



NOW IN FULL COLOR!
**Newsletter Advertising
 Rate Sheet and Contract**

Advertiser Information

Company _____ Contact _____

Billing Address _____

Phone _____ Email _____

Signature of Authorizing Representative _____

This signature accepts responsibility of this insertion schedule and payment of selected advertisements at the rates below.
 All advertisements are non-refundable and cannot be cancelled once submitted.

INSERTION SCHEDULE

Issues:	Ad Sizes & Rates:	1 Issue	Full Year
<input type="checkbox"/> Full Year	<input type="checkbox"/> Full Page Insert (8.5" w x 11" h or smaller) <i>(975 copies provided by you)</i>	\$250	\$1,250
<input type="checkbox"/> January/February '19	<input type="checkbox"/> Full Page Color Ad (8" w x 10" h)	\$750	\$3,500
<input type="checkbox"/> March/April '19	<input type="checkbox"/> Back Cover Color Ad (5" w x 5" h)	\$450	\$2,250
<input type="checkbox"/> May/June '19	<input type="checkbox"/> Half Page Color Ad (8" w x 5" h)	\$400	\$2,000
<input type="checkbox"/> July/August '19	<input type="checkbox"/> Quarter Page Color Ad (4" w x 5" h)	\$250	\$1,250
<input type="checkbox"/> September/October '19	<input type="checkbox"/> Business Card Color Ad (2" w x 3.5" h)	\$125	\$600
<input type="checkbox"/> November/December '19			

Please check the boxes above to indicate which issues you would like to advertise in, and the ad size you would like. If you sign up for the year, you get a discounted rate.

2019 PUBLICATION SCHEDULE & DEADLINES

2019 Issue:	Advertisement Submission Deadline:	Newsletter Publish Date:
January/February	January 31, 2019	February 15, 2019
March/April	March 29, 2019	April 15, 2019
May/June	May 31, 2019	June 14, 2019
July/August	July 31, 2019	August 15, 2019
September/October	September 30, 2019	October 15, 2019
November/December	November 30, 2019	December 16, 2019

AD SUBMISSION

Please submit your hi-res JPG or PDF:
 tahmouch@livonia.org • Attn: Laura Tahmouch
 Please email Laura with any questions
 or call her directly at 734.838.6126.

CIRCULATION

- 975 copies are printed & distribution to members and new residents
- An email blast will be sent to nearly 2,350 email addresses
- A digital copy will appear on www.livonia.org

Unless otherwise noted, advertisers will be sent an invoice.