

MEMBERSHIP VALUE



ChamberWest
The Harmon Building
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The WHY of ChamberWest:

- ▶ **CATALYST** for business growth
- ▶ **CONVENER** of leaders and influencers
- ▶ **CHAMPION** for a stronger community

COMMUNITY INVESTMENT MEMBERSHIPS

	PLATINUM	GOLD	SILVER	BRONZE
All Basic Membership Benefits	Included	Included	Included	Included
Annual ChamberWest Golf Classic Passes	4	4	2	2
Annual Awards Dinner Tickets	Sponsored Table of 8	Table of 8	4	2
Women In Business Spring Conference	6	2	2	2
Board of Governors Position	1	1	1	—
Leadership Institute Tuition	1	—	—	—
Legislative Affairs Committee Membership	1	1	1	—
WIB Luncheon or ChamberWest Luncheon Series Sponsorship	2	1	—	—
Logo Included on Website	1 year	1 year	1 year	—
Company Feature on Website	2 months	1 month	1 month	—
Enhanced Website Listing	Included	Included	Included	Included
Website Banner Ad Listing	1 year	1 year	3 months	1 month
Creation of Promo Video for sharing on Website, Social Media and local Channel 17	1 minute	1 minute	30 second	—
Logo included on Event Advertising and Member Recognition in Utah Publications	Included	Included	—	—

BASIC MEMBERSHIP BENEFITS

- **Membership Certificate and Window Cling** for display – demonstrate value of supporting and growing a positive business environment in making the community a better place to work, live, and play
- **Weekly e-Newsletters** providing chamber, community, and business news
- Ability to offer and utilize **Member to Member Discounts** searchable by business name, type and category
- Access to **Exclusive Member Information Center** – Online directory listing, Hot Deals, Job Postings, Event Promotions and networking with other members
- New Member **Orientation**
- **Ambassador Promotion** for Ribbon Cuttings, Ground Breakings and Re-Grand Openings
- Benefit of **Legislative/Governmental Actions** on the Local, County, State, and Federal level
- **Event Listings** on Community Calendar
- Access to **Chamber Committees**: Women in Business, Legislative Affairs (Air Quality, Education, Economic Development/Business Sustainability, Healthcare, Transportation, Water Development), Leadership Institute, Ambassadors, Business Networking Group
- On-line **Chamber Directory Listing** with Hotlink to Company Website
- Access to **Organization and Event Promotion** through Chamber Social Media Outlets
- **Member Mailing List** provided in Excel format with annual updates upon request
- One **“Have Lunch On Us” Pass** for utilization at a Women in Business, or ChamberWest Luncheon Series Event
- **New Member Referral Credit** for “Have Lunch on Us” passes for utilization at WIB, or CW Luncheon Series Event
- Participation in **Monthly Chamber and Multi-Chamber Luncheons** and events
- Relationships and **“Dial a Friend” Networks** to last a lifetime
- **City Journals** provides a \$300 credit towards display ad contract, consultation on overall media strategy, and a ribbon cutting highlight for new members
- A \$2000+ advertising package with **Utah Media Group** (Deseret News/The Salt Lake Tribune) for just \$275
- On-going 15% **Discount on Qualified Advertising** in the SL Tribune and Deseret News when displaying the ChamberWest logo in the advertising
- Two complimentary inquiries to **Employers Council** for HR specific questions
- Discounted **Advertising Opportunities** through The Enterprise

MEMBERSHIP APPLICATION

CONTACT INFORMATION

COMPANY NAME

PRIMARY CONTACT

TITLE

WORK PHONE

CELL PHONE

EMAIL

WEBSITE

CONTACT PREFERENCE EMAIL WORK PHONE CELL PHONE

ADDRESS

CITY, STATE, ZIP

BILLING ADDRESS

MARK HERE IF SAME AS ABOVE

ADDRESS

CITY, STATE, ZIP

NUMBER OF FULL-TIME EMPLOYEES

NUMBER OF PART-TIME EMPLOYEES

\$35 ONE-TIME NEW MEMBER APPLICATION FEE

COMMUNITY INVESTMENT MEMBERSHIP OPTIONS

(DETAILS ON REVERSE)

- \$10,000** PLATINUM MEMBERSHIP
- \$6,000** GOLD MEMBERSHIP
- \$3,000** SILVER MEMBERSHIP
- \$1,500** BRONZE MEMBERSHIP

OR

BASIC MEMBERSHIP OPTIONS

- \$250** (1-2 EMPLOYEES)
- \$400** (3-14 EMPLOYEES)
- \$725** (15+ EMPLOYEES)

ADD-ON OPTIONS

- \$895** ANNUAL LEADERSHIP INSTITUTE PROGRAM (SEPT - JUN)
- \$275** LEGISLATIVE AFFAIRS COMMITTEE (INCLUDES 20+ BREAKFASTS)
- \$85** AMBASSADORS (ONE-TIME)
- \$50** ENHANCED WEBSITE LISTING (ANNUAL FEE)
- \$25/\$250** WEBSITE BANNER ADS (MONTHLY/ANNUALLY)

MEMBERSHIP VALUE

ChamberWest provides membership opportunities for companies/organizations of every size and type.

Overall benefits of membership you will enjoy:

- Display value of supporting and growing a **positive business environment** in making the community a better place to work, live, and play.
- **Marketing Opportunities** in newsletter, website, social media and in local publications
- **Networking** with various groups, businesses, and individuals
- **Legislative Affairs/Government** – get involved and have your voice heard
- **Exclusive Chamber Membership** discounts and access to Member to Member and Member to Public discounts
- **Participation** in local Chamber of Commerce and in local community
- Additional **Credibility** setting you apart from your competition
- **Education Opportunities** to help you grow your business

Can you afford to not be a member?
JOIN TODAY!

BARBARA S. RIDDLE, CMP

President/CEO

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