at Official Opening of Reeperbahn Festival • Evening: Participation in Concerts, Events, Panel Discussions, Networking Receptions
Thursday, Sep. 19 Hamburg, Germany	<p><u>Reeperbahn Festival</u></p> <ul style="list-style-type: none"> • Morning: Matchmaking Sessions “Meet the Music Supervisors” • Afternoon: Participation in Concerts, Events, Panel Discussions • Evening: “Wunderkinder” Showcase – German Music Talent Show
Friday, Sep. 20 Hamburg, Germany	<ul style="list-style-type: none"> • Morning: Feedback Roundtable & Networking Reception • Afternoon/Evening: Participation in Concerts, Events, Panel Discussions, Networking Receptions

Please note that the program is subject to change.

Find more information about the Reeperbahn Festival [here](#) and have a look at the [video](#) to get an idea of last year’s Berlin Experience.

Contact Information

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Application and Participant Agreement

Please read the following statements carefully and indicate your agreement to the terms by signing below. This signed agreement must be completed by **June 14th, 2019** and sent to consulting@gaccny.com via email.

I hereby acknowledge and agree to the following terms in connection with my participation in the Reeperbahn Festival Delegation Trip to Germany (program):

1. I hereby confirm my participation in the delegation trip, starting on **Monday, September 16th, 2019** and ending on **Friday, September 20, 2019**
2. I hereby acknowledge and agree that the GACC NY cannot be held liable (and hereby disclaim any liability) for any harm caused by or occurred to the participant during the course of the program unless willfully inflicted or caused by gross or wanton negligence of the GACC NY, its officers or employees. In no event shall the GACC NY be liable for any consequential, incidental, indirect, special, punitive or exemplary damages (including, without limitation, lost profits, business or goodwill) suffered or incurred by me in connection with this program, even if advised of the possibility of such damages.
3. I hereby acknowledge and agree that I have health insurance that will cover me for the duration of the program.
4. I fully understand that I am solely responsible for covering my individual costs incurred in connection and during my participation in the program, including but not limited to air fares, ground transportation, meals and hotel accommodations.
5. I understand that the GACC NY reserves the right to cancel the trip to Germany due to unforeseeable circumstances such as natural disasters or other hindrances to international travel. The decision to cancel the trip is left to the GACC NY's and Inferno Events' sole discretion. In the unlikely event of a cancellation, the GACC NY nor Inferno Events are responsible to reimburse participants for already paid travel/accommodations.
6. The GACC NY and its partners have my permission to use pictures taken in the course of the trip in print and digital media for the purpose of documenting and promoting the delegation trip. This includes, but is not limited to, display of images of my likeness on the partners' websites, and on promotional material related to the program.
7. Please be aware that this document is not a confirmation of your participation. The GACC NY will send a reply shortly after receiving your signed application to confirm your participation in the delegation trip.
8. In the event of a large number of applications, the GACC NY and Inferno Events reserve the right to review and accept/reject application forms based on their respective compatibility with the program.
9. The GACC NY reserves the right to postpone or (in rare cases) cancel the event due to an insufficient number of registrations.
10. Please do not make any travel or other cost-related arrangements before the designated number of participants has been reached. The GACC NY will inform you of the status of the participant number in a timely manner.

*****Please fill out electronically; no print versions accepted*****

I grant the GACC NY and the partner Inferno Events use of the following information for purposes related to the organization of the Delegation Trip to Germany:

Information about the Organization:

Company name:

Address:

Website:

Phone:

Fax:

Company Email:

Personal Data:

Last name:

First name:

Position/function within the company:

Direct phone number:

Mobile (used during trip):

Email:

I have a passport that is valid through the entirety of the trip:

Yes No

Languages:

Emergency contact (name, relationship, phone):

Nutritional requirements (allergies, intolerances, etc.):

Additional specification (e.g. limited mobility):

Brief Description of the Organization:

Type of company:

private

public/municipal

association

Business area:

production

providing services

trading

R&D

others (brief description)

Number of employees:

<20

20-49

50-249

>250

Annual turnover: <1 Mio. \$ 1-5 Mio. \$ 5-50 Mio. \$ >250

Main activities of organization (brief description of e.g. business and services):

Current activities in Europe:

Additional Information:

What outcomes do you wish to take home from this delegation trip?

What know-how do you want to gather in the context of this delegation trip?

Purposes of participation:

Which companies/meeting partners/contacts would you like to visit/meet during your trip to Germany?

Other remarks which could be helpful for the organization of the delegation trip:

This Participant Agreement is put forward in good faith and the GACC NY and Inferno Events agree to use all commercially reasonable best efforts to satisfy the expectations of the participant in the course of this trip.

- I have no objection to the terms of this agreement.
- I understand that checking this box constitutes a legal signature

Name

Place, Date (MM/DD/YYYY)