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**CURRENT STATE OF THE ONTARIO TOURISM INDUSTRY – TIAO SURVEY**

The [Tourism Industry Association of Ontario \(TIAO\)](#) has released its latest survey measuring the impact of the COVID-19 crisis on tourism businesses and workers across Ontario.

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**Serious Risks Abound**

- Nearly 22% are unable to pay their commercial rent or mortgage.
- Nearly 17% are unable to pay their commercial utilities.
- Nearly 42% are facing more employee layoffs.
- 24% are unable to pay staff wages.
- Nearly 9% report that they are currently at risk of closing permanently.
- 25% are at risk of not being open at all for the summer season.
- More than 5% of tourism businesses are currently facing the risk of bankruptcy.
- 74% are facing significant losses of cash flow.

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**Business Confidence**

- 12% reported high levels of confidence.
- 30% reported moderate levels of confidence.
- 23% reported low levels of confidence.
- 14% reported very low levels of confidence.
- Nearly 2% reported that their businesses have already closed.

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TIAO notes, “The impact of COVID-19 continues to vary in intensity across certain regions and sectors, with operators in Northern Ontario battling with uncertainty over the U.S border, and many in the event sector having to postpone major work until 2021.”

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**Full Report: [TIAO Provincial Survey #7 Report, August 6th, 2020](#)**

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