



Advertise in the 2020 Marblehead Visitor's Guide & Map



Does your business benefit from tourism dollars? Be featured in Marblehead's full color map and directory with distribution throughout New England and beyond! The annual *Visitor's Guide & Map* is Marblehead's main destination marketing brochure. This is an excellent and proven yearlong advertising opportunity, available exclusively to Chamber members!

**Deadline
For Inclusion
March 23, 2020**

62 Pleasant Street
Marblehead, MA 01945
t 781.631.2868
f 781.639.8582
e info@marbleheadchamber.org

DETAILS

Circulation: 25,000 brochures

Shelf Life: 1 year

Distribution Outlets: Chamber Office & Information Booth (national and international requests), Massachusetts Regional Tourism Councils, CTM Brochure Display Hotel & Visitor Program, Copley Place, RED SOX STORE Boston, Boston Harbor Cruise Terminals, Mass. Visitor Information Centers, North of Boston CVB, local retailers, and all Marblehead Bed & Breakfasts and local Airbnb's.
All Ads will be reserved on a first come, first serve basis!

PRICING AND FORMAT *Please check your selection!*

Listing:

Business name, address, phone, number of rooms, hours, website, email, and 30 word description.

Price: \$325

Display Ad with Listing:

Full color (cmyk, rgb, pdf) at 300dpi
3 1/4" wide by 4 1/4" high

Price: \$1,000



RATE KEY *(optional)*

Multiple selections will be listed as a range.

\$	Under \$25
\$\$	Under \$50
\$\$\$	\$50 - \$100
\$\$\$\$	\$101 - \$150
\$\$\$\$\$	\$151 +

No need to duplicate information from "Rate and Symbol Key". You may write "Same as last year."

For "Lodging Properties," please list your prices.

SYMBOL KEY *Please check up to eight symbols that apply in each listing!*

- | | | |
|---|--|---------------------------------------|
| <input type="checkbox"/> Air Conditioning | <input type="checkbox"/> Jacuzzi | <input type="checkbox"/> Private Bath |
| <input type="checkbox"/> Balcony/Deck | <input type="checkbox"/> Lounge/Tavern | <input type="checkbox"/> Restaurant |
| <input type="checkbox"/> Beach | <input type="checkbox"/> Meeting Rooms | <input type="checkbox"/> Shared Bath |
| <input type="checkbox"/> Breakfast | <input type="checkbox"/> Ocean View | <input type="checkbox"/> TV |
| <input type="checkbox"/> Exercise Room | <input type="checkbox"/> Parking | <input type="checkbox"/> Wifi |
| <input type="checkbox"/> Fireplace | <input type="checkbox"/> Pets | |
| <input type="checkbox"/> Handicapped Accessible | <input type="checkbox"/> Pool | |

COMPOSE DESCRIPTION *Maximum 30 words (equals approximately 190 characters.)*

PURCHASE INFO

*Please print clearly!
Please make checks payable to:
Marblehead Chamber of Commerce.*

Name of business _____

Contact person _____ Phone _____

Website _____ E-mail _____

Address _____ # of Rooms/hours _____

Visa/MC/AMEX/Disc # _____ Exp. date _____ Sec. Code _____

Name on card _____ Signature _____