



## EVENT SPONSORSHIP AGREEMENT

This Chamber Sponsorship Agreement is made this \_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_, by and between the Lake Nona Regional Chamber of Commerce, Inc., (the "Chamber") and \_\_\_\_\_, with a principle place of business located at \_\_\_\_\_ (the "Sponsor") who agree as follows:

1. Sponsored Chamber. The Sponsor desires to be a **non-exclusive** sponsor for the Chamber's Event (**specify name of event**) \_\_\_\_\_ to take place at \_\_\_\_\_, Orlando, FL 32\_\_\_\_, on \_\_\_\_\_, 20\_\_\_\_, commencing at \_\_\_\_:\_\_\_\_ a.m./p.m., and concluding at \_\_\_\_:\_\_\_\_ a.m./p.m. In the event that this Agreement is countersigned by the Chamber's authorized officer, this Agreement shall be become effective and binding on the Parties, subject to its terms and conditions.

2. Event Sponsor Program. The Sponsor agrees to sponsor the Chamber Event at the following level (Check One):

<u>Event Sponsor Level</u>	<u>Sponsorship Fee</u>
<input type="radio"/> _____	\$250.00
<input type="radio"/> _____	\$350.00
<input type="radio"/> _____	\$500.00
<input type="radio"/> _____	\$750.00
<input type="radio"/> _____	\$1,500.00
<input type="radio"/> _____	\$3,000.00
<input type="radio"/> _____	_____

3. Payment of Sponsorship Fee. The applicable sponsorship fee associated with the Event Sponsor Level (as checked in paragraph 2 above) shall be paid by Sponsor to the Chamber in full upon execution of this Agreement.

4. Relationship of the Parties. The Parties' relationship described herein is not exclusive and the Chamber may allow other companies to sponsor the Chamber Event. However, the Chamber shall not allow any direct competitors of Sponsor be a sponsor for the Chamber Event. Whether any other sponsor is a direct competitor of Sponsor shall be determined by the Chamber's President/CEO in his or her sole discretion. Nothing in this Agreement shall establish a legal partnership or joint venture between the Parties, who shall each retain complete control over their respective business operations.

5. Requirements and Guidelines. The following is a list of requirements and guidelines for the Chamber:

a. The Sponsor shall have at least one of its managers or officers present at the Chamber Event, who will arrive at the location for the Chamber Event approximately ½ hour before the Chamber Event is scheduled to commence and stay until it is scheduled to conclude. The Chamber will have at least one of its Ambassadors present at the Chamber Event to assist with welcoming members and visitors.

b. The Chamber will promote the sponsorship of the Chamber Event in its monthly newsletter and on the Chamber's website and Facebook at least once prior to the Chamber Event. A photograph of the Chamber Event with the Sponsor's officer or manager will also be posted on the Chamber's website and Facebook. The Chamber will email an announcement of the Chamber Event to the Chamber's Board of Directors and Government members at least once prior to the Chamber Event.

c. **Upon execution of this Agreement, the Sponsor will provide the Chamber the following attachments:**

- Sponsor Logo(s)
- Document with following Information:
  - Brief description of Sponsor's business
  - Reason for sponsoring the Chamber Event
  - Any special announcement to be made at the Chamber Event

\*Please note, the Chamber may use all or a portion of this information for its promotional materials and invitation for the Chamber Event.

d. The Sponsor may provide drawings and prizes for the Chamber's members at the Chamber Event, but is encouraged to limit such drawings and prizes to no more than five (5) so as to maximize networking opportunities. In no event will the Sponsor provide more than ten (10) drawings and prizes during the Chamber Event, and winners must be present at the time of each drawing.

6. **Indemnity and Hold Harmless.** The Sponsor assumes any and all liability for any damages, injury and claims relating its participation at the Chamber Event. The Sponsor agrees to indemnify and hold the Chamber and its Staff, Directors, Officers and Ambassadors harmless from and against any and all loss, damages, claims, lawsuits, actions, liability, debts, attorneys' fees, costs, litigation expenses, interest, late charges, demands, suits and judgments arising out of or relating to Sponsor's participation at the Chamber Event.

7. **Independent Status.** Nothing contained in this Agreement shall be construed to create any legal partnership or joint venture between the Sponsor and the Chamber.

8. **Limitation of Liability.** UNDER NO CIRCUMSTANCES WHATSOEVER SHALL THE CHAMBER BE LIABLE TO THE SPONSOR OR ANY OTHERS FOR COMPENSATORY, CONSEQUENTIAL, INCIDENTAL OR SPECIAL DAMAGES IN CONNECTION WITH THE CEREMONY, INCLUDING, BUT NOT LIMITED TO LOST PROFITS.

9. **Limited License to Use Chamber's Name.** Subject to the terms and conditions contained in this Agreement, the Chamber hereby grants the Sponsor a non-exclusive limited license to use the Chamber's name solely in connection with the promotion of the Chamber Event.

10. **Acknowledgement.** The Sponsor's signature on this Agreement constitutes the Sponsor's acknowledgement that the Sponsor has read, understood and shall abide by all terms and conditions of this Agreement.

**\*Please return the entire signed agreement with required attachments and information as noted in Paragraph 5c. to:**

administration@lakenonacc.org

The Sponsor

The Chamber

By: \_\_\_\_\_  
(Signature of authorized agent)

By: \_\_\_\_\_  
(Signature of authorized officer)

\_\_\_\_\_  
(Print name of agent)

\_\_\_\_\_  
(Print name of officer)