

Membership Brochure



Gaylord Area

Chamber of Commerce

BUILDING BUSINESS. BUILDING COMMUNITY.

**Building
Business.
Building
Community.**

www.gaylordchamber.com

FRIEND OF THE GAYLORD AREA CHAMBER OF COMMERCE

a non-profit/ retired business person/ individual
\$180.00

COMMUNITY MEMBER - \$300

**\$575
Value**

Basic chamber membership:

Marketing, Advocacy, and Networking opportunities.

A free listing on www.gaylordchamber.com with 7,000 to 10,000 monthly visits.

Your businesses information displayed in the visitors center.

Listing in the business directory with over 2,000 copies printed.

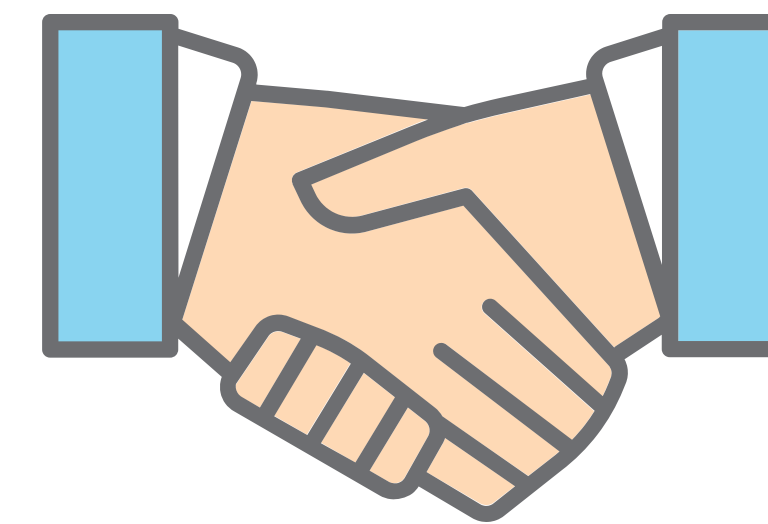
Referrals from Chamber Staff.

Opportunity to market your business in the weekly newsletter distributed to over 1,200 business members.

Promotion through Facebook.

Networking opportunities at over 30 events over the course of the year.

Government advocacy through the Northern Michigan Chamber Alliance



COMMUNITY ADVOCATE - \$600

Basic chamber membership

PLUS:

Ability to post hot deals on chamber website all year

Two passes to Taste of Gaylord

Two passes to each Business After Hours

Two tickets to each Connecting Women's Luncheon

Two tickets to the Annual Awards Dinner

Two tickets to the State of the Community

Recognition at every Chamber Special Event

Enhanced listing in the Chamber Directory

Rotating banner advertisement on the website for six months.

**\$1,280
Value**



COMMUNITY CHAMPION - \$900

Basic chamber membership

PLUS:
 Recognition at every Chamber Special Event
 Enhanced listing in the Chamber Directory
 Rotating Banner Advertisement for 1 year
 Enhanced website listing
 A feature story in Chamber This Week!
 Ability to post hot deals on website all year
 Four passes to the Taste of Gaylord
 Four passes to Holiday After Hours
 One exclusive E-newsletter
 Two Tickets to each Business After Hours
 Two Tickets to the Annual Awards Dinner
 Two Tickets to the State of the Community
 Opportunity to include rack cards/ business cards in relocation packets.
 Two Tickets to each Food for Thought



COMMUNITY PARTNER - \$1,500

Basic chamber membership

PLUS:
 Four passes to Taste of Gaylord
 Ability to post hot deals on the website all year
 Four passes to each Business After Hours
 Six passes to Holiday After Hours
 50% off a Business Expo Booth
 Two exclusive e-blasts
 Two tickets for each Connecting Women
 Two tickets for the Annual Awards Dinner
 Two tickets to the State of the Community
 Opportunity to include rack cards in relocation packets
 Two tickets to each Food for Thought
 Two golfers in the Annual Golf Outing



COMMUNITY INVESTOR - \$3,000

Basic chamber membership

PLUS:
 Recognition at every Chamber Special Event
 Enhanced listing in the Chamber Directory
 THREE Rotating Banner Advertisements for 1 year
 Enhanced website listing
 Ability to post hot deals on website all year
 Eight passes to the Taste of Gaylord
 Eight passes to Holiday After Hours
 Four passes to each Business After Hours
 Foursome in Annual Golf Outing
 One LOC Student
 Four exclusive e-blasts
 Four tickets to each Connecting Women Luncheon
 Eight tickets to the Annual Awards Dinner
 Eight tickets to the State of the Community
 Four Tickets to each Food for Thought
 Opportunity to place rack cards in relocation packets



COMMUNITY VIP

\$300 basic chamber membership investment paired with a fully customizable VIP Investment plan. \$5,000+ investment

