



2018 EVENT MARKETING OPPORTUNITIES

As a catalyst of business growth in the Dulles corridor, the Greater Reston Chamber of Commerce (GRCC) produces a variety of programs and events to support our members' business development and educational goals. All events offer marketing opportunities for members to promote and grow their business while supporting the Chamber. Below is a list of our event marketing opportunities for your consideration; complete details follow.

Signature Event Sponsorships Page 2

Signature Events include our premier annual conferences, outdoor festivals, community service programs and member celebrations.

- Northern Virginia Restaurant Week
- Northern Virginia B2G Matchmaking Conference & Small Business EXPO
- Taste of Reston
- Annual Meeting & Awards for Chamber Excellence (ACE) Luncheon
- Healthy Workplaces Wellness Fair
- Flavors of Fall (formerly Oktoberfest)
- Ethics Day
- Tinsel 'n Tinis Holiday Celebration

Series and Event SponsorshipsPage 10

Our "Series" of educational events and programs are generally conceived by our committees and cover a variety of topics. Series sponsorships offer year-long promotional visibility and member engagement at each event while event sponsorships offer marketing opportunities at one event.

- | | |
|-------------------------------------|-------------------------------|
| • Business Education | • Legislative |
| • Community Engagement | • Orientation |
| • Government Contracting (GovCon) | • Resourceful Women of Reston |
| • Healthy Workplaces | • Young Professionals |
| • *NEW* Innovation Committee | |

MiscellaneousPage 23

- Coffee & Contracting
- Network Night
- Networking Before Nine
- Ribbon Cutting/Grand Opening



SIGNATURE EVENT SPONSORSHIPS

Northern Virginia Restaurant Week - March

Participating Restaurants *\$250 Chamber Member | \$500 Future Chamber Member*

- Logo Recognition on Northern Virginia Restaurant Week website
- Name Recognition on local Chamber registration page
- Inclusion on Open Table.com Restaurant Week branded directory for those with OpenTable accounts (Must be committed by February 28, 2017)
- Menu published on Northern Virginia Restaurant Week website
- Includes one (1) restaurant location

Signature Sponsors | 4 Available | \$1,000

- Logo recognition on ALL Northern Virginia Restaurant Week websites and emails
- Logo recognition on ALL newspaper and printed advertising
- Logo inclusion in the 2016 Restaurant Week promotional video
- Four (4) social media posts on the Northern VA Restaurant Week Facebook page (16 total posts)
- Includes one (1) blog spotlight - Includes one (1) restaurant week location participant

Platinum Sponsors | \$500

- Logo recognition on Northern Virginia Restaurant Week website
- Name recognition on local pages and emails
- Name recognition on ALL newspaper and printed advertising
- Two (2) social media posts on the Northern VA Restaurant Week Facebook page (8 total posts)
- Includes one (1) restaurant week location participant

Restaurant Week Supporter | \$250 | Reserved for Non-Restaurant Companies

- Name recognition on Northern Virginia Restaurant Week website

Northern Virginia B2G Matchmaking Conference and Small Business EXPO - May
Platinum - \$5,000

- Logo placement on marketing materials, including web page, flyer, emails and ads
- Opportunity to participate in Business Focus segment and TV promos
- Recognition in social media and press releases
- Logo placement on on-site materials, including program and Sponsor PowerPoint*
- Opportunity to participate on the B2G Steering Committee
- Acknowledgement from the podium
- Opportunity to lead one (1) Business Education workshop in the Small Business EXPO in collaboration with the Greater Reston Chamber of Commerce
- One (1) 6' display table in the Small Business EXPO
- Access to post-event attendee list, upon request
- Six (6) "EXPO Only" registrations

Gold - \$3,000

- Logo placement on marketing materials, including web page, flyer, emails and ads
- Opportunity to participate in TV promos
- Recognition in social media
- Opportunity to participate on the B2G Steering Committee
- Logo placement on on-site materials, including program and Sponsor PowerPoint*
- Acknowledgement from the podium
- Opportunity to sponsor one a Business Education workshop in the Small Business EXPO
- One (1) 6' exhibit table in the Small Business EXPO
- Four (4) "EXPO Only" registrations

Silver - \$2,000

- Logo recognition on marketing materials, including web page, printed flyer and dedicated eblasts*
- Name recognition on on-site materials, including program and Sponsor PowerPoint*
- Acknowledgement from the podium
- One (1) 6' exhibit table in the Small Business EXPO
- Three (3) "EXPO Only" registrations

Bronze - \$1,000

- Name recognition on web page, program and Sponsor PowerPoint*
- Acknowledgement from the podium
- Opportunity to put one marketing brochure on a shared exhibit table
- Two (2) "EXPO Only" registrations

Exhibit Table - \$500

- Name recognition on web page
- One (1) 6' exhibit table in Small Business EXPO
- Listing on EXPO Map in program
- Two (2) "EXPO Only" registrations

**Pending printing deadlines*

Taste of Reston - June

Taste of Reston, produced by the Greater Reston Chamber of Commerce, is the largest outdoor food festival in the area and was voted "Northern Virginia's Best Food Festival" by Virginia Living magazine for the past six years. Join us at Reston Town Center for two days of restaurants and community vendors, three stages of live entertainment, the Family Fun Zone! and our Wine 'n Dine area. Complete details available on www.restontaste.com

Pinnacle Sponsor.....\$12,500*

Media Sponsor.....\$12,500*

Executive Sponsor.....\$7,500*

VIP Tent Sponsor.....\$7,500

Presidential Sponsor.....\$5,000*

Icon Sponsor.....\$2,500*

Chamber Leader Sponsor.....\$1,000*

Ticket Booth Sponsor.....\$1,000

Beverage Booth Sponsor.....\$1,000

Food Booth (Early Registration) Member - \$650; Future Member - \$750

Food Booth (after a specific date) Member - \$750; Future Member - \$1000

Exhibit Booth (Early Registration)Member - \$850; Future Member - \$1,150*

Exhibit Booth (after a specific date)Member - \$1,150; Future Member - \$1650*

Family Fun Zone Member- \$525; Future Member - \$625

Wine 'n Dine Exhibit Booth Member - \$425; Future Member - \$525

Small Business \$250

**Sponsorship opportunities includes 10 x 10 tent, one six foot table, two chairs, event signage to include event logo and company name for specific company marketing opportunity as well as other sponsorship level related opportunities.*

Annual Meeting & Awards for Chamber Excellence (ACE) Luncheon - June

Pinnacle Sponsor - \$4,000

- Exclusive opportunity to introduce Keynote Speaker and provide Opening Remarks
- One (1) reserved table for 8 guests (plus 2 VIP guests)
- Logo placement on all marketing materials, including web page, flyer, emails and ads*
- Opportunity to participate in Business Focus segment and TV promos
- Recognition in social media and press releases
- Opportunity to participate on ACE Steering Committee
- Logo placement on on-site materials including program and Sponsor PowerPoint*
- Acknowledgement from the podium

Executive Sponsor - \$2,500

- One (1) reserved table for 8 guests (plus 2 VIP guests)
- Logo placement on marketing materials, including web page, printed flyer, emails and ads*
- Opportunity to participate in TV promos
- Logo placement on on-site materials including program and Sponsor PowerPoint*
- Acknowledgement from the podium

Presidential Sponsor - \$1,500

- One (1) reserved table for 8 guests
- Logo placement on marketing materials, including web page and dedicated eblast*
- Logo placement on Sponsor PowerPoint*
- Acknowledgement from the podium

Table Sponsor - \$750

- One (1) reserved table for 8 guests
- Name recognition in the program

Ace Benefactor - \$500

- Four (4) registrations
- Name recognition on web page and Sponsor PowerPoint

Ace Patron - \$250

- Two (2) registrations
- Name recognition on Sponsor PowerPoint

**Pending printing deadlines*

Healthy Workplaces Wellness Fair - September

Health Advocate - \$1,000

- Logo recognition as Health Advocate sponsor on marketing materials, including web page, emails, and social media, as well as event signage and program*
- Online listing in the Healthy Workplaces Resource Directory
- Company recognition from the podium
- Opportunity to contribute raffle prizes
- 6' Display table

Lifestyle Supporter - \$500

- Name recognition as Lifestyle Supporter sponsor on marketing materials, including web page and program*
- Online listing in the Healthy Workplaces Resource Directory
- Opportunity to contribute raffle prizes
- 6' Display table

Display Table, \$250

- Name on web page and program
- Opportunity to contribute raffle prizes
- 6' Display table

**Pending printing deadlines*

Flavors of Fall (Oktoberfest) - October

Become a sponsor of Flavors of Fall and increase your company's exposure and reach new clients. This is the ideal marketing opportunity to showcase your business to tens of thousands of potential customers from across the D.C.-metropolitan region. Complete details available on www.oktoberfestreston.com.

Pinnacle Sponsor \$6,500-8,000*

Media Level – \$6,500 *

Executive Level – \$3,750*

VIP Tent Level – \$3,750

Presidential Level – \$2,500*

Icon Level – \$1,250*

Chamber Leader Level – \$500

Ticket Booth Level – \$500

Beverage Booth Level – \$500

Food Booth (Early Registration) Member - \$350; Future Member - \$450

Food Booth Member - \$550; Future Member - \$650

Exhibit Booth (Early Registration)Member - \$375; Future Member - \$500*

Exhibit Booth Member - \$500; Future Member - \$750*

Small Business Level – \$150

**Sponsorship opportunity includes 10 x 10 tent, one six foot table, two chairs, event signage to include event logo and company name for specific company marketing opportunity as well as other sponsorship level related opportunities.*

Ethics Day - November

Platinum - \$5,000+

- Logo placement on all marketing materials, including web page, flyer, emails and ads
- Opportunity to participate in Business Focus segment and TV promos
- Recognition in social media and press releases
- Opportunity to participate on the Ethics Day Steering Committee
- Logo placement on on-site materials, including program and Sponsor PowerPoint
- Acknowledgement during the closing ceremony
- Speaking opportunity during the closing ceremony

Gold - \$3,000 (limited to 4)

- Logo placement on marketing materials, including web page, flyer, emails and ads
- Opportunity to participate in TV promo
- Recognition in social media promotions
- Opportunity to participate on the Ethics Day Steering Committee
- Logo placement on on-site materials, including program and Sponsor PowerPoint*
- Naming rights to one of four workshop rooms (e.g., "Company Name" Organ Donor Room)
- Acknowledgement during the closing ceremony

Silver - \$1,500

- Name recognition on marketing materials, including web page and dedicated eblasts*
- Name recognition on Sponsor PowerPoint*
- Acknowledgement during the closing ceremony

Bronze - \$500

- Name recognition on web page and Sponsor PowerPoint
- Recognition during the closing ceremony

Supporter - \$200

- Name recognition on web page Sponsor PowerPoint

**pending printing deadlines*

“Tinsel ‘n Tinis” Annual Holiday Celebration - December

Host or Catering Sponsor – *Negotiated*

- Prominent logo placement on marketing materials, including web page, flyer, emails and ads*
- Prominent name recognition on social media and press releases
- Opportunity to participate in PR activities such as Business Focus and TV promos
- Opportunity to participate on Celebration Steering Committee
- Prominent logo placement on on-site materials*
- Acknowledgement from the podium
- Ten (10) registrations

Martini Bar Sponsor (Limit 1) or Premier Sponsor- \$2,500

- Logo placement on marketing materials, including web page, printed flyer, “Featured Event” in weekly email, dedicated eblasts and ads*
- Name recognition in social media promotions
- Logo placement on on-site materials*
- Acknowledgement from the podium
- Five (5) registrations

All that glimmers is Purple and Gold!

Gold Sponsor, \$1000

- Logo placement on marketing materials, including web page, “Featured Event” in weekly email and dedicated eblasts*
- Logo placement on on-site materials*
- Acknowledgement from the podium
- Four (4) registrations

Purple Sponsor - \$500

- Name recognition on web page*
- Name recognition on on-site materials*
- Acknowledgement from the podium
- Two (2) registrations

Sparkle Sponsor - \$250

- Name recognition on on-site material*
- One (1) registration

**pending printing deadlines*



ANNUAL SERIES SPONSORSHIPS

Business Education Series

The mission of the Business Education Series (BES) is to deliver dynamic continuing educational workshops to Chamber members and the community for practical application in the growth and success of their businesses.

Series Gold Sponsor - \$3,500

- Year-long logo recognition as a Business Education Series (BES) Gold Sponsor on Chamber website home page
- Opportunity to participate on the BES committee as a Series Advisor
- Logo placement as a BES Series Gold Sponsor on each workshop web page and monthly eblast*
- Opportunity to participate on Business Focus Cable TV show (8-minute segment)
- Acknowledgement from the podium at each workshop
- Opportunity to provide Welcome Remarks at each workshop
- Opportunity to invite up to ten (10) non-member guests complimentary to each workshop
- Opportunity to distribute marketing collateral to attendees at each workshop
- Access to post-event attendee list, by request
- Recognition at the Annual Meeting & Awards for Chamber Excellence (ACE) Luncheon

Series Silver Sponsor - \$2,000

- Year-long logo recognition as a Business Education Series (BES) Silver Sponsor on Chamber website home page
- Logo placement as a BES Series Silver Sponsor on each workshop web page and monthly eblast
- Acknowledgement from the podium at each workshop
- Opportunity to invite up to five (5) non-member guests complimentary to each workshop

Community Engagement Series

The mission of the Community Engagement Series is to connect the nonprofit and business communities around issues of corporate social responsibility, to raise awareness and offer opportunities to get involved, give back and make an impact.

Series Titanium Sponsor - \$5,000+

- Year-long logo recognition as a Community Engagement Series Titanium Sponsor on Chamber website home page
- Opportunity to participate on the Community Engagement committee as Series Advisor
- Prominent logo placement on marketing materials, including web page, printed flyer, in weekly email and eblasts *
- Prominent logo placement on on-site materials, including custom Volunteer T-shirts *
- Recognition on social media
- Acknowledgement during Opening Remarks at each Community Engagement Service Day**
- Opportunity to provide Welcome Remarks at each Community Engagement Service Day**
- Opportunity for employee engagement at each Community Engagement Service Day**
- Opportunity to participate on Business Focus Cable TV show (8-minute segment)
- Recognition at the Annual Meeting & Awards for Chamber Excellence (ACE) Luncheon

Series Platinum Sponsor - \$2,500

- Year-long logo recognition as a Community Engagement Series Platinum Sponsor on Chamber website home page
- Logo placement on marketing materials, including web page, printed flyer, in weekly email and eblasts *
- Logo placement on on-site materials, including custom Volunteer T-shirt *
- Recognition in social media
- Acknowledgement during Opening Remarks at each Community Engagement Service Day**
- Opportunity for employee engagement at each Community Engagement Service Day**

Service Day Gold Sponsor - \$1,000

- Logo placement on marketing materials, to include web page, printed flyer and eblasts*
- Logo placement on on-site marketing materials *
- Acknowledgement during Opening Remarks
- Opportunity for employee engagement

Service Day Silver Sponsor - \$500

- Name recognition on web page and on-site materials*
- Acknowledgement during Opening Remarks
- Opportunity for employee engagement

**Pending printing deadlines*

*** Service Days are quarterly*

Government Contracting (GovCon) Series

The mission of the Government Contracting (GovCon) Series is to serve established and emerging Government Contractors by providing local educational and networking opportunities

Series Titanium Sponsor - \$5,000

- Year-long logo recognition as a GovCon Series Titanium Sponsor on Chamber website home page
- Opportunity to participate on the GovCon committee as Series Advisor
- Prominent logo placement on marketing materials, including web page, printed flyer, “Featured Event” in weekly email and dedicated eblasts *
- Prominent logo placement on on-site materials, including program and Sponsor PowerPoint *
- Recognition in social media promotions of GovCon Series event
- Acknowledgement from the podium at each GovCon Series event
- Opportunity to provide Welcome Remarks at each GovCon Series event
- Four (4) registrations to each GovCon Series event (3 per year)
- One 6’ display table at each GovCon Series event
- Access to post-event attendee list, by request
- Opportunity to participate on Business Focus Cable TV show (8-minute segment)
- Recognition at the Annual Meeting & Awards for Chamber Excellence (ACE) Luncheon
- Two (2) registrations to each Coffee & Contracting networking event

Series Platinum Sponsor - \$2,500

- Year-long logo recognition as a GovCon Series Platinum Sponsor on Chamber website home page
- Logo placement on marketing materials, including web page, printed flyer, “Featured Event” in weekly email and dedicated eblasts *
- Logo placement on on-site materials, including program and Sponsor PowerPoint *
- Recognition in social media promotions of GovCon Series event
- Acknowledgement from the podium at each GovCon Series event
- Two (2) registrations to each GovCon Series event
- One 6’ display table at each GovCon Series event
- One (1) registration to each Coffee & Contracting networking event

Event Gold Sponsor - \$1,000

- Logo placement on marketing materials, including web page, printed flyer, “Featured Event” in weekly email and dedicated eblasts*
- Logo placement on on-site materials, including program and Sponsor PowerPoint*
- Acknowledgement from the podium
- One 6’ display
- Four (4) registrations

Event Silver Sponsor - \$500

- Name recognition on web page and Sponsor PowerPoint*
- Acknowledgement from the podium
- One 6' display table
- Two (2) registrations

Display Table - \$250

- Name recognition on web page
- One 6' display table
- One (1) registration

**Pending printing deadlines*

Healthy Workplaces Series

The mission of Healthy Workplaces is to build awareness for the importance of living a healthy lifestyle for yourself and for the good of your company.

Presenting Sponsor - \$5,000

- Year-long logo recognition as Healthy Workplaces Series Presenting Sponsor on Chamber website home page
- Opportunity to participate on the Healthy Workplaces committee as Series Advisor
- Prominent logo placement on marketing materials, including web page, printed flyer, “Featured Event” in weekly email and dedicated eblasts *
- Online banner ad on the Healthy Workplaces web page (size TBD)
- Online listing in the Healthy Workplaces Resource Directory
- Recognition in Healthy Workplaces social media promotions
- Acknowledgement from the podium at Healthy Workplaces-approved events
- Opportunity to provide Welcome Remarks at select Healthy Workplaces-approved events
- Four (4) registrations to select Healthy-Workplaces-approved events
- One 6’ display table at select Healthy Workplaces-approved events
- Access to post-event attendee list, by request
- Opportunity to participate on Business Focus Cable TV show (8-minute segment)
- Recognition at the Annual Meeting & Awards for Chamber Excellence (ACE) Luncheon

Wellness Champion - \$3,500

- Year-long logo recognition as a Healthy Workplaces Series Sponsor on Chamber website home page
- Logo placement on marketing materials, including web page, printed flyer, “Featured Event” in weekly email and dedicated eblasts *
- Online banner ad on the Healthy Workplaces web site (size TBD)
- Online listing in the Healthy Workplaces Resource Directory
- Recognition in Healthy Workplaces social media promotions
- Acknowledgement from the podium at select Healthy Workplaces-approved events
- Opportunity to speak at one (1) Healthy Workplaces-approved event
- Two (2) registrations to select Healthy Workplaces-approved events
- One 6’ display table at select Healthy Workplaces-approved events

**Pending printing deadlines*

Innovation Committee Sponsor

The mission of the Innovation Committee will be finalized by the committee in June 2017.

Titanium Sponsor - \$5,000

- Year-long logo recognition as an Innovation Committee Sponsor on Chamber website home page
- Opportunity to participate on the Innovation Committee as Committee Advisor
- Prominent logo placement on agenda and all materials, including web page, printed flyer related to the Innovation Committee
- Featured Committee Sponsor in Weekly Enews when related information about Innovation Committee is being featured
- Recognition in social media promotions of Innovation Committee related stories and news
- Acknowledgement from the chairs at all Innovation Committee meetings
- Opportunity to provide remarks at each Innovation Committee meeting
- Opportunity to participate on Business Focus Cable TV show (8-minute segment)
- Recognition at the Annual Meeting & Awards for Chamber Excellence (ACE) Luncheon
- Access to committee attendee list, by request

**Pending printing deadlines*

Legislative Series

The mission of the Legislative Series is to provide an educational forum on state and local business friendly laws and regulations that impact the Greater Reston community.

Series Titanium Sponsor - \$5,000

- Year-long logo recognition as a Legislative Series Titanium Sponsor on Chamber website home page
- Opportunity to participate on the Public Policy committee as Series Advisor
- Prominent logo placement on marketing materials, including web page, printed flyer, “Featured Event” in weekly email and dedicated eblasts *
- Prominent logo placement on on-site materials, including program and Sponsor PowerPoint *
- Recognition in social media promotions of Legislative Series event
- Acknowledgement from the podium at each Legislative Series event
- Opportunity to provide Welcome Remarks at each Legislative Series event
- Four (4) registrations to each Legislative Series event (2-3 per year)
- One 6’ display table at each Legislative Series event
- Access to post-event attendee list, by request
- Opportunity to participate on Business Focus Cable TV show (8 minute segment)
- Recognition at the Annual Meeting & Awards for Chamber Excellence (ACE) Luncheon

Series Platinum Sponsor - \$2,500

- Year-long logo recognition as a Legislative Series Platinum Sponsor on Chamber website home page
- Logo placement on marketing materials, including web page, printed flyer, “Featured Events” in weekly email and dedicated eblasts *
- Logo placement on on-site materials, including program and Sponsor PowerPoint *
- Recognition in social media promotions of Legislative Series event
- Acknowledgement from the podium at each Legislative Series event
- Two (2) registrations to each Legislative Series event
- One 6’ display table at each Legislative Series event

Event Gold Sponsor - \$1,000

- Logo placement on including web page, printed flyer, “Featured Event” in weekly email and dedicated eblast
- Logo placement on on-site materials, including program and Sponsor PowerPoint*
- Acknowledgement from the podium
- One 6’ display table
- Four (4) registrations

Event Silver Sponsor - \$500

- Name recognition on web page and program*
 - Acknowledgement from the podium
 - Two (2) registrations
- *pending printing deadlines*

New & Prospective Member Orientation Series

On the first Wednesday morning of each month, the Greater Reston Chamber hosts Orientation for approximately 40 new and prospective members. Additionally, the Chamber hosts an annual Prospective Member Breakfast in November (and tentatively, May) for approximately 100 prospective members, Board and Membership Committee members.

Series Sponsor - \$2,500

- Year-long logo recognition as Orientation Series Sponsor on Chamber website home page
- Prominent logo placement on marketing materials, including web page and “Featured Event” in weekly email*
- Recognition in Orientation social media promotions
- Prominent logo placement on each New & Prospective Member Orientation PowerPoint presentation
- Opportunity to include marketing collateral in New Member Orientation packets
- Acknowledgement from the podium at each Orientation event
- Opportunity to provide Welcome Remarks at each Orientation
- One 6’ display table at each Orientation
- Access to post-event attendee list, by request
- Opportunity to participate on Business Focus Cable TV show (8-minute segment)
- Recognition at the Annual Meeting & Awards for Chamber Excellence (ACE) Luncheon

**Pending printing deadlines*

Resourceful Women Series

The mission of the Resourceful Women of Reston (RW) is to artfully blend networking, social activity and professional development to connect resourceful women and foster growth and entrepreneurship.

Series Sponsor - \$2,500

- Year-long logo recognition as a Resourceful Women Series Sponsor on Chamber website home page
- Opportunity to participate on the RW committee as Series Advisor
- Prominent logo placement on marketing materials, including web page, printed flyer, "Featured Event" in weekly email and dedicated eblasts *
- Prominent logo placement on on-site materials, including program and Sponsor PowerPoint *
- Recognition in RW social media promotions
- Acknowledgement from the podium at each RW Series event
- Opportunity to provide Welcome Remarks at each RW Series event
- Two (2) registrations to each RW Series event (2-3 per year)
- One 6' display table at each RW Series event
- Access to post-event attendee list, by request
- Opportunity to participate on Business Focus Cable TV show (8 minute segment)
- Recognition at the Annual Meeting & Awards for Chamber Excellence (ACE) Luncheon

High Heel Event Sponsor - \$400 per event/\$1200 for the year

- Logo recognition on event web page, dedicated eblasts, program and Sponsor PowerPoint*
- Recognition from the podium
- One 6' display table
- Two (2) registrations

Clutch Event Sponsor - \$150 per event/\$450 for the year

- Name recognition on the event web page and in program*
- Recognition from the podium
- One (1) registration

**Pending printing deadlines*

Young Professionals Series

The mission of the Young Professionals (YP) Series is to cultivate the next generation of successful professionals through valuable networking connections, education and mentoring programs while giving back to the local community.

Gold Series Sponsor - \$2,500

- Year-long logo recognition as a Young Professionals (YP) Series Sponsor on Chamber website home page
- Opportunity to participate on the YP committee as Series Advisor
- Prominent logo placement on all YP marketing materials, including web page, printed flyer, "Featured Event" in weekly email and dedicated eblasts *
- Prominent logo placement on on-site materials, including program and Sponsor PowerPoint *
- Recognition in YP social media promotions
- Acknowledgement from the podium at each YP Series event
- Opportunity to provide Welcome Remarks at each YP Series event
- Two (2) registrations to each YP Series event (3 per year)
- One 6' display table at each YP Series event
- Two (2) registrations at each YP Connections networking reception (3 per year)
- Access to post-event attendee list, by request
- Opportunity to participate on Business Focus Cable TV show (8-minute segment)
- Recognition at the Annual Meeting & Awards for Chamber Excellence (ACE) Luncheon

Silver Series Sponsor - \$1,000

- Logo placement on all YP marketing materials, including web page, printed flyer and dedicated eblasts *
- Prominent logo placement on on-site materials, including program and Sponsor PowerPoint *
- Acknowledgement from the podium at each YP Series event
- Two (2) registrations to each YP Series event (2-3 per year)
- One 6' display table at each YP Series event

Event Sponsor - \$500

- Logo recognition on event web page, dedicated eblasts, program and Sponsor PowerPoint*
- Acknowledgement from the podium
- One 6' display table
- Two (2) registrations

Event Sponsor - \$250

- Name recognition on web page and program*
- Acknowledgement from the podium
- One (1) registration

**Pending printing deadlines*



MISCELLANEOUS MARKETING OPPORTUNITIES

Network Night

Our monthly Network Nights are sponsored and hosted by Reston Chamber members in their office or retail locations. Our networking events are ideal marketing activities for members to introduce other members to their business. Sponsorship fee is \$850.

Held on the fourth Tuesday of the month from 5:30 – 7:30 pm, our Network Nights attract approximately 120 members and future members. In exchange for providing sufficient event space; hot and cold appetizers (displayed and or passed); beer, wine and soft drinks; and one (1) door prize, the host sponsor will receive:

- Logo placement on marketing materials, including web page and “Featured Event” in weekly email;
- Opportunity to provide brief remarks during the program
- Recognition on social media
- Access to post-event attendee list, upon request

Networking Before Nine

Held on the first Thursday of every other month from 8:00 – 10:00 am, our morning network event consists of open networking, member introductions and short educational segment. Approximately 40-50 members and future members attend. Host sponsor provides sufficient event space for networking and theatre-style seating, continental breakfast and educational presentation.

Coffee & Contracting: GovCon Networking

If your business serves government contractors, then consider a Coffee & Contracting sponsorship. Held on the first Thursday of every other month at the Greater Reston Chamber office, our informal networking breakfast attracts 40-50 members and future members. Host sponsors provide light breakfast and coffee as well as secure an industry guest speaker to present for 10-15 minutes. Sponsorship fee is direct payment of breakfast.

Ribbon Cutting

Let the Greater Reston Chamber help your business celebrate a Grand Opening with a Ribbon Cutting ceremony! We promote your Grand Opening with a dedicated event web page and listing on the Chamber event calendar, as well as the Member News of the monthly email and social media. Further, we provide a representative, ceremony scissors, souvenir plaque and our signature purple ribbon. Ribbon Cutting fee is \$75.



2018 EVENT MARKETING ORDER FORM

Please complete the order form below to secure your sponsorship(s). Once the Chamber has confirmed your selections, an invoice will be issued. All sponsorship orders are final; no refunds or credits will be issued. Thank you for your investment!

Company Name _____

Sponsor Contact _____

Address _____ City/State/Zip _____

Phone _____ Email _____

Signature Event or Series Name	Sponsor Level	Amount

Total Amount Due \$ _____

Payment Information

___ Check enclosed (Made payable to the Greater Reston Chamber of Commerce)

___ Credit Card ___ Visa ___ MasterCard ___ American Express

Cardholder Name _____

Card Number _____ Exp Date ___/___ CSC/CW _____

Remit your order form to the Greater Reston Chamber of Commerce
1886 Metro Center Drive, Suite 230, Reston, VA 20190
c/o Ashleigh Dorfman, Events & Development Director
ashleighd@restonchamber.org or 703.707.9045