



**CANADIAN BUSINESS CONDITIONS ANALYSIS – DELOITTE CANADA**

On July 14, [Statistics Canada](#) released the second wave of the [Canadian Survey on Business Conditions \(CSBC\)](#), with the support of the [Canadian Chamber of Commerce](#). The purpose of the CSBC is to measure the impact of COVID-19 on Canadian businesses, which in turn can inform decision-making to mitigate the impact and improve responses. In collaboration with [Deloitte Canada](#), the CCC have now made available infographics that take a deep dive into the data and what it reveals about the situation for Canadian businesses as they navigate the pandemic.

**Full Report:** [Infographic Analysis of the Canadian Survey on Business Conditions \(Deloitte Canada\)](#)

**REVENUE IMPACTS ON BUSINESSES REMAIN WIDESPREAD AND APPEAR TO BE INCREASINGLY SEVERE**

Compared to April 2019, how did the revenues of this business change in April 2020?

% of all respondents



...of businesses have had their revenues negatively impacted

...of businesses reported a decrease in revenues of 50% or more

**BUSINESSES REMAIN UNCERTAIN ABOUT THEIR FUTURE; MANY ARE WORRIED THAT THEY WON'T LAST THE YEAR**

How much longer can this business continue to operate at its current level of revenue and expenditures before having to consider further staffing actions, closure, or bankruptcy?

% of all respondents

