



**THE CANADIAN TRAVEL AND TOURISM SECTOR – QUICK FACTS**

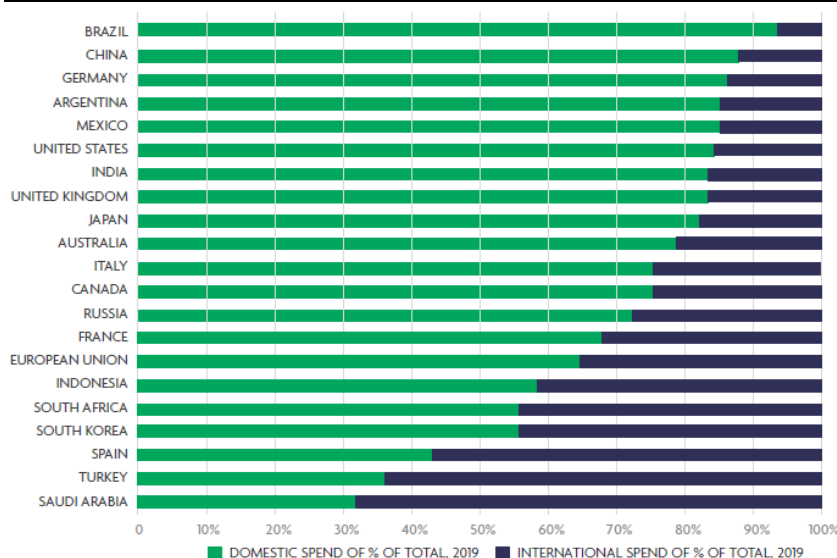
As the Canadian travel and tourism sector struggles to deal with the devastating economic impact of government-imposed lockdowns due to the COVID-19 pandemic, it is important to note the importance of the sector to the Canadian economy. Despite some modest rebound of late, enormous challenges still lie ahead as the sector tries its best to fully recover to its healthy pre-COVID state.

**Quick Facts – Canada's Travel and Tourism Sector (2019)**

- Travel and Tourism's (T&T) contribution to Canada's GDP was \$108 billion (US) in 2019.
- T&T GDP grew by 2.7% in 2019, a full percentage point higher than Canada's overall GDP growth of 1.7% in 2019.
- Domestic T&T spending accounts for 76% of total T&T spending in Canada.
- International T&T spending accounts for 22% of total T&T spending in Canada.
- 65% of T&T spending in Canada is leisure-based.
- 35% of total T&T spending in Canada is business-related.
- The share of youth employment in travel and tourism is highest in Canada, USA and UK where youth account for about 30% of the sector's employment.

**Source:** [World Travel & Tourism Global Economic Impact \(June 2020\)](#) – World Travel and Tourism Council

**Reliance on Domestic vs. International Travel & Tourism Spending (G20 Economies)**



**Source:** [World Travel & Tourism Council](#) and Oxford Economics