



Advertising Price guide

Ad Size	Member	Non-Member
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Black & White

1/8 Page	\$150.00	\$250.00
1/4 Page	\$250.00	\$350.00
1/2 Page	\$360.00	\$460.00
Full Page	\$615.00	\$715.00

Color

1/8 Page	\$250.00	\$350.00
1/4 Page	\$320.00	\$420.00
1/2 Page	\$430.00	\$530.00
Full Page	\$685.00	\$685.00

Inside Front Cover / Back Cover

Full Page	\$975.00	\$1075.00
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Wolf River Map Ad

1" x 2"	\$110.00	\$121.00
3 1/2" x 2"	\$160.00	\$176.00

<u>Ad Dimensions</u>	
1/8 page	3.375"x2"
1/4 page	3.375"x4.25"
1/2 page	7"x4.25"
Full page	7"x8.75"

- Forms, ad copy, and payment MUST be received by September 1, 2017.
- 10% discount on advertising if paid by September 1, 2017.
- Ad deadline by October 1, 2017
- Member ads will take priority over non-member ads.