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**SMALL BUSINESSES MAKE BIG SHIFT TO ONLINE PRESENCE DURING PANDEMIC**

The [Canadian Internet Registration Authority \(CIRA\)](#) reports May 2020 was a record month in its 20-year history for new .CA internet domain registrations.

CIRA notes 54,129 new .CA domain names were registered in May 2020, an increase of 38% over May of last year. New .CA registrations were similarly robust in April, with 52,196 new registrations, a 28% increase over April of last year.

An informal CIRA sample survey of new .CA domain registrants over April and May indicates fully 55% of new registrants were either creating a new business website or building a new ecommerce platform.

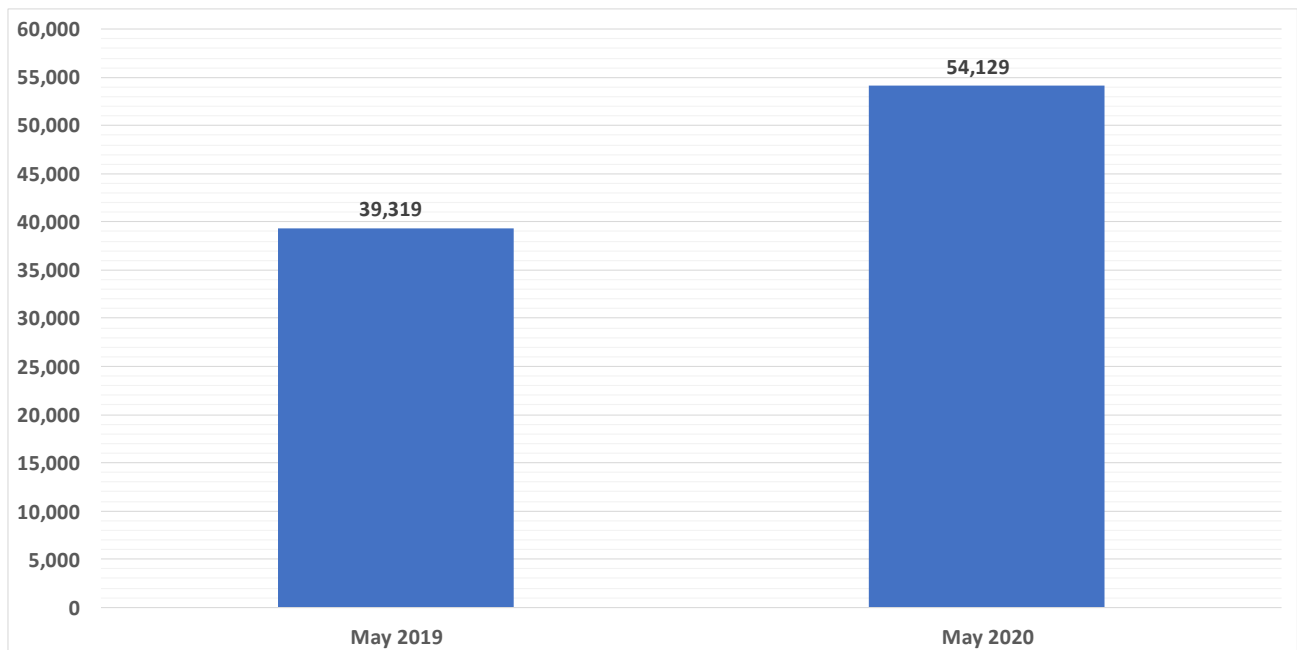
Regionally, 47% of new .CA domain registrations during April and May were from Ontario.

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**[CIRA: Canadian Businesses Pivot Online as CIRA Sees Record Number of .CA domain Registrations](#)**

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**New .CA Domain Registrations (May 2019 vs. May 2020)**



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Chart: [SSMCO](#) / Data: [CIRA](#)

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