



*A connected employee makes a  
Better Employee*

## **“MEET UP-UPPER VALLEY”**

(MUUV-PRONOUNCED MOVE)

**A New Opportunity for you to network your Employees into our community**

Sometimes, your employees are so busy, in their daily pursuit of excellence in their jobs they are precluded from making the connections that will enhance their personal and professional lives.

**MUUV** - created by the Upper Valley Business Alliance (UVBA), serves to strengthen the bonds between you, your employees and the community. MUUV is designed to help your newly relocated employees feel at home and local employees to network and make new connections.

### **How does one of your employees benefit?**

- Introduces him or her to people and places in the Upper Valley
- Provides knowledge of what the community has to offer the entire family
- Allows him/her to explore a hobby, have a new experience outside of their work
- Strengthens his/her relationships in the community through participation
- Establishes the value of your company or organization as an important contribution to life in the Upper Valley.

### **What do you have to do?**

Recognize the importance of Place as an employee benefit. Join MUUV by agreeing to a flat fee (billed monthly, quarterly or annually) based on the number of your employees.

### **UVBA takes it from there:**

Negotiates for and operates each employee event  
Provides you with a monthly calendar of opportunities for your employees  
Creates the basics for what you can use to market this benefit  
Works with your staff to facilitate implementation and communication  
Manages all financial and administrative aspects of the program.

## **FAQs**

### **What are the main objectives of Meet Up-Upper Valley (MUUV)?**

There are several objectives; all aimed at attracting talent to the area, retaining that talent, and making that talent feel “at home.” We aim:

- To attract, retain and engage talent in the Upper Valley

- To introduce potential and current employees and their friends and families to each other and to and the Upper Valley – employees who feel a sense of community will want to stay longer.
- To create activities or events, which enrich the lives of those who participate. Activities /events will have either tangible, appealing and/or participatory components
- To align employee centric companies with other companies sharing the same outlook
- To create an affordable benefit program by spreading administrative costs across multiple companies and organizations

#### **Who operates the program? The staff of UVBA**

- Create, select, negotiate and coordinate events, including all financial matters
- Provide facilitation, advertising, set-up, tear-down
- Handle all concerns, questions, confusions and complaints (if any)

#### **How often are events planned?**

- The program is designed and priced to provide 2-3 events per month.
- The type, scope and event frequency will be refined based on continuing feedback from participants.

#### **What are some examples of successful past events?**

- *Glassblowing* – Try your hand at making your own ornament
- *A Trip to the Big Apple* – annual holiday bus trip to New York City
- *Montreal Jazz Festival* - Take a trip and spend time at the Jazz Festival
- *Bird Sanctuary Walk* - Take a walk with an ornithologist in Etna’s sanctuary, and discover our area birds
- *Snowshoe Wine & Dine* - The *Quechee Inn at Marshland Farm* welcomes practiced snowshoe enthusiasts, or those just learning to snowshoe, to join in an area trek, after which the Inn hosts an amazing meal.
- *Frozen Fenway* - A trip to Boston to see a college hockey tournament, featuring some of the best teams in the country—or maybe a Red Sox game.
- *Picnic & Paddle* – guided kayak trip on the Connecticut River with a gourmet picnic lunch.

#### **Why should we consider joining?**

- Hiring, and more importantly, retaining, quality employees is hugely challenging. MUUV is a low-cost employee benefit that serves to make your employees feel part of a greater community, gives them opportunities to explore hobbies or have a new experience, and increases retention for your company.
- The program allows for you and other businesses to offer, collaborate and share costs for an employee benefit without having company personnel distracted from their primary tasks
- Your employees will meet and share common interests with other area employees and their families.
- You will be taking steps to achieve employee retention and productivity goals.
- The management, supervision and quality control of the program are handled by UVBA, with your staff doing minimal work.

#### **What are the deliverables by UVBA for your investment?**

- 6-7 free events per year
- 12-15 events per year - per participant cost: \$5.00-\$25.00
- 12-15 events per year - per participant cost: \$30.00-\$50.00

- 1-2 events per year involving bus or train travel as a day long trip and/or an overnight stay (market group discount rates)
- Idea generation
- Complete logistical coordination
- All registration details
- Hiring, training and paying of subcontractors
- Promotional and marketing support
- Program measurement reports

**How much does the company membership cost?**

Membership is based on your business type and your number of staff as of the 15<sup>th</sup> of January of each year. When counting your employees on January 15<sup>th</sup>, include those employees (full and part-time) who either work or live within 50 miles of downtown Hanover. Some events will be free to your employees, while others will require the individuals to cost-share a fee.

**Payment Guidelines**

300+ qualified employees = \$300/month  
 200+ qualified employees = \$200/month  
 100+ qualified employees = \$100/month  
 Less than 100 qualified employees =call for term  
 Payment Plans are available

**When can my company join?**

- Anytime.
- Payment terms are negotiable.
- Payment Plans are available.

**Who do I contact to Sign-up for the best networking in New England?**

Call or email:  
 Tracy Hutchins  
 Upper Valley Business Alliance  
 603-448-1203  
[tracy@uppervalleybusinessalliance.com](mailto:tracy@uppervalleybusinessalliance.com)

