



RESIDENT SENTIMENT TOWARDS VISITORS – DESTINATION CANADA SURVEY

As part of its ongoing research quantifying the impacts of COVID-19 on the Canadian tourism sector and visitor economy, [Destination Canada](#) has released its latest surveys on [Canadian Resident Sentiment and Travel Related Measures](#).

The Resident Sentiment Survey indicates Ontario residents are the least welcoming when it comes to visitors from nearby communities and from other parts of the province.

Full Report: [C19 Impact & Recovery – Resident Sentiment and Travel Related Measures](#)

Percentage that Strongly or Somewhat Agree with Welcoming Visitors to Their Community

	British Columbia (n=200)	Alberta (n=207)	Saskatchewan & Manitoba (n=200)	Ontario (n=602)	Quebec (n=408)	Atlantic (n=200)
From other communities near me	65%	67%	63%	45%	57%	74%
From other parts of my province	61%	57%	55%	36%	52%	71%
From other parts of Canada	32%	36%	33%	33%	42%	32%
From the United States	9%	9%	11%	5%	7%	6%
From other countries	13%	13%	11%	8%	10%	8%

Green text indicates significantly higher than at least one other region @ 95% confidence

Red text indicates significantly lower than at least one other region @ 95% confidence

Source: Destination Canada Resident Sentiment tracking study, July 7, 2020

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