



INVESTOR SCHEDULE OF BENEFITS 2019-2020

CONNECTOR

As a Connector you emerge as a developing leader with core benefits. While you polish your professionalism, connect and engage with your neighboring businesses you can take advantage of the perks available to you through the Upper Valley Business Alliance. Additionally, you can advertise and network within the business community as well.

CORE BENEFITS

Basic Listing in online and printed Directory	only pricing for programs, meetings and signature events
Credibility -Use of UVBA Logo on your website and promotions	Have a Ribbon Cutting
Display your promotional literature in Alliance office	Display Alliance Membership Decal
Subscriptions to Alliance e-newsletters to stay informed about key topics, upcoming events and unique opportunities	New member announcement in newsletter
Business Referrals	Participate in Member Affinity Programs:
Publicize Job Postings, news releases, member to member deals and public hot deals on the HACC Website	-25% off first year Constant Contact
Networking opportunities throughout the year with member	-Free 1 year subscription to Business NH Magazine
	-Receive Capitol Connect from the BIA/Small Business Membership

BUSINESS BUILDER

As a Builder, you are a notable presence in the business community. You can take advantage of the Alliance's online resources, advertising opportunities, networking and event participation all while benefiting from the strategic connections that the Alliance opens up to you in the business community.

ALL CORE BENEFITS PLUS

Enhanced Listing in online and printed Directory	Marketing Opportunities—Sponsorship at Annual Events & Email blasts
Opportunity to Participate in Referral Group (extra cost)	Participate in the DPerks Employee Discount program for Dartmouth College/Dartmouth-Hitchcock employees
Distribute Promotional Literature in Welcome Bags to new residents, new employees	Schedule an Eblast to our distribution list of 1100.
Membership Mailing List available at no extra charge	Members receive FREE certificates of origins (Value \$35 ea.)

BUSINESS STRATEGIST

As a Strategist, you enhance your position in the business community. You can leverage increased brand awareness to grow your business, while your involvement in the Chamber will render connections created, to benefit your company and the business community.

ALL CORE & BUILDER BENEFITS PLUS

Additional business/location listing on UVBA website included	Complimentary click-thru banner ad in UVBA web directory—valued at \$960/yr.
Relocation/New Mover Mailing Lists twice per year (Value \$150)	Complimentary custom mailing list from SL360 (1/yr, up to 2500 addresses) (Value \$300)

EXECUTIVE

As an Executive, you are a visible authority to your business community, offer resources as an expert, leverage resources available to you and connect and grow your business. You are a strong supporter of the Upper Valley region and want to have a “seat at the table” to engage with other leaders. You seek strategic connections and additional opportunities to engage and develop your employees.

CORE & BUILDER/STRATEGIST BENEFITS PLUS

Dedicated email blasts from UVBA to our distribution list of 1400 per year (value \$100)

12 Complimentary First Friday Tickets (1 monthly)

Complimentary Tickets to Leadership Awards /Annual Meeting

\$150 Sponsorship/advertising credit

SUSTAINING PARTNER

As a Sustaining Partner, you are a bona fide business leader. You want to invest in promoting your business while gaining greater visibility and influencing decision-makers. Advocacy is important because you recognize the impact to your bottom line and economy through good policy decisions. You have a respected business and use your voice to promote your needs and those of the business community at large.

CORE & BUILDER/STRATEGIST/EXECUTIVE BENEFITS PLUS

Recognition on UVBA Website homepage with click-thru logo

2 Complimentary click-thru banner ads in UVBA web directory—valued at \$960/yr/each.

Complimentary custom mailing list from SL360 (1/yr, up to 2500 addresses) (Value \$300)

2 Dedicated email blasts from UVBA to our distribution list of 1200 per year (value \$100)

Complimentary First Friday tickets

Complimentary Tickets to Leadership Awards /Annual Meeting

Recognition/Company logo in weekly email newsletter

Recognition/Company Logo on UVBA Banner displayed at all Chamber events

Priority Offer for Sponsorships

\$250 Sponsorship/advertising credit

COMMUNITY INVESTOR

As a Community Investor, You are a community influencer and want to work with other leaders to help shape our community vision and public policy. Your engagement as an Investor member demonstrates that you are an anchor in the business community, and you also serve to create an opportunity for economic growth. You create connections that empower our community. You want to affect change, establish policy, and contribute to the growth and development of the Upper Valley. You recognize that your business has a viable role in advancing the community.

ALL PREVIOUS BENEFITS PLUS

Enrollment in the **Meet Up Upper Valley Program** for all employees (within Upper Valley)

Concierge event planning for company

- Company outings
- Team building events
- Employee service fairs
- Employee lunch & learns
- Outings for Company clients
- Group tickets for employees to ski resorts/sports/other

Employee Service Referral Program

2 Comp Tickets (lunch) for Investor Roundtables 6/yr with State, Political Leaders

1 seat on Chamber Government Affairs Committee

2 tickets Leadership Awards /Annual Meeting

Company profile on website

Special recognition in Community Guide

\$500 Sponsorship credit