



## HOW SMEs ARE PIVOTING DURING COVID-19

The [Ontario Chamber of Commerce](#) has released [Small Business, Big Impact: How SMEs are Pivoting During the Covid-19](#).

The report provides important details and data pertaining to small and medium-sized enterprises:

- Understanding SMEs and their importance to the Canadian economy pre-COVID-19.
- The current challenges faced by SMEs a result of public health measures aimed at mitigating C-19.
- Ontario Chamber Network Difference Makers, businesses who are successfully pivoting their operations and finding creative ways of supporting their communities.

- **Media Release:** [Spotlighting Ontario Small Business Difference Makers](#)
- **Full Report:** [Small Business, Big Impact: How SMEs are Pivoting During the Covid-19](#)

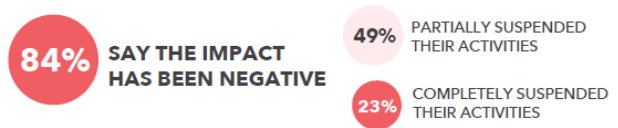
### HOW MANY PEOPLE ARE EMPLOYED BY SMEs?<sup>12</sup>



### HOW MUCH DO THEY CONTRIBUTE TO CANADA'S ECONOMY?<sup>13,14</sup>



### WHAT IMPACT HAS COVID-19 HAD ON ENTREPRENEURS?<sup>21</sup>



### WHAT IMPACT HAS COVID-19 HAD ON SMALL BUSINESSES?<sup>III</sup>

