



ACCELERATE OTSEGO – A COUNTY PITCH EVENT

Application Deadline – January 31, 2020

Applications must be turned into either the Otsego County Economic Alliance, Inc. or Gaylord Area Chamber of Commerce Offices with a \$75 nonrefundable application fee. Previous Accelerate Otsego winners are not eligible to apply.

First and Last Name:

Email: Cell:

What is the name of the business you are pitching?

What is the address of the business you are pitching:

What industry is your business in?

Please describe your business in 3-5 sentences including what problem or opportunity you solve, who your customers are/would be, and have you validated your product or service. This application is strictly confidential. We will not share or publicize your application, nor do we have any intention of selling your concept or idea. Our job is to help YOU with YOUR BUSINESS.

How long have you been in business or working on your business?

- Less than 1 month
- 1-3 months
- 3-6 months
- 6 months – 1 year
- 1-2 years

Are you a current or past client of the SBDC or SCORE? Yes No

If selected to participate in the Accelerate Otsego program, I:

1. Agree to attend all free, scheduled business plan & pitch preparation sessions to be held at the Otsego County Library on **February 17, February 24, March 2, March 9, March 16 from 5 – 7 pm.**
2. Agree to participate in the pitch coaching and rehearsal evening at Gornick Auditorium **April 9 from 4:30 pm-8 pm.**
3. Attest that my business is and will continue to be based in Otsego County, Michigan.
4. Attest that my business, if established, has been operational less than 2 years.
5. Attest that if I am establishing a new business, that that business will be open and operational **by 12-31-20,** unless the new business is for the development of a new product which will allow for the new business to be open and operational by **12-31-21.**
6. Understand that once this application is submitted, I can no longer edit my application.
7. Agree that I will submit my Powerpoint presentation, audio, video, props, etc. by the **April 3, 2020 by 5 pm.**
8. Agree that if a winner, I will provide any information requested about the progress of my business to the Otsego County Economic Alliance, Inc.
9. Agree that my image may be used for marketing efforts.

Signature

Date