

## NEWS RELEASE FOR IMMEDIATE RELEASE

HoneyBaked Ham of Reston VA and Healing Our Veterans, Org., have joined forces to fight Traumatic Brain Injuries (TBI) and Post-Traumatic Stress disorders (PTSD) of veterans suffering from these invisible wounds of war.

Roughly 20 veterans a day commit suicide nationwide, according to new data from the Department of Veterans Affairs — a figure that dispels the often quoted, but problematic, “22 a day” estimate yet solidifies the disturbing mental health crisis the number implied. In 2014, the latest year available, more than 7,400 veterans took their own lives, accounting for 18 percent of all suicides in America. Veterans make up less than 9 percent of the U.S. population. About 70 percent of veterans who took their own lives were not regular users of VA services.

**Healing Our Veterans, (HOV)** locates veterans in need of treatment for the invisible wounds of Post-Traumatic Stress Disorder (PTSD) and Traumatic Brain Injury (TBI) and puts them in contact with their nearest Hyperbaric Oxygen Therapy (HBOT) facility. They (HOV), will pay the financial costs for treatment, lodging, and transportation for the veteran as well as his or her immediate family.

The success of the HOV non-profit is dependent upon donations, grants and the charitable help of many merchants, like HoneyBaked Ham of Reston. The Reston store donates 15% of purchases made by individuals who come into the store, on Monday's to help out this worthwhile cause. HoneyBaked of Reston also donates the same percentage amount from designated catering orders on these Monday. This program goes through the end of this year. Roxie Curtis, Owner and President, states, “It is such a small gesture and yet such a tremendous opportunity, to serve those who served our country, we are delighted to do this!”

**Healing Our Veterans is located at 44121 Harry Byrd Highway, Suite 240,  
Ashburn VA 20147 Phone: 703-926-7038**

**HoneyBaked Ham of Reston is located at, 1480 North Point Villiage Center,  
Reston VA 20194 Phone: 703-733-3860**

***For additional information, please contact Ron Podmilsak 703-926-7038***