



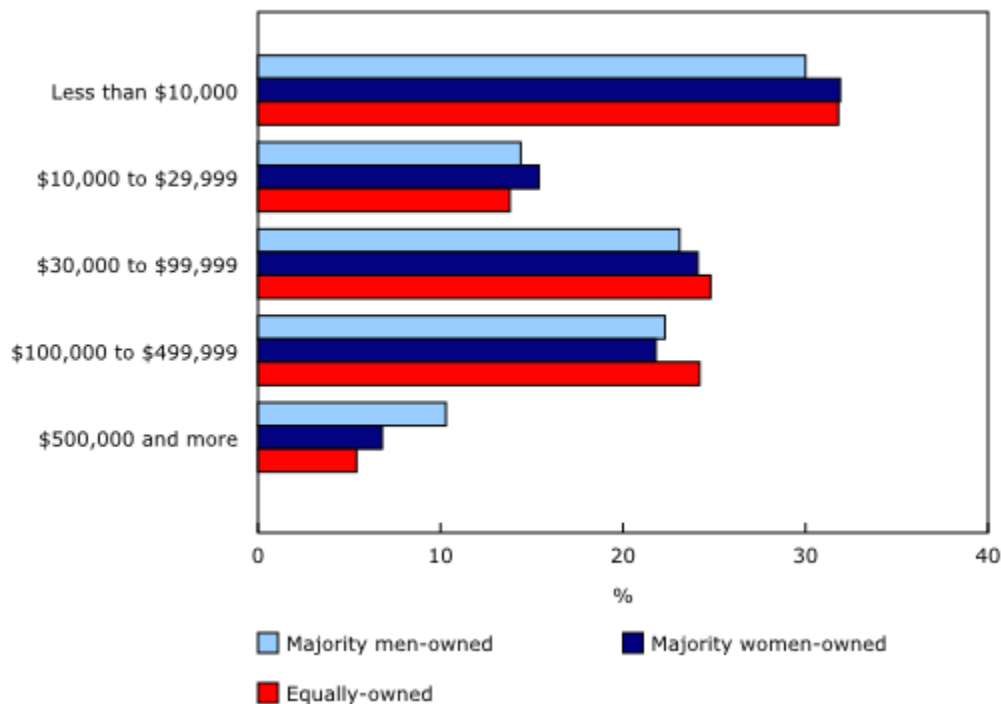
STATISTICS CANADA STUDY: THE SUCCESS OF WOMEN-OWNED ENTERPRISES

A new study published by [Statistics Canada](#) builds on previous observations and studies regarding the difference in performance between women-owned enterprises and men-owned enterprises in terms of revenue and employment size.

Statistics Canada notes the findings are “relevant to the design and implementation of initiatives to promote women's entrepreneurship and support women-owned businesses.” In the context of post-COVID-19 economic recovery, Statistics Canada points out, “The pandemic is likely to affect women and their enterprises more severely since they are prevalent in the service sector.”

- [Summary](#)
- [Full Report](#)

Private Enterprise Revenue Distribution by Ownership Type



Source: [Statistics Canada](#)