



RETAIL E-COMMERCE TRENDS DURING THE COVID-19 CRISIS

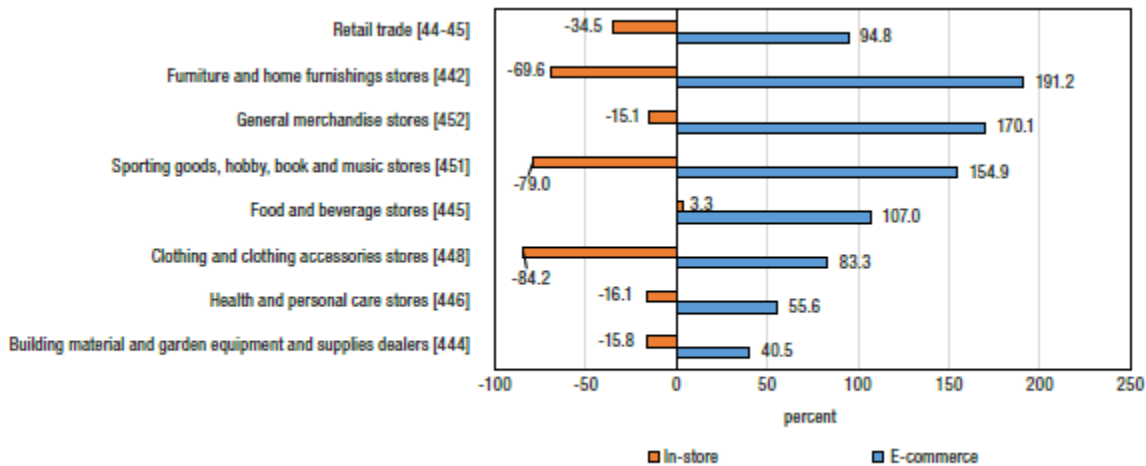
A new study by [Statistics Canada](#) examines the different e-commerce trends observed across various subsectors in the Canadian retail trade sector during the COVID-19 crisis.

The study notes, "From February to May 2020, total retail sales fell 17.9%. However, retail e-commerce sales nearly doubled (+99.3%), with some retailers relying more on this method of sale."

- Retail e-commerce sales reached a record \$3.9 billion in May, a 99.3% increase over February.
- Year over year, e-commerce sales more than doubled, a 110.8% increase compared with May 2019.

Full Report: [Retail E-commerce and COVID-19: How Online Shopping Opened Doors While Many Were Closing](#)

% Change in In-Store and E-Commerce Sales During COVID-19



Source: Statistics Canada, Monthly Retail Trade Survey.