



**Become a Chamber Partner Today** – Business exposure and marketing is a vital part of success of both small and large business. Many of the programs and projects presented by the Anderson Area Chamber exist to create more opportunities for Chamber members to market their business to the Anderson Community. These opportunities are in addition to the exposure and marketing that Anderson Area Chamber members receive automatically by investing in a chamber membership. While members have the privilege to sponsor these programs and projects throughout the year, the Chamber has made this process easier by pre-packaging these sponsorships. Members who invest in these packages will be recognized as Chamber Partners, and will receive additional exposure and marketing throughout the year.

<b>PLATINUM</b> <b>\$5,000</b> (\$6,800 VALUE)	<b>GOLD</b> <b>\$3,200</b> (\$4,915 VALUE)	<b>SILVER</b> <b>\$1,750</b> (\$2,645 VALUE)	<b>BRONZE</b> <b>\$1,250</b> (\$1,770 VALUE)
<p><b>Annual Luncheon Platinum Sponsor (\$825):</b> Listing of company name in the program, company name in rotating digital display, introduction at event, eight tickets to the event and website recognition with hyperlink to your business - <b>6,575 Marketing Impressions</b></p> <p><b>Small Business Awards Luncheon Platinum Sponsor (\$825):</b> Company name on banner, listing of company name in program, introduction at event, eight tickets to the event and website recognition with hyperlink to your businesses - <b>6,525 Marketing Impressions</b></p> <p><b>Gain Momentum Business Expo Platinum Sponsor (\$2,500):</b> Company banner displayed at event, company logo on event marketing, website recognition with hyperlink to your business, and one expanded exhibit booth (2 booths combined) - <b>7,297 Marketing Impressions</b></p> <p><b>Spring Golf Invitational Ace Sponsor (\$825):</b> Company name &amp; logo on all pre-event promotion, special corporate gift, corporate tent at one hole, one tee sign, team of four, and contest package for each team player. - <b>6,525 Marketing Impressions</b></p> <p><b>State of the Economy Platinum Sponsor (\$825):</b> Listing of company name in program, introduction at event, website recognition with hyperlink to your business, and eight tickets with reserved seating - <b>6,465 Marketing Impressions</b></p> <p><b>Chamber Partner Recognition (\$1,000):</b> Recognition and business name or logo displayed at events, and communications via eMail, the Chamber website and social media - <b>300,575 Marketing Impressions</b></p> <p style="text-align: center;"><b>334,037</b>                  Total Marketing Impressions                  (\$5,800 VALUE)</p>	<p><b>Annual Luncheon Gold Sponsor (\$605):</b> Listing of company name in the program, introduction at event, six tickets to the event and website recognition with hyperlink to your business - <b>4,433 Marketing Impressions</b></p> <p><b>Small Business Awards Luncheon Gold Sponsor (\$605):</b> Listing of company name in program, introduction at event, six tickets to the event and website recognition with hyperlink to your businesses - <b>6,500 Marketing Impressions</b></p> <p><b>Gain Momentum Business Expo Gold Sponsor (\$1,500):</b> Company banner displayed at event, company logo on event marketing, website recognition with hyperlink to your business, and one expanded exhibit booth (2 booths combined) - <b>7,297 Marketing Impressions</b></p> <p><b>Spring Golf Invitational Eagle Sponsor (\$600):</b> Team of four, company name on one tee sign, consisting of closest to the pin, longest drive, red tee and mulligan. - <b>6,525 Marketing Impressions</b></p> <p><b>State of the Economy Gold Sponsor (\$605):</b> Listing of company name in program, introduction at event, website recognition with hyperlink to your business, and six tickets to the event. - <b>4,323 Marketing Impressions</b></p> <p><b>Chamber Partner Recognition (\$1,000):</b> Recognition and business name or logo displayed at events, and communications via eMail, the Chamber website and social media - <b>300,575 Marketing Impressions</b></p> <p style="text-align: center;"><b>328,731</b>                  Total Marketing Impressions                  (\$4,915 VALUE)</p>	<p><b>Annual Luncheon Silver Sponsor (\$385):</b> Listing of company name in the program, introduction at event and four tickets to the event. - <b>325 Marketing Impressions</b></p> <p><b>Small Business Awards Luncheon Silver Sponsor (\$385):</b> Listing of company name in program, introduction at event and four tickets to the event. - <b>275 Marketing Impressions</b></p> <p><b>Toast 'n Topics Sponsor for one event (\$350):</b> Two complimentary tickets to the breakfast, one seat at head table, 2-3 minutes on the program to talk about your company, signage and promotional material at the breakfast and company name on all pre-event promotional materials - <b>5,153 Marketing Impressions</b></p> <p><b>Spring Golf Invitational Birdie Sponsor (\$525):</b> Team of four and contest package for each team player. - <b>148 Marketing Impressions</b></p> <p><b>Chamber Partner Recognition (\$1,000):</b> Recognition and business name or logo displayed at events, and communications via eMail, the Chamber website and social media - <b>300,575 Marketing Impressions</b></p> <p style="text-align: center;"><b>306,476</b>                  Total Marketing Impressions                  (\$2,645 VALUE)</p>	<p><b>Annual Luncheon Silver Sponsor (\$385):</b> Listing of company name in the program, introduction at event and four tickets to the event. - <b>325 Marketing Impressions</b></p> <p><b>Small Business Awards Luncheon Silver Sponsor (\$385):</b> Listing of company name in program, introduction at event and four tickets to the event. - <b>275 Marketing Impressions</b></p> <p><b>Chamber Partner Recognition (\$1,000):</b> Recognition and business name or logo displayed at events, and communications via eMail, the Chamber website and social media - <b>300,575 Marketing Impressions</b></p> <p style="text-align: center;"><b>301,175</b>                  Total Marketing Impressions                  (\$1,770 VALUE)</p>



The mission of the Anderson Area Chamber of Commerce is to create an environment for healthy economic growth in the Anderson area and provide superior value for our members.

**CONTINUED**  
Additional Partnerships >>>



**NETWORKING SPONSOR**  
**\$1,000**  
(\$1,000 VALUE)

**Electric Women's Brunch (\$250):** Company name & logo listed as presenting sponsor on pre-event promotions, optional sales/marketing table at the event and two tickets to the event. - **6,327 Marketing Impressions**

**Businesses After Five Sponsor for one event (\$250):** Free admission for up to four members of your staff to the event, promotional materials placed at function and recognition as program sponsor on Anderson Area Chamber website. - **5,118 Marketing Impressions**

**Biscuits2Business Sponsor for one month (\$250):** Free breakfast for up to four members of your staff at the event, promotional materials placed at function and recognition as program sponsor on Anderson Area Chamber website - **5,083 Marketing Impressions**

**16,528**  
Total Marketing Impressions  
(\$1,000 VALUE)

**EDUCATION SPONSOR**  
**\$1,000**  
(\$1,235 VALUE)

**State of the Economy Silver Sponsor (\$385):** Listing of company name in program, introduction at event, four tickets to the event and website recognition with hyperlink to your business. - **4,323 Marketing Impressions**

**Leadership Anderson Lunch Presentation (\$500):** Provided up to 30 minutes to present during lunch at one session for current LA class and recognition as program sponsor on Anderson Area Chamber website. - **6,420 Marketing Impressions**

**Toast 'n Topics Sponsor for one event (\$350):** Two complimentary tickets to the breakfast, one seat at the head table, 2-3 minutes on the program to talk about your company, signage and promotional material at the breakfast and company name on all pre-event promotional materials - **5,153 Marketing Impressions**

**15,896**  
Total Marketing Impressions  
(\$1,235 VALUE)

**NEW MEMBER SPONSOR**  
**\$1,000**  
(\$1,100 VALUE)

**New Member Package Promotion (\$600):** Promotional materials placed in New Member Packages for one year. - **120 Marketing Impressions**

**Businesses After Five Sponsor for one event (\$250):** Free admission for up to four members of your staff to the event, promotional materials placed at function and full-year recognition as program sponsor on Anderson Area Chamber website. - **5,118 Marketing Impressions**

**Biscuits2Business Sponsor for one month (\$250):** Free breakfast for up to four members of your staff at the event, promotional materials placed at function and recognition as program sponsor on Anderson Area Chamber website - **5,083 Marketing Impressions**

**10,321**  
Total Marketing Impressions  
(\$1,000 VALUE)

**INDIVIDUAL SPONSORSHIP OPPORTUNITIES**

**ANNUAL LUNCHEON**

**Annual Luncheon Platinum Sponsor (\$825):** Listing of company name in the program, company name in rotating digital display, introduction at event, pre-registered reserved table of eight and website recognition with hyperlink to your business. - **6,575 Marketing Impressions**

**Annual Luncheon Gold Sponsor (\$605):** Listing of company name in the program, introduction at event, six tickets with reserved seating and website recognition with hyperlink to your business. - **6,575 Marketing Impressions**

**Annual Luncheon Silver Sponsor (\$385):** Listing of company name in the program, introduction at event and four tickets with reserved seating. - **6,575 Marketing Impressions**

**GAIN MOMENTUM BUSINESS EXPO**

**Platinum Sponsor (\$2,500):** Company listing as presenting sponsor, company name in rotating digital display, company logo on event marketing banner ad on chamber website, website recognition with hyperlink to your business and one booth island booth (4 booths combined). - **7,297 Marketing Impressions**

**Gold Sponsor (\$1,500):** Company banner displayed at event, company logo on event marketing material, website recognition with hyperlink to your business and one expanded exhibit booth (2 booths combined). - **7,297 Marketing Impressions**

**Business Expo Island (\$500):** Four exhibit booths combined in a priority location of the Expo Hall.

**Business Expo Expanded Booth (\$375):** Two exhibit booths combined.

**Business Expo Booth (\$275):** One exhibit booth.

**LEADERSHIP DEVELOPMENT PROGRAMS**

**Leadership Anderson Participant Sponsor (\$1,270):** Tuition for one individual to participate in Leadership Anderson Class, recognition to event participants and recognition in program at graduation ceremony. - **6,420 Marketing Impressions**

**Leadership Anderson Session Lunch Sponsor (\$500):** Provided up to 30 minutes during lunch at one session for the current LA class, as well as full-year

recognition as program sponsor on Anderson Area Chamber website. - **6,420 Marketing Impressions**

**ELECTRIC WOMEN'S BRUNCH SERIES**

**Electric Women's Brunch Sponsor (\$250):** Company name & logo listed as presenting sponsor on pre-event promotions, optional sales/marketing tables at the event and two tickets to the event. - **6,327 Marketing Impressions**

**TOAST 'N TOPICS**

**Toast 'n Topics Sponsor for one event (\$350):** Two complimentary tickets to the breakfast, one seat at the head table, 2-3 minutes on the program to talk about your company, signage and promotional material at the breakfast and company name on all pre-event promotional materials - **5,153 Marketing Impressions**

**SMALL BUSINESS AWARDS LUNCHEON**

**Small Business Awards Luncheon Platinum Sponsor (\$825):** Company name on banner, listing of company name in program, introduction at event, eight tickets to the event and website recognition with hyperlink to your businesses - **6,525 Marketing Impressions**

**Small Business Awards Luncheon Gold Sponsor (\$605):** Listing of company name in program, introduction at event, six tickets to the event and website recognition with hyperlink to your businesses - **6,500 Marketing Impressions**

**Small Business Awards Luncheon Silver Sponsor (\$385):** Listing of company name in program, introduction at event and four tickets to the event. - **275 Marketing Impressions**

**SPRING GOLF INVITATIONAL**

**Spring Golf Invitational Ace Sponsor (\$825):** Company name & logo on all pre-event promotion, special corporate gift, corporate tent at one hole, one tee sign, team of four, and contest package for each team player. - **6,525 Marketing Impressions**

**Spring Golf Invitational Eagle Sponsor (\$600):** Team of four, company name on one tee sign, consisting of closest to the pin, longest drive, red tee and mulligan. - **6,525 Marketing Impressions**

**Spring Golf Invitational Birdie Sponsor (\$525):** Team of four and contest package for each team player. - **148 Marketing Impressions**

**Spring Golf Invitational Team of Four (\$475):** Team of four. - **148 Marketing Impressions**

**Spring Golf Invitational Beverage Cart Sponsor (\$325):** Have your company's name on and drive the most popular cart in the tournament - the Beverage Cart. - **148 Marketing Impressions**

**Spring Golf Invitational Hole Sponsor (\$75):** Company name on one tee sign. - **148 Marketing Impressions**

**STATE OF THE ECONOMY LUNCHEON**

**State of the Economy Platinum Sponsor (\$825):** Listing of company name in program, introduction at event, website recognition with hyperlink to your business, and eight tickets with reserved seating - **6,465 Marketing Impressions**

**State of the Economy Gold Sponsor (\$605):** Listing of company name in program, introduction at event, website recognition with hyperlink to your business, and six tickets to the event. - **4,323 Marketing Impressions**

**State of the Economy Silver Sponsor (\$385):** Listing of company name in program, introduction at event and four tickets to the event. - **215 Marketing Impressions**

**NETWORKING OPPORTUNITIES**

**Businesses After Five Sponsor for one event (\$250):** Free admission for up to four members of your staff to the event, promotional materials placed at function as program sponsor and logo on Anderson Area Chamber website and communications per event sponsored - **5,118 Marketing Impressions**

**Biscuits2Business Sponsor for one month (\$250):** Promotional materials placed at function as program sponsor and logo on Anderson Area Chamber website and communications per event sponsored - **5,083 Marketing Impressions**

**Electric Women's Brunch Promotion (\$250):** Company name & logo listed as presenting sponsor on pre-event promotions, optional sales/marketing table at event, and two tickets to the event. - **6,327 Marketing Impressions**

**MISCELLANEOUS**

**New Member Package Promotion (\$50/month):** Promotional materials placed in the Newcomer Package - **120 Marketing Impressions**