



B2G MATCHMAKING CONFERENCE & SMALL BUSINESS EXPO ONLINE

August 27, 2020 | 8:00 am - 1:00 pm

SPONSOR



Does your business sell to government contractors? Meet new clients here!

Meet your next customer at the Virtual 8th Annual Northern Virginia B2G Matchmaking Conference and Small Business Expo! Produced by the Greater Reston Chamber of Commerce, this regional event is designed for 300+ emerging to established government contractors who want to take their business to the next level by meeting organizations like yours.

Featuring Keynote Speakers:



Antonio Doss

Washington Area District Director, Small Business Administration



Andrew Ko

Global Director for Education and Workforce, Amazon Web Services



Platinum Sponsor



Gold Sponsors



Education Sponsor



Strategic Sponsor



For more information please visit novab2g.restonchamber.org or contact Alicia Field, Events & Program Director: 703.707.9045 | aliciaf@restonchamber.org

SECURE YOUR SPONSORSHIP TODAY!

Your virtual exhibit booth will offer these great promotional and networking opportunities:

- Company logo and description
- Website, social sites, and any pertinent links
- Promotional/educational videos
- Whitepapers and other PDFs
- Networking within the booth including:
 - “Walk-in” video chats (including a line/queue for those who want to chat next)
 - Ability to schedule future 1:1 video chats
 - Ability for interested parties to provide their information for follow-up (think dropping a business card)
 - Lead capture for those who click on anything within the booth

Platinum - \$6,000

- Logo placement on all marketing materials, including web page, flyer, emails and ads
- Recognition in social media and press releases
- Logo placement on virtual on-site materials
- Mention during opening remarks
- Opportunity to introduce the keynote speaker (one exclusive opportunity) OR moderate a Business Education session (topic selected by Education Committee including representative from Platinum Sponsor)
- One (1) 6’ exhibit table in the virtual Small Business EXPO
- Access to post-event attendee list, upon request
- Six (6) “EXPO Only” registrations

Gold - \$3,500

- Logo placement on all marketing materials, including web page, flyer, emails and ads
- Recognition in social media
- Logo placement on virtual on-site materials
- Mention during opening remarks
- Opportunity to give introductory remarks at a Business Education session

- One (1) 6’ exhibit table in the virtual Small Business EXPO
- Four (4) “EXPO Only” registrations

Silver - \$2,000

- Name recognition on marketing materials, including web page, flyer and dedicated eblasts
- Name recognition on virtual on-site materials
- Mention during opening remarks
- One (1) 6’ exhibit table in the virtual Small Business EXPO
- Three (3) “EXPO Only” registrations

Bronze - \$1,000

- Name recognition on web page
- Mention during opening remarks
- One (1) 6’ exhibit table in the virtual Small Business EXPO
- Two (2) “EXPO Only” registrations

Exhibit Table - \$600

- One (1) 6’ exhibit table in the virtual Small Business EXPO
- Two (2) “EXPO Only” registrations



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