



INVESTOR SCHEDULE OF BENEFITS 2019-2020

CONNECTOR \$225

As a Connector you emerge as a developing leader with core benefits. While you polish your professionalism, connect and engage with your neighboring businesses you can take advantage of the perks available to you through the Upper Valley Business Alliance. Additionally, you can advertise and network within the business community as well. This level is for 1-2 person businesses and nonprofits with less than \$250,000 annual revenue.

CORE BENEFITS

Basic Listing in online and printed Directory

Credibility -Use of UVBA Logo on your website and promotions

Display your promotional literature in Alliance office

Subscriptions to Alliance e-newsletters to stay informed about key topics, upcoming events and unique opportunities

Business Referrals

Publicize Job Postings, news releases, member to member deals and public hot deals on the HACCC Website

Networking opportunities throughout the year with member

only pricing for programs, meetings and signature events

Have a Ribbon Cutting

Display Alliance Membership Decal

New member announcement in newsletter

Participate in Member Affinity Programs:

-25% off first year Constant Contact

-Free 1 year subscription to Business NH Magazine

-Receive Capitol Connect from the BIA/Small Business Membership

BUSINESS BUILDER \$350 annually or \$29.17 monthly

As a Builder, you are a notable presence in the business community. You can take advantage of the Alliance's online resources, advertising opportunities, networking and event participation all while benefiting from the strategic connections that the Alliance opens up to you in the business community.

All CORE BENEFITS PLUS

Enhanced Listing in online directory

Opportunity to Participate in Referral Group (extra cost)

Distribute Promotional Literature in Welcome Bags to new residents, new employees

Membership Mailing List available at no extra charge

Marketing Opportunities—Sponsorship at Annual Events & Email blasts

Participate in the DPerks Employee Discount program for Dartmouth College/Dartmouth-Hitchcock employees

Members receive FREE certificates of origins (Value \$35 ea.)

BUSINESS STRATEGIST \$450 annually or \$37.50 monthly

As a Strategist, you enhance your position in the business community. You can leverage increased brand awareness to grow your business, while your involvement in the Chamber will render connections created, to benefit your company and the business community.

All CORE & BUILDER BENEFITS PLUS

Additional business/location listing on UVBA website included

Relocation/New Mover Mailing Lists twice per year (Value \$150)

Complimentary custom mailing list from SL360 (1/yr, up to 2500 addresses) (Value \$300)

Schedule an Eblast to our distribution list of 1400.

EXECUTIVE \$750 or \$62.50 monthly

As an Executive, you are a visible authority to your business community, offer resources as an expert, leverage resources available to you and connect and grow your business. You are a strong supporter of the Upper Valley region and want to have a “seat at the table” to engage with other leaders. You seek strategic connections and additional opportunities to engage and develop your employees.

CORE & BUILDER/STRATEGIST BENEFITS PLUS

Dedicated email blast from UVBA to our distribution list of 1400 per year (value \$100)

Complimentary click-thru banner ad in UVBA web directory—

valued at \$960/yr.

Complimentary Tickets to Leadership Awards /Annual Meeting

\$150 Sponsorship/advertising credit

SUSTAINING PARTNER \$2000 or \$166.67 monthly

As a Sustaining Partner, you are a bona fide business leader. You want to invest in promoting your business while gaining greater visibility and influencing decision-makers. Advocacy is important because you recognize the impact to your bottom line and economy through good policy decisions. You have a respected business and use your voice to promote your needs and those of the business community at large.

CORE & BUILDER/STRATEGIST/EXECUTIVE BENEFITS PLUS

Recognition on UVBA Website homepage with click-thru logo

2 Complimentary click-thru banner ads in UVBA web directory—valued at \$960/yr/each.

Complimentary custom mailing list from SL360 (1/yr, up to 2500 addresses) (Value \$300)

2 Dedicated email blasts from UVBA to our distribution list of 1400 per year (value \$100)

Complimentary Coffee & Connections tickets

Complimentary Tickets to Leadership Awards /Annual Meeting

Recognition/Company logo in weekly email newsletter

Recognition/Company Logo on UVBA Banner displayed at all Chamber events

Priority Offer for Sponsorships

\$250 Sponsorship/advertising credit

COMMUNITY INVESTOR \$5000

As a Community Investor, You are a community influencer and want to work with other leaders to help shape our community vision and public policy. Your engagement as an Investor member demonstrates that you are an anchor in the business community, and you also serve to create an opportunity for economic growth. You create connections that empower our community. You want to affect change, establish policy, and contribute to the growth and development of the Upper Valley. You recognize that your business has a viable role in advancing the community.

All PREVIOUS BENEFITS PLUS

Enrollment in the **Meet Up Upper Valley Program** for all employees (within Upper Valley)

Concierge event planning for company

- Company outings
- Team building events
- Employee service fairs
- Employee lunch & learns
- Outings for Company clients
- Group tickets for employees to ski resorts/sports/other

Employee Service Referral Program

2 Comp Tickets (lunch) for Investor Roundtables 6/yr with State, Political Leaders

1 seat on Chamber Government Affairs Committee

2 tickets Leadership Awards /Annual Meeting

Company profile on website

Special recognition in Community Guide

\$500 Sponsorship credit

Benefit Descriptors:

Custom Mailing List

UVBA partners with SL360, one of the largest Big Data Companies in the world. We can provide you with a custom mailing list based on criteria you choose, anywhere in the US. Cost based on number of addresses.

Relocation Subscription

Receive a twice yearly mailing list of new movers into the area. Great way to reach new customers.

Referral Group

Founded in March of 2018, the UVBA Business Networking Group is a group of local business professionals with a mission focused on promoting their local businesses and supporting local startup businesses. The mission of this group is to provide a forum for local business professionals to build trusted relationships with other business professionals and community leaders with the shared goal of helping each other grow their business. Every visitor or guest has an opportunity to introduce themselves and exchange cards. Education will be delivered at each meeting on a topic of improving business networking skills. All members will be allowed to deliver a 60 second elevator pitch to highlight their business and what they seek for referrals and contacts. This is a business focused group that encourages open networking, discussion and relationship building. The group meets on the 2st and 4th Tuesday of every month at The Holiday Inn Express in White River Junction. Anyone is invited to come and attend as a guest to see if the group can help you grow your network. Email uvba@uppervalleybusinessalliance.com for more information.

DPerks

DPerks is the employee discount program for Dartmouth-Hitchcock and Dartmouth College employees. It is coordinated by the Upper Valley Business Alliance for all D-H and DC employees throughout New Hampshire and Vermont (approximately 15,000). UVBA contracts with a national vendor that provides national brand discounts and a DPerks website accessible to employees. Members of the UVBA also may post a deal or discount on DPerks as part of their member benefits at the Builder tier or higher. UVBA will send you a DPerks decal to post on your entryway to let employees know they will receive special pricing at your business.

Meet Up Upper Valley (MUUV) Program

MUUV is an employee retention program designed to integrate new employees (especially those who have relocated) into the Upper Valley by introducing them to interesting activities and new people. For current employees, MUUV provides great recreational opportunities and positions you as an employer who cares about work-life balance. UVBA coordinates 2-3 events per month exclusively for our MUUV partner companies and their employees. Events may include cooking or crafting classes, active recreation such as guided hikes and curling, informational workshops on budgeting, finance, bus trips to New York, Salem MA, and many others.