



## 2016 EVENT MARKETING OPPORTUNITIES

As a catalyst of business growth in the Dulles corridor, the Greater Reston Chamber of Commerce (GRCC) produces a variety of programs and events to support our members' business development and educational goals. All events offer marketing opportunities for members to promote and grow their business while supporting the Chamber. Below is a list of our event marketing opportunities for your consideration; complete details follow.

### **Signature Event Sponsorships .....Page 2**

Signature Events include our premier annual conferences, outdoor festivals, community service programs and member celebrations.

- Northern Virginia Restaurant Week
- Northern Virginia B2G Matchmaking Conference
- Taste of Reston
- Annual Meeting & Awards for Chamber Excellence (ACE) Luncheon
- Oktoberfest Reston
- Prospective Member Breakfast
- Ethics Day
- Tinsel 'n Tinis Holiday Celebration

### **Series and Event Sponsorships .....Page 12**

Our "Series" of educational events and programs are generally conceived by our committees and cover a variety of topics. Series sponsorships offer year-long promotional visibility and member engagement at each event while event sponsorships offer marketing opportunities at one event.

- |                                   |                               |
|-----------------------------------|-------------------------------|
| • Business Education              | • Legislative                 |
| • Community Engagement            | • Orientation                 |
| • Government Contracting (GovCon) | • Resourceful Women of Reston |
| • Healthy Workplaces              | • Young Professionals         |

### **Miscellaneous .....Page 24**

- Coffee & Contracting
- Network Night
- Ribbon Cutting/Grand Opening



## **SIGNATURE EVENT SPONSORSHIPS**

## **Northern Virginia Restaurant Week - March**

Participating Restaurants - \$250 Member, \$400 Future Member

- Logo and menu recognition on the Northern Virginia Restaurant Week with hyperlink to your restaurant's website;
- Name recognition on marketing materials, including printed flyer, weekly Chamber emails and dedicated eblasts, as well as Restaurant Week poster\*;
- Recognition on social media promotions;
- Recognition on advertisement via event media sponsors\*;
- Custom-designed menu to distribute during Restaurant Week

Partner Sponsor - \$3,000

- Logo recognition on Northern Virginia Restaurant Week website;
- Logo recognition on all marketing materials, including printed flyers, weekly Chamber emails, dedicated eblasts and advertisements\*;
- Logo recognition on the Restaurant Week poster and bill envelope insert at each participating restaurant\*;
- Opportunity to participate in media activities as well as recognition in press releases and social media.
- Guaranteed inclusion in the 2016 Restaurant Week promotional video.

Signature Sponsor (limit 5) - \$1,000

- Logo recognition on Northern Virginia Restaurant Week website and weekly promotional emails;
- Logo recognition on all newspaper and printed advertising\*;
- Logo recognition on the bill envelope insert at each participating restaurant\*;
- Inclusion in the 2016 Restaurant Week promotional video.

Platinum Sponsor - \$500

- Name recognition on Northern Virginia Restaurant Week website;
- Name recognition on printed advertising\*;
- Name recognition on the bill envelope insert at each participating restaurant.

Restaurant Week Supporter - \$250

Reserved for non-restaurant participants

- Name recognition on Northern Virginia Restaurant Week website;
- Opportunity to offer exclusive discounts to Restaurant Week customers;
- Offering promoted through Restaurant Week website and social media.

**Northern Virginia B2G Matchmaking Conference and Small Business EXPO - May**  
Platinum - \$5,000

- Logo placement on marketing materials, including web page, flyer, emails and ads
- Opportunity to participate in Business Focus segment and TV promos
- Recognition in social media and press releases
- Logo placement on on-site materials, including program and Sponsor PowerPoint\*
- Opportunity to participate on the B2G Steering Committee
- Acknowledgement from the podium
- Opportunity to lead one (1) Business Education workshop in the Small Business EXPO in collaboration with the Greater Reston Chamber of Commerce
- One (1) 6' display table in the Small Business EXPO
- Access to post-event attendee list, upon request
- Six (6) "EXPO Only" registrations

Gold - \$3,000

- Logo placement on marketing materials, including web page, flyer, emails and ads
- Opportunity to participate in TV promos
- Recognition in social media
- Opportunity to participate on the B2G Steering Committee
- Logo placement on on-site materials, including program and Sponsor PowerPoint\*
- Acknowledgement from the podium
- Opportunity to sponsor one a Business Education workshop in the Small Business EXPO
- One (1) 6' exhibit table in the Small Business EXPO
- Four (4) "EXPO Only" registrations

Silver - \$2,000

- Logo recognition on marketing materials, including web page, printed flyer and dedicated eblasts\*
- Name recognition on on-site materials, including program and Sponsor PowerPoint\*
- Acknowledgement from the podium
- One (1) 6' exhibit table in the Small Business EXPO
- Three (3) "EXPO Only" registrations

Bronze - \$1,000

- Name recognition on web page, program and Sponsor PowerPoint\*
- Acknowledgement from the podium
- Opportunity to put one marketing brochure on a shared exhibit table
- Two (2) "EXPO Only" registrations

Exhibit Table - \$500

- Name recognition on web page
- One (1) 6' exhibit table in Small Business EXPO
- Listing on EXPO Map in program
- One (1) "EXPO Only" registration

*\*Pending printing deadlines*

## **Taste of Reston - June**

The Greater Reston Chamber of Commerce is proud to present the 26th Annual Taste of Reston, the largest outdoor food festival in the area and voted "Best Food Festival" by Virginia Living magazine many years in a row. Join us at the Reston Town Center for two days of restaurants and community vendors, live entertainment on three stages, Family Fun Zone! and Wine 'n Dine area. Complete details available on [www.restontaste.com](http://www.restontaste.com)

Pinnacle Sponsor.....\$12,500\*

Media Sponsor.....\$12,500\*

Executive Sponsor.....\$7,500\*

VIP Tent Sponsor.....\$7,500

Presidential Sponsor.....\$5,000\*

Icon Sponsor.....\$2,500\*

Chamber Leader Sponsor.....\$1,000\*

Ticket Booth Sponsor.....\$1,000

Beverage Booth Sponsor.....\$1,000

Food Booth (Early Registration) ..... Member - \$650; Future Member - \$850

Food Booth (after a specific date) ..... Member - \$750; Future Member - \$1000

Exhibit Booth (Early Registration) .....Member - \$750; Future Member - \$1,000\*

Exhibit Booth (after a specific date) .....Member - \$1,000; Future Member - \$1500\*

Family Fun Zone ..... Member- \$525; Future Member - \$625

Wine 'n Dine Exhibit Booth ..... Member - \$525; Future Member - \$625

Small Business ..... \$250

*\*Sponsorship opportunities includes 10 x 10 tent, one six foot table, two chairs, event signage to include event logo and company name for specific company marketing opportunity as well as other sponsorship level related opportunities.*

## **Annual Meeting & Awards for Chamber Excellence (ACE) Luncheon - June**

### **Pinnacle Sponsor - \$4,000**

- Exclusive opportunity to introduce Keynote Speaker and provide Opening Remarks
- One (1) reserved table for 8 guests (plus 2 VIP guests)
- Logo placement on all marketing materials, including web page, flyer, emails and ads\*
- Opportunity to participate in Business Focus segment and TV promos
- Recognition in social media and press releases
- Opportunity to participate on ACE Steering Committee
- Logo placement on on-site materials including program and Sponsor PowerPoint\*
- Acknowledgement from the podium

### **Executive Sponsor - \$2,500**

- One (1) reserved table for 8 guests (plus 2 VIP guests)
- Logo placement on marketing materials, including web page, printed flyer, emails and ads\*
- Opportunity to participate in TV promos
- Logo placement on on-site materials including program and Sponsor PowerPoint\*
- Acknowledgement from the podium

### **Presidential Sponsor - \$1,500**

- One (1) reserved table for 8 guests
- Logo placement on marketing materials, including web page and dedicated eblast\*
- Logo placement on Sponsor PowerPoint\*
- Acknowledgement from the podium

### **Table Sponsor - \$750**

- One (1) reserved table for 8 guests
- Name recognition in the web page and Sponsor PowerPoint

### **Ace Benefactor - \$500**

- Four (4) registrations
- Name recognition on web page and Sponsor PowerPoint

### **Ace Patron - \$250**

- Two (2) registrations
- Name recognition on Sponsor PowerPoint

*\*Pending printing deadlines*

## **Oktoberfest Reston - October**

Become a sponsor of Oktoberfest Reston and increase your company's exposure and reach new clients. This is the ideal marketing opportunity to showcase your business to tens of thousands of potential customers from across the D.C.-metropolitan region. Complete details available on [www.oktoberfestreston.com](http://www.oktoberfestreston.com).

Pinnacle Sponsor \$12,500\*

Media Level - \$12,500 \*

Executive Level - \$7,500\*

VIP Tent Level - \$7,500

Presidential Level - \$5,000\*

Icon Level - \$2,500\*

Chamber Leader Level - \$1,000

Ticket Booth Level - \$1,000

Beverage Booth Level - \$1,000

Food Booth (Early Registration) ..... Member - \$650; Future Member - \$850

Food Booth ..... Member - \$750; Future Member - \$1000

Exhibit Booth (Early Registration) .....Member - \$750; Future Member - \$1,000\*

Exhibit Booth ..... Member - \$1,000; Future Member - \$1500\*

Small Business Level - \$250

*\*Sponsorship opportunity includes 10 x 10 tent, one six foot table, two chairs, event signage to include event logo and company name for specific company marketing opportunity as well as other sponsorship level related opportunities.*

## **Prospective Member Breakfast – Fall and Spring**

### Gold Sponsor-\$1000

- Logo placement on marketing materials, including web page, printed flyer, “Featured Event” in weekly email and dedicated eblasts\*
- Recognition in social media promotions
- Logo placement on on-site materials, including program and Sponsor PowerPoint\*
- Acknowledgement from the podium
- Opportunity to introduce keynote speaker
- One 6’ table display
- List of attendees, if desired

### Purple Sponsor-\$500

- Name recognition on marketing materials, including web page and dedicated eblast\*
- Name recognition on Sponsor PowerPoint
- Acknowledgement from the podium
- One 6’ table display

### Display Table -\$250

- Name recognition on web page and Sponsor PowerPoint
- One 6’ table display

*\*Pending printing deadlines*



## **Ethics Day - November**

### Platinum - \$5,000+

- Logo placement on all marketing materials, including web page, flyer, emails and ads
- Opportunity to participate in Business Focus segment and TV promos
- Recognition in social media and press releases
- Opportunity to participate on the Ethics Day Steering Committee
- Logo placement on on-site materials, including program and Sponsor PowerPoint
- Acknowledgement during the closing ceremony
- Speaking opportunity during the closing ceremony

### Gold - \$3,000 (limited to 4)

- Logo placement on marketing materials, including web page, flyer, emails and ads
- Opportunity to participate in TV promo
- Recognition in social media promotions
- Opportunity to participate on the Ethics Day Steering Committee
- Logo placement on on-site materials, including program and Sponsor PowerPoint\*
- Naming rights to one of four workshop rooms (e.g., "Company Name" Organ Donor Room)
- Acknowledgement during the closing ceremony

### Silver - \$1,500

- Name recognition on marketing materials, including web page and dedicated eblasts\*
- Name recognition on Sponsor PowerPoint\*
- Acknowledgement during the closing ceremony

### Bronze - \$500

- Name recognition on web page and Sponsor PowerPoint
- Recognition during the closing ceremony

### Supporter - \$200

- Name recognition on web page Sponsor PowerPoint

*\*pending printing deadlines*

## **“Tinsel ‘n Tinis” Annual Holiday Celebration - December**

### Host or Catering Sponsor – *Negotiated*

- Prominent logo placement on marketing materials, including web page, flyer, emails and ads\*
- Prominent name recognition on social media and press releases
- Opportunity to participate in PR activities such as Business Focus and TV promos
- Opportunity to participate on Celebration Steering Committee
- Prominent logo placement on on-site materials\*
- Acknowledgement from the podium
- Ten (10) registrations

### Martini Bar Sponsor (Limit 1) or Premier Sponsor- \$2,500

- Logo placement on marketing materials, including web page, printed flyer, “Featured Event” in weekly email, dedicated eblasts and ads\*
- Name recognition in social media promotions
- Logo placement on on-site materials\*
- Acknowledgement from the podium
- Five (5) registrations

### *All that glimmers is Purple and Gold!*

#### Gold Sponsor, \$1000

- Logo placement on marketing materials, including web page, “Featured Event” in weekly email and dedicated eblasts\*
- Logo placement on on-site materials\*
- Acknowledgement from the podium
- Four (4) registrations

#### Purple Sponsor - \$500

- Name recognition on web page\*
- Name recognition on on-site materials\*
- Acknowledgement from the podium
- Two (2) registrations

#### Sparkle Sponsor - \$250

- Name recognition on on-site material\*
- One (1) registration

*\*pending printing deadlines*



**ANNUAL SERIES SPONSORSHIPS**

## **Business Education Series**

*The mission of the Business Education Series (BES) is to deliver dynamic continuing educational workshops to Chamber members and the community for practical application in the growth and success of their businesses.*

### Series Gold Sponsor - \$3,500

- Year-long logo recognition as a Business Education Series (BES) Gold Sponsor on Chamber website home page
- Opportunity to participate on the BES committee as a Series Advisor
- Logo placement as a BES Series Gold Sponsor on each workshop web page and monthly eblast\*
- Opportunity to participate on Business Focus Cable TV show (8 minute segment)
- Acknowledgement from the podium at each workshop
- Opportunity to provide Welcome Remarks at each workshop
- Opportunity to invite up to ten (10) non-member guests complimentary to each workshop
- Opportunity to distribute marketing collateral to attendees at each workshop
- Access to post-event attendee list, by request
- Recognition at the Annual Meeting & Awards for Chamber Excellence (ACE) Luncheon

### Series Silver Sponsor - \$2,000

- Year-long logo recognition as a Business Education Series (BES) Silver Sponsor on Chamber website home page
- Logo placement as a BES Series Silver Sponsor on each workshop web page and monthly eblast
- Acknowledgement from the podium at each workshop
- Opportunity to invite up to five (5) non-member guests complimentary to each workshop

## **Community Engagement Series**

*The mission of the Community Engagement Series is educate and connect the nonprofit and business communities around issues of corporate social responsibility, to raise awareness and offer opportunities to get involved, give back and make an impact.*

### Series Titanium Sponsor - \$5,000+

- Year-long logo recognition as a Community Engagement Series Gold Sponsor on Chamber website home page
- Opportunity to participate on the Community Engagement committee as Series Advisor
- Prominent logo placement on marketing materials, including web page, printed flyer, "Featured Event" in weekly email and dedicated eblasts \*
- Prominent logo placement on on-site materials, including program and Sponsor PowerPoint \*
- Recognition on social media promotions
- Acknowledgement from the podium at each Community Engagement Series event
- Opportunity to provide Welcome Remarks at each Community Engagement Series event
- Four (4) registrations to each Community Engagement Series event (2-3 per year)
- One 6' display table at each Community Engagement Series event
- Access to post-event attendee list, by request
- Opportunity to participate on Business Focus Cable TV show (8 minute segment)
- Recognition at the Annual Meeting & Awards for Chamber Excellence (ACE) Luncheon

### \*NEW\* Series Platinum Sponsor - \$2,500

- Year-long logo recognition as a Community Engagement Series Silver Sponsor on Chamber website home page
- Logo placement on marketing materials, including web page, printed flyer, "Featured Event" in weekly email and dedicated eblasts \*
- Logo placement on on-site materials, including program and Sponsor PowerPoint \*
- Recognition in social media promotions
- Acknowledgement from the podium at each Community Service Series event
- Two (2) registrations to each Community Engagement Series event (2-3 per year)
- One 6' display table at each Community Engagement Series event

### Event Gold Sponsor - \$1,000

- Logo placement on marketing materials, to include web page, printed flyer and dedicated eblasts\*
- Logo placement on on-site marketing materials to include program and Sponsor PowerPoint\*
- Acknowledgement from the podium
- One 6' display table, which may be donated to a member nonprofit organization
- Four (4) registrations

### Event Silver Sponsor - \$500

- Name recognition on web page, program and Sponsor PowerPoint\*

- Acknowledgement from the podium
- One 6' display table, which may be donated to a member nonprofit organization
- Two (2) registrations

Event Nonprofit Display Table - \$150

- Name recognition on web page
- One 6' display table showcasing organization's literature
- Acknowledgement from the podium
- One (1) registration

*\*Pending printing deadlines*

## **Government Contracting (GovCon) Series**

*The mission of the Government Contracting (GovCon) Series is to serve established and emerging Government Contractors by providing local educational and networking opportunities*

### Series Titanium Sponsor - \$5,000

- Year-long logo recognition as a GovCon Series Gold Sponsor on Chamber website home page
- Opportunity to participate on the GovCon committee as Series Advisor
- Prominent logo placement on marketing materials, including web page, printed flyer, "Featured Event" in weekly email and dedicated eblasts \*
- Prominent logo placement on on-site materials, including program and Sponsor PowerPoint \*
- Recognition in social media promotions of GovCon Series event
- Acknowledgement from the podium at each GovCon Series event
- Opportunity to provide Welcome Remarks at each GovCon Series event
- Four (4) registrations to each GovCon Series event (2-3 per year)
- One 6' display table at each GovCon Series event
- Access to post-event attendee list, by request
- Opportunity to participate on Business Focus Cable TV show (8 minute segment)
- Recognition at the Annual Meeting & Awards for Chamber Excellence (ACE) Luncheon
- Two (2) registrations to each Coffee & Contracting networking event

### Series Platinum Sponsor - \$2,500

- Year-long logo recognition as a GovCon Series Silver Sponsor on Chamber website home page
- Logo placement on marketing materials, including web page, printed flyer, "Featured Event" in weekly email and dedicated eblasts \*
- Logo placement on on-site materials, including program and Sponsor PowerPoint \*
- Recognition in social media promotions of GovCon Series event
- Acknowledgement from the podium at each GovCon Series event
- Two (2) registrations to each GovCon Series event
- One 6' display table at each GovCon Series event
- One (1) registration to each Coffee & Contracting networking event

### Event Gold Sponsor - \$1,000

- Logo placement on marketing materials, including web page, printed flyer, "Featured Event" in weekly email and dedicated eblasts\*
- Logo placement on on-site materials, including program and Sponsor PowerPoint\*
- Acknowledgement from the podium
- One 6' display
- Four (4) registrations

Event Silver Sponsor - \$500

Name recognition on web page and Sponsor PowerPoint\*

Acknowledgement from the podium

One 6' display table

Two (2) registrations

Display Table - \$250

Name recognition on web page

One 6' display table

One (1) registration

*\*Pending printing deadlines*



## **Legislative Series**

*The mission of the Legislative Series is to provide an educational forum on state and local business friendly laws and regulations that impact the Greater Reston community.*

### Series Titanium Sponsor - \$5,000

- Year-long logo recognition as a Legislative Series Gold Sponsor on Chamber website home page
- Opportunity to participate on the Public Policy committee as Series Advisor
- Prominent logo placement on marketing materials, including web page, printed flyer, “Featured Event” in weekly email and dedicated eblasts \*
- Prominent logo placement on on-site materials, including program and Sponsor PowerPoint \*
- Recognition in social media promotions of Legislative Series event
- Acknowledgement from the podium at each Legislative Series event
- Opportunity to provide Welcome Remarks at each Legislative Series event
- Four (4) registrations to each Legislative Series event (2-3 per year)
- One 6’ display table at each Legislative Series event
- Access to post-event attendee list, by request
- Opportunity to participate on Business Focus Cable TV show (8 minute segment)
- Recognition at the Annual Meeting & Awards for Chamber Excellence (ACE) Luncheon

### Series Platinum Sponsor - \$2,500

- Year-long logo recognition as a Legislative Series Silver Sponsor on Chamber website home page
- Logo placement on marketing materials, including web page, printed flyer, “Featured Events” in weekly email and dedicated eblasts \*
- Logo placement on on-site materials, including program and Sponsor PowerPoint \*
- Recognition in social media promotions of Legislative Series event
- Acknowledgement from the podium at each Legislative Series event
- Two (2) registrations to each Legislative Series event
- One 6’ display table at each Legislative Series event

### Event Gold Sponsor - \$1,000

- Logo placement on including web page, printed flyer, “Featured Event” in weekly email and dedicated eblast
- Logo placement on on-site materials, including program and Sponsor PowerPoint\*
- Acknowledgement from the podium
- One 6’ display table
- Four (4) registrations

### Event Silver Sponsor - \$500

- Name recognition on web page and program\*
  - Acknowledgement from the podium
  - Two (2) registrations
- \*pending printing deadlines*

## **Healthy Workplaces Series**

*The mission of Healthy Workplaces is to build awareness for the importance of living a healthy lifestyle for yourself and for the good of your company.*

### Presenting Sponsor - \$5,000

- Year-long logo recognition as Healthy Workplaces Series Sponsor on Chamber website home page
- Opportunity to participate on the Healthy Workplaces committee as Series Advisor
- Prominent logo placement on marketing materials, including web page, printed flyer, “Featured Event” in weekly email and dedicated eblasts \*
- Online banner ad on the Healthy Workplaces web page (size TBD)
- Online listing in the Healthy Workplaces Resource Directory
- Recognition in Healthy Workplaces social media promotions
- Acknowledgement from the podium at Healthy Workplaces-approved events
- Opportunity to provide Welcome Remarks at select Healthy Workplaces-approved events
- Four (4) registrations to select Healthy-Workplaces-approved events
- One 6’ display table at select Healthy Workplaces-approved events
- Access to post-event attendee list, by request
- Opportunity to participate on Business Focus Cable TV show (8 minute segment)
- Recognition at the Annual Meeting & Awards for Chamber Excellence (ACE) Luncheon

### Wellness Champion - \$3,500

- Year-long logo recognition as a Healthy Workplaces Series Sponsor on Chamber website home page
- Logo placement on marketing materials, including web page, printed flyer, “Featured Event” in weekly email and dedicated eblasts \*
- Online banner ad on the Healthy Workplaces web site (size TBD)
- Online listing in the Healthy Workplaces Resource Directory
- Recognition in Healthy Workplaces social media promotions
- Acknowledgement from the podium at select Healthy Workplaces-approved events
- Opportunity to speak at one (1) Healthy Workplaces-approved event
- Two (2) registrations to select Healthy Workplaces-approved events
- One 6’ display table at select Healthy Workplaces-approved events

### Health Advocate - \$1,000

- Year-long name recognition as a Health Advocate on Healthy Workplaces’ web page
- Online listing in the Healthy Workplaces Resource Directory
- Acknowledgement from the podium at select Healthy Workplaces-approved events
- One 6’ display table at select Healthy Workplaces-approved events

Lifestyle Supporter - \$500

- Year-long name recognition as a Lifestyle Supporter on Healthy Workplaces' web page
- Online listing in the Healthy Workplaces Resource Directory
- Acknowledgement from the podium at select Healthy Workplaces-approved events
- Opportunity for pop-up/vertical banner display at select Healthy Workplaces-approved events

*\*Pending printing deadlines*

## **New & Prospective Member Orientation Series**

*On the first Wednesday morning of each month, the Greater Reston Chamber hosts Orientation for approximately 40 new and prospective members. Additionally, the Chamber hosts an annual Prospective Member Breakfast in November for approximately 50 prospective members.*

### Series Sponsor - \$2,500

- Year-long logo recognition as Orientation Series Sponsor on Chamber website home page
- Prominent logo placement on marketing materials, including web page and “Featured Event” in weekly email\*
- Recognition in Orientation social media promotions
- Prominent logo placement on each New & Prospective Member Orientation PowerPoint presentation
- Opportunity to include marketing collateral in New Member Orientation packets
- Acknowledgement from the podium at each Orientation event
- Opportunity to provide Welcome Remarks at each Orientation
- One 6’ display table at each Orientation
- Access to post-event attendee list, by request
- Opportunity to participate on Business Focus Cable TV show (8 minute segment)
- Recognition at the Annual Meeting & Awards for Chamber Excellence (ACE) Luncheon

*\*Pending printing deadlines*

## **Resourceful Women of Reston Series**

*The mission of the Resourceful Women of Reston (RW) is to artfully blend networking, social activity and professional development to connect resourceful women and foster growth and entrepreneurship.*

### Series Sponsor - \$2,500

- Year-long logo recognition as a Resourceful Women Series Sponsor on Chamber website home page
- Opportunity to participate on the RW committee as Series Advisor
- Prominent logo placement on marketing materials, including web page, printed flyer, "Featured Event" in weekly email and dedicated eblasts \*
- Prominent logo placement on on-site materials, including program and Sponsor PowerPoint \*
- Recognition in RW social media promotions
- Acknowledgement from the podium at each RW Series event
- Opportunity to provide Welcome Remarks at each RW Series event
- Two (2) registrations to each RW Series event (2-3 per year)
- One 6' display table at each RW Series event
- Access to post-event attendee list, by request
- Opportunity to participate on Business Focus Cable TV show (8 minute segment)
- Recognition at the Annual Meeting & Awards for Chamber Excellence (ACE) Luncheon

### High Heel Event Sponsor - \$400

- Logo recognition on event web page, dedicated eblasts, program and Sponsor PowerPoint\*
- Recognition from the podium
- One 6' display table
- Two (2) registrations

### Clutch Event Sponsor - \$150

- Name recognition on the event web page and in program\*
- Recognition from the podium
- One (1) registration

*\*Pending printing deadlines*

## **Young Professionals Series**

*The mission of the Young Professionals (YP) Series is to cultivate the next generation of successful professionals through valuable networking connections, education and mentoring programs while giving back to the local community.*

### Series Sponsor - \$2,500

- Year-long logo recognition as a Young Professionals (YP) Series Sponsor on Chamber website home page
- Opportunity to participate on the YP committee as Series Advisor
- Prominent logo placement on marketing materials, including web page, printed flyer, "Featured Event" in weekly email and dedicated eblasts \*
- Prominent logo placement on on-site materials, including program and Sponsor PowerPoint \*
- Recognition in YP social media promotions
- Acknowledgement from the podium at each YP Series event
- Opportunity to provide Welcome Remarks at each YP Series event
- Two (2) registrations to each YP Series event (2-3 per year)
- One 6' display table at each YP Series event
- Access to post-event attendee list, by request
- Opportunity to participate on Business Focus Cable TV show (8 minute segment)
- Recognition at the Annual Meeting & Awards for Chamber Excellence (ACE) Luncheon

### Event Sponsor - \$500

- Logo recognition on event web page, dedicated eblasts, program and Sponsor PowerPoint\*
- Acknowledgement from the podium
- One 6' display table
- Two (2) registrations

### Event Sponsor - \$250

- Name recognition on web page and program\*
- Acknowledgement from the podium
- One (1) registration

*\*Pending printing deadlines*



## MISCELLANEOUS MARKETING OPPORTUNITIES

### **NETWORK NIGHT**

*Our monthly Network Nights are sponsored and hosted by Reston Chamber members in their office or retail locations. Our networking events are ideal marketing activities for members to introduce other members to their business. Sponsorship fee is \$850.*

Held on the fourth Tuesday of the month from 5:30 – 7:30 pm, our Network Nights attract approximately 120 members and future members. In exchange for providing sufficient event space; hot and cold appetizers (displayed and or passed); beer, wine and soft drinks; and one (1) door prize, the host sponsor will receive:

- Logo placement on marketing materials, including web page and “Featured Event” in weekly email;
- Opportunity to provide brief remarks during the program
- Recognition on social media
- Access to post-event attendee list, upon request

### **Coffee & Contracting: GovCon Networking**

If your business serves government contractors, then consider a Coffee & Contracting sponsorship. Held on the first Thursday of every other month at the Greater Reston Chamber office, our informal networking breakfast attracts 40-50 members and future members. Host sponsors provide light breakfast and coffee as well as secure an industry guest speaker to present for 10-15 minutes. Sponsorship fee is direct payment of breakfast.

### **Ribbon Cutting**

Let the Greater Reston Chamber help your business celebrate a Grand Opening with a Ribbon Cutting ceremony! We promote your Grand Opening with a dedicated event web page and listing on the Chamber event calendar, as well as the Member News of the monthly email and social media. Further, we provide a representative, ceremony scissors, souvenir plaque and our signature purple ribbon. Ribbon Cutting fee is \$75.



## 2016 EVENT MARKETING ORDER FORM

Please complete the order form below to secure your sponsorship(s). Once the Chamber has confirmed your selections, an invoice will be issued. All sponsorship orders are final; no refunds or credits will be issued. Thank you for your investment!

Company Name \_\_\_\_\_

Sponsor Contact \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signature Event or Series Name	Sponsor Level	Amount

Total Amount Due \$ \_\_\_\_\_

### Payment Information

\_\_\_ Check enclosed (Made payable to the Greater Reston Chamber of Commerce)

\_\_\_ Credit Card    \_\_\_ Visa    \_\_\_ MasterCard    \_\_\_ American Express

Cardholder Name \_\_\_\_\_

Card Number \_\_\_\_\_ Exp Date \_\_\_/\_\_\_ CSC/CW \_\_\_\_\_

Remit your order form to the Greater Reston Chamber of Commerce  
1886 Metro Center Drive, Suite 230, Reston, VA 20190  
c/o Ashleigh Dorfman, Events & Development Director  
ashleighd@restonchamber.org or 703.707.9045