

# Membership Brochure



# Gaylord Area

Chamber of Commerce

**BUILDING BUSINESS. BUILDING COMMUNITY.**

**Building  
Business.  
Building  
Community.**

[www.gaylordchamber.com](http://www.gaylordchamber.com)

## FRIEND OF THE GAYLORD AREA CHAMBER OF COMMERCE

a non-profit/ retired business person/ individual  
\$180.00

### COMMUNITY MEMBER - \$300

**\$575  
Value**

*Basic chamber membership:*

*Marketing, Advocacy, and Networking opportunities.*

*A free listing on [www.gaylordchamber.com](http://www.gaylordchamber.com) with 7,000 to 10,000 monthly visits.*

*Your businesses information displayed in the visitors center.*

*Listing in the business directory with over 2,000 copies printed.*

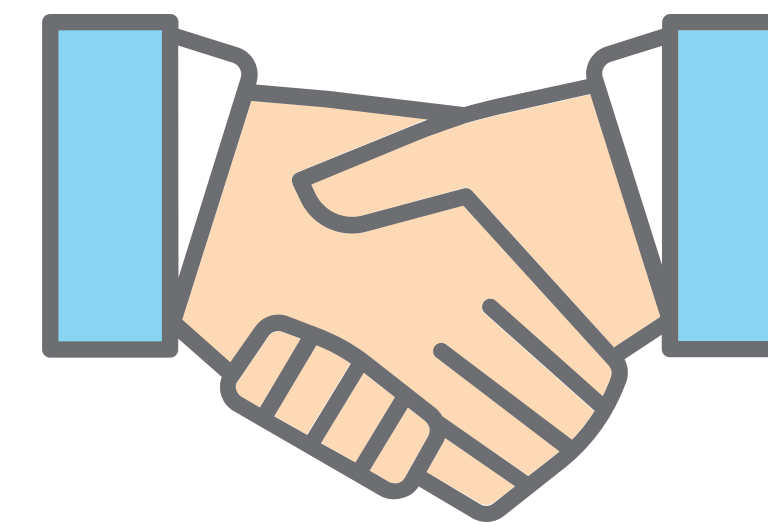
*Referrals from Chamber Staff.*

*Opportunity to market your business in the weekly newsletter distributed to over 1,200 business members.*

*Promotion through Facebook.*

*Networking opportunities at over 30 events over the course of the year.*

*Government advocacy through the Northern Michigan Chamber Alliance*



### COMMUNITY ADVOCATE - \$600

*Basic chamber membership*

*PLUS:*

*Ability to post hot deals on chamber website all year*

*Two passes to Taste of Gaylord*

*Two passes to each Business After Hours*

*Two tickets to each Connecting Women's Luncheon*

*Two tickets to the Annual Awards Dinner*

*Two tickets to the State of the Community*

*Recognition at every Chamber Special Event*

*Enhanced listing in the Chamber Directory*

*Rotating banner advertisement on the website for six months.*

**\$1,280  
Value**



## COMMUNITY CHAMPION - \$900

*Basic chamber membership*

**PLUS:**  
 Recognition at every Chamber Special Event  
 Enhanced listing in the Chamber Directory  
 Rotating Banner Advertisement for 1 year  
 Enhanced website listing  
 A feature story in Chamber This Week!  
 Ability to post hot deals on website all year  
 Four passes to the Taste of Gaylord  
 Four passes to Holiday After Hours  
 One exclusive E-newsletter  
 Two Tickets to each Business After Hours  
 Two Tickets to the Annual Awards Dinner  
 Two Tickets to the State of the Community  
 Opportunity to include rack cards/ business cards in relocation packets.  
 Two Tickets to each Food for Thought



## COMMUNITY PARTNER - \$1,500

*Basic chamber membership*

**PLUS:**  
 Four passes to Taste of Gaylord  
 Ability to post hot deals on the website all year  
 Four passes to each Business After Hours  
 Six passes to Holiday After Hours  
 2 players in the Annual Golf Outing  
 50% off a Business Expo Booth  
 Two exclusive e-blasts  
 Two tickets for each Connecting Women  
 Two tickets for the Annual Awards Dinner  
 Two tickets to the State of the Community  
 Opportunity to include rack cards in relocation packets  
 Two tickets to each Food for Thought  
 Two golfers in the Annual Golf Outing



## COMMUNITY INVESTOR - \$3,000

*Basic chamber membership*

**PLUS:**  
 Recognition at every Chamber Special Event  
 Enhanced listing in the Chamber Directory  
 THREE Rotating Banner Advertisements for 1 year  
 Enhanced website listing  
 Ability to post hot deals on website all year  
 Eight passes to the Taste of Gaylord  
 Eight passes to Holiday After Hours  
 Four passes to each Business After Hours  
 Foursome in Annual Golf Outing  
 One LOC Student  
 Four exclusive e-blasts  
 Four tickets to each Connecting Women Luncheon  
 Eight tickets to the Annual Awards Dinner  
 Eight tickets to the State of the Community  
 Four Tickets to each Food for Thought  
 Opportunity to place rack cards in relocation packets



## COMMUNITY VIP

\$300 basic chamber membership investment paired with a fully customizable VIP Investment plan. \$5,000+ investment

