



BIDDEFORD + SACO

**ONE DYNAMIC ECONOMIC CENTER
COME GROW WITH US!**

MEMBERSHIP INFORMATION

“In Business For Business”

The Biddeford+Saco Chamber of Commerce+Industry is an integral part of what makes our community a great place to live, work and visit.

Founded in 1927, the Chamber is a nonprofit, membership-base organization that has 400+members including 32 communities and four states. We are unique because we are supported by sister cities which have an outstanding diversity of businesses.

Our communities are a significant economic generator for York County and the State of Maine.

The Chamber also serves as **Biddeford+Saco’s Welcome Center**. Our offices are located at 28 Water Street, Biddeford, Maine. The Welcome Center provides maps, menus, travel guides, and business contact information. The Chamber staff and volunteers promote member businesses when inquiries are received. This gives our members a competitive advantage.

Chamber staff is encouraged to attend meetings; public hearings; seminars and lectures to gather the latest information to disburse to our members. Staff members also serve on committees, commissions, and task forces to ensure our members’ interests are well served and views represented.

The benefits of becoming a member of this dynamic business organization are tangible and intangible, personal and professional

Why join the Biddeford+Saco Chamber of Commerce+Industry?

Because:

- Together we market your business, help you build your brand and grow enduring, mutually beneficial professional relationships.
- We host networking events, fundraisers, workshops and other activities, all aimed at educating and connecting local business owners.

Because data shows:

- Two-thirds of consumers believe that Chamber members use good business practices, are reputable, care about their customer, and are involved in the community.

Chamber members enjoy:

- 80% increase in the likelihood that consumers will buy goods and services
- 73% increase in consumer awareness
- 68% increase in its local reputation

*National Study by The Schipario Group

Because the Biddeford+Saco Chamber benefits include:

- Opportunities to build professional relationships through networking-specific events - Business After Hours, Speed Networking, and Cash Mobs.
- The display of business cards, rack cards, brochures, menus, booklets, etc. in our Welcome Center as well as opportunities to expand to several local rack locations and trades shows across New England and in Canada.
- Business listing and advertisement opportunities in our annual guide book – 50,000 distribution with 25,000 delivered directly to households.
- Promotion and ad opportunities through the Chamber's membership with Maine Beaches and Main Tourism associations and Chamber events.
- An active presence on the Biddeford+Saco Chamber website, which provides quantifiable data, a business directory, as well as a customized member page that is accessible to the public.
- Public recognition of new members on social media and website
- Grand Openings and Ribbon-Cutting ceremonies
- Array of sponsorship opportunities and discounted advertisement
- Access to a the chamber's business-to-business mailing list
- Educational workshops, seminars and small business support
- Political and governmental updates and advocacy - local, state and federal
- Opportunities to get involved with business-related committees
- Chamber referral services from website, phone inquiries and Visitor Center walk-ins.
- Conference room rental discounted rate for members
- Chamber BlueOptions – health plans packages for businesses

*Be sure to like our **Facebook** and **Buylocal** pages so that you don't miss out on anything.