



SMALL BUSINESS, BIG PIVOT: RBC ECONOMICS

[RBC Economics](#) has released [Small Business, Big Pivot](#), a five-part plan aimed at helping Canadian small businesses rebuild and thrive in a post-pandemic economy.

Small enterprises in Canada represent 42% of GDP and 48% of new jobs. The report underscores that small firms need to leverage new technologies with the aim of adapting to the virtual economy.

The RBC report provides substance to the following elements of its five-part plan:

- Streamline relief programs.
- Invest in capacity for safe reopening.
- Build digital networks.
- Set new economic strategies to help scale.
- Create a more strategic approach to globalization.

Full RBC Report: [Small Business, Big Pivot \(RBC Economics\)](#)

Media Release: [Small Business Rebound Necessary for Economic Recovery \(SSMCOC\)](#)

