

## How to Submit a Business Brief for Publication in the Ridge Business Journal

*The Ridge Business Journal* welcomes news about your business or non-profit. The Business Briefs column is designed to inform the community of your business activities, such as new facilities, new products or projects, seminars, announcing business openings or, as appropriate, advance notice of special events. (Events that are submitted to the online community calendar at [ParadiseChamber.com](http://ParadiseChamber.com) will be included in the RBJ's calendar.) Chamber members may also introduce new employees, acknowledge promotions, retirements, industry awards, and other business related milestones.

To maintain a consistent voice, briefs will be edited and presented in third-person narrative. Business briefs are usually no more than 150 words in length and are published as space permits.

Business Briefs must be submitted on or before the deadline date by email to [monica@paradisechamber.com](mailto:monica@paradisechamber.com) with the subject line "Business Briefs."

### SAMPLE BUSINESS BRIEFS

#### **Feather River Hospital Announces New CFO**

Ryan Ashlock will be the new Vice President for Finance and CFO for **Feather River Hospital**, effective May 15<sup>th</sup>, 2017. Ryan has served with Adventist Health since 2012, most recently at Glendale Adventist Medical Center as Director of Finance. Prior to his service at Glendale, Ryan was at Roseville for three years. He also worked at KPMG, LLP, as a Senior Associate. Ryan holds an accounting degree from La Sierra University in Riverside, California, and an MBA from the University of California, Davis. Ryan is married to Elle (Taggart), and they enjoy spending their free time golfing and traveling.

#### **Joy Lyn's Wins Golden Spoon**

**Joy Lyn's Candies** was honored to take home the "Golden Spoon Award" at the **Boys & Girls Club Paradise Cook-Off**. They also won top honors for "Best in Desert" category and the "People's Choice Award." Joy Lyn's Candy Maker, Glenn Hartley, was thinking outside the candy box to dream up the prize winning Chookie and Ice Cream dessert--taking an old family recipe for Oatmeal Chocolate Chip Cookies, then dipping them in delicious chocolate. The

Chookie paired with a little vanilla ice cream proved a winning combination! Joy Lyn's Candies is a long-time supporter of the Boys & Girls Club, serving youth ages 6-18 at 5 locations on the Ridge with high quality after school programs and services. Visit Joy Lyn's at 1183 Bille Road.

#### **Do You Have a Small-business Retirement Plan?**

If you're a small-business owner, your "to do" list probably never ends. But here's one task you might have overlooked: funding your own retirement plan. Fortunately, when choosing a retirement plan, you've got some good choices. Although the various plans have different requirements and contribution limits, they all offer tax-deferred earnings potential, and some allow you to make tax-deductible contributions. An "owner-only" 401(k) offers many of the same benefits found in 401(k) plans offered by big companies. This plan may be appropriate for you if you have no full-time employees, other than yourself or your spouse. Other retirement plan options include a SEP IRA and a SIMPLE IRA. And you can even establish your own defined benefit plan, similar

to the traditional pension plan that was once commonplace. Explore your choices carefully, possibly with the help of a financial professional. But don't wait too long to act – when building resources for retirement, time is your greatest ally. Member SIPC, **Donna L. Buzzard**, Financial Advisor, Edward Jones (530) 872 7000, (855) 872 7025 (TOLL FREE), 6014 B Clark Road, Paradise.

#### **Paradise No Smoking/Vaping Decals Available**

**The Town of Paradise** has updated the smoking ordinance policy to restrict the use of electronic smoking devices in public places to protect non-users from exposure to secondhand aerosol. Aerosol emissions contain toxic chemicals which are unhealthy to breathe. The new policy prohibits electronic smoking devices anywhere smoking is prohibited, which includes indoors and within 20 feet of an entrance, exit, and operable window of any business. Smoking/vaping is also prohibited in Paradise parks. Butte County Public Health Department has provided the required signage for businesses to post. Decals may be picked up at the **Paradise Ridge Chamber of Commerce** or at Butte County Public Health Department, 202

Mira Loma Drive, Oroville.

### **U.S. Bank Named A Best Brand For Business**

U.S. Bank has been named a Best Brand for Small Business and for Middle Market Banking by leading consulting and research firm Greenwich Associates. The Greenwich Best Brand Awards are based on thousands of interviews. U.S. Bank was recognized as a Best Brand in six categories: *Overall, Loans or Lines of Credit, and Cash Management* for Small Business and *Overall, Loans or Lines of Credit and Cash Management* for Middle Market. U.S. Bank meets the needs of small businesses with a wide range of products and services that include deposit accounts and cash flow management, card payment and acceptance tools, equipment leasing and wealth management. Visit your local branch at 6817 Skyway.

### **Déjà Vu's Journey: Opportunity and Growth**

Déjà Vu offers 18,000 square feet of eclectic merchandise, featuring antiques, high quality solid wood, and trendy painted furnishings, collectibles, lighting, home décor, as well as many unique and hard to find indoor/outdoor plants for "***the most unique shopping experience on the Ridge***".

Last year brought the indoor expansion into the adjacent building, and Spring 2017 brings the expansion of the nursery. Déjà Vu welcomes six **Butte College** Agriculture and Horticulture interns in conjunction with the Workforce Investment Opportunity Act. Interns will be engaged in nursery propagation, transplanting, planning and scheduling future crops, safe nursery practices, water conscious irrigation, pest management using beneficial insects, creating inspiring merchandising displays—while offering personalized and world-class customer service. This

spring you will see a wonderful transformation in the nursery, but don't wait to visit **Déjà Vu—Gardens Galore**, 480 Pearson Road, 530 413-964

### **Community Acupuncture Clinic at 'Ohana**

'Ohana: Community Acupuncture Clinic now open Mondays and Wednesdays 1 pm. - 5pm. Walk -in clinic, no appointments, clothes-on in a comfy chair. Pay what you can \$20-\$40. Adam Moes, L.Ac is in the house! Arthritis, Stress, Anxiety, Tendonitis, Sciatica, Nerve Pain, Digestive Disorders, Addiction, Migraines, Vertigo, PMS, Insomnia, Depression Chronic Fatigue, High Blood Pressure and much more. 'Ohana Health, 757 Fir Street, 876-1692.

### **CSL Coordinates Holiday Effort for CCC**

In mid-December, members of **Pine Ridge Women's Club** and the **Center for Spiritual Living, Paradise**, collected toiletries and necessary supplies for gift bags for the dedicated young men and women of the California Conservation Corps, Magalia Camp, for the holidays. Gratitude for donations goes out to: the Magalia Beautification Association for warm gloves, the 5th grade class at Cedarwood School in Magalia for decorated gift bags, the Center for Spiritual Living, Paradise for the donation of \$200 from its Board of Trustees to help fund this endeavor and supplies donated by the membership. Pine Ridge Women's Club, Paradise Pines Women's Club, **Jaki's Hilltop Cafe**, **PostNet**, and attendees of the Holiday Chamber Mixer held at the Center for Spiritual Living, Paradise also donated requested supplies. The bags were delivered by Rev. Andy Torkelson, MaryEllen Reed, Judy Winder, and Shirley Williamson to the grateful CCC members. It was a wonderful experience for all who participated.

### **New Pet-Sitting Business Opens in Paradise**

Ridge pet owners may leave their pet(s) in the comfort and familiarity of home when away. **Pet-Sitting in Paradise** offers daily dog walking visits, watering indoor plants, alternating lights and blinds, bringing in mail/newspapers and generally giving the home a "lived in" look. In-home pet care reduces stress for the pet, promotes good health by minimizing exposure to other animals and maintains regular diet and exercise routines. If you're looking for a bonded and insured pet sitter to look after your furry friends in the comfort of your own home, who is professional, qualified and loves animals, call at 530.762.8096 or email [petsittingin-paradise530@gmail.com](mailto:petsittingin-paradise530@gmail.com). Book early for the holidays!

### **Support SHOR and Shop Save Mart with Escrip**

**Save Mart** gives back to our community with an easy, no-cost way for you to support the work of Paradise's homeless services, **Sojourner's House of the Ridge** (SHOR). The SHARES card that many of you used to support SHOR has transferred to **escrip**. Save Mart will continue to donate to SHOR, at no cost to you, a portion of your purchases. The donation process will occur electronically, tied to either your phone number or your Save Smart shopper's card. Everyone must sign up for the new program; it will not automatically transfer based on your phone number. Please visit <http://www.escrip.com/shares/> then click on Save Mart Supermarkets. You will find SHOR listed as "Sojourner's House On the Ridge." Thank you for making the effort to re-register (or register for the first time), because this program earns SHOR several hundred dollars every quarter.