



7:00 – 9:00 a.m.



4:30 – 6:30 p.m.

How to Host a Business Before Hours/AM Espresso or Business After Hours with the Chamber of Commerce

A Business Before Hours/AM espresso (BBH) / Business After Hours (BAH) is a networking event hosted by a chamber member to showcase their business. The chamber membership is invited and the event is open to the public. This two hour event, invites individuals to your business for the opportunity to get to know you and your business.

One of the best and most effective tools to use to get the maximum exposure for your business is to host a Business Before Hours/AM Espresso or Business After Hours (BAH). This gives chamber members and their guests the opportunity to network and learn about your business in a relaxed and enjoyable setting.

WHAT THE HOST DOES:

- Business Before/After Hours is held at the host's place of business.
- Representatives from your company will be able to give a short presentation or tour for attendees to see your facility.
- Host provides refreshments and hors d' oeuvres along with door prizes, business cards, power point or other marketing materials to promote your business.

THE CHAMBER HELPS PROMOTE BY:

- Provide schedule of BBH/BAH in mailed newsletter and e-newsletters
- On website Event Calendar
- E-blast invitation two (2) weeks prior
- Organizational support
- Name tags/Guest sign in
- BBH/BAH schedule distributed at all BBH/BAH events
- FREE admission to attendees

If you're interested in hosting a Chamber BBH/BAH, please contact the chamber office for more information and updated pricing. Hosting a BBH/BAH sends a clear message to other businesses that you are invested in the community and are an active supporter of the chamber business community.

Waseca Area Chamber of Commerce – 507.835.3260

www.WasecaChamber.com

info@WasecaChamber.com