

Make Connections and Build Your Network

The Networker

For many members, supporting the mission of the Lancaster-Fairfield County Chamber is reason enough to join. For those who desire a more direct return on their investment, Chamber members enjoy ample exposure opportunities, access to information that impacts their businesses and abundant opportunities to develop professional relationships throughout Lancaster-Fairfield County.

The Chamber provides opportunities to network with 550 members, gain visibility and access business resources. This level of investment includes all **Core Membership Benefits** and is designed to give you tools for success.



Core Membership Benefits

Connections & Relation-Building Opportunities

- All employees receive member pricing on Chamber events and programs to engage with other members
- Participate on committees to work on initiatives with peers that share similar interests
- Invitations to Ribbon Cutting/Member Milestone ceremonies/ Chamber events

Marketing & Promotion Opportunities

- Standard Listing in the Business Directory (online, mobile and print), on the Chamber website and includes Company Name, address, phone number, website with link, social media links, hours of operation, map link, key words, 240-character description, one (1) alphabetical and two (2) category listings in the online and mobile versions.
- Chamber referrals to your business/organization
- Advertising and sponsorship opportunities
- Membership Decal and Virtual Badge to show your support for the Lancaster-Fairfield County Chamber

Discounts, Savings and Other Resources

- Group Health Insurance program
- Group Workers Compensation Insurance program
- Access to Safety Council programs
- 25% off Constant Contact email marketing program
- One (1) half-day conference room rental per year
- Access to Small Business Development Center consulting
- In-house Public Notary
- Bulk Mail Permit
- Certificates of Origin

Advocacy and Communications

- Subscriptions to the Chamber-e-newsletter and weekly E-Blasts to stay informed
- Representation on legislation/policies that impact you



LANCASTER FAIRFIELD COUNTY
CHAMBER OF COMMERCE

Promote Your Business and Gain Visibility in the Community

The Promoter

While you are running your business, the Chamber works for you throughout the year. Take advantage of opportunities to drive more exposure and potential sales to your business. Gain advice, save time and grow your business by learning from other business owners. This investment level includes all Core Membership Benefits PLUS additional benefits designed for your growing enterprise.

Marketing & Promotion Opportunities

- ☑ Standard Listing in the Business Directory (online, mobile and print), on the Chamber website and includes Company Name, address, phone number, website with link, social media links, hours of operation, map link, key words, 240-character description, one (1) alphabetical and two (2) category listings in the online and mobile versions.
- ☑ One 30-Day rotating Banner Ad per year in one category in the online Business Directory
- ☑ **Enhanced Marketing Promo Package:** Post Member to Member Discounts, HOT DEALS to the community, events on the Community Calendar, press releases and job postings on the Chamber's website and weekly e-newsletter
- ☑ One Member Mailing List in Excel (contacts with company, primary contact, address—emails excluded)

Other Business Resources

- ☑ Four (4) Small Business University lunches
- ☑ Two (2) half-day conference room rentals per year



“Just like anything in life, the more you put into something, the more you'll get out of it! The same thing is true with the Chamber and it offers so many opportunities that benefited my business – I just got more involved. Getting involved by connecting with other business owners and utilizing the Chamber's powerful promotional tools has impacted my business. The Chamber makes it easy to access people in the community that could benefit my business.”

Vonnie McDonald,
Vonnie McDonald State Farm Insurance



Includes all other Core Membership benefits



LANCASTER FAIRFIELD COUNTY
CHAMBER OF COMMERCE

Achieve Maximum Exposure for a Competitive Edge

The Achiever

Your business is growing and with growth comes new challenges and opportunities. You want to save time, learn from other business owners and make smart investments in positioning your company for growth. The Chamber helps you achieve your goals by offering opportunities for you to engage with the community, influence business policies and provide professional development for your staff.

This level includes all Core Membership Benefits PLUS additional benefits to give you enhanced exposure and support when you need it most.

Marketing & Promotion Opportunities

- ☑ Enhanced Listing in the Business Directory (online, mobile and print), on the Chamber website and includes Company Name, address, phone number, website with link, social media links, hours of operation, map link, key words, 240-character description, one (1) alphabetical and two (2) category listings in the online and mobile versions. Ability to post photos and videos to listing.
- ☑ **Enhanced Marketing Promo Package:** Post Member to Member Discounts, HOT DEALS to the community, events on the Community Calendar, press releases and job postings on the Chamber's website
- ☑ 90-Day rotating Banner Ad in one category in the online Business Directory
- ☑ State of the City, State of the County and State of the Schools sponsorship
- ☑ 2-Minute Media Spotlight featured on all Chamber social media sites
- ☑ One Member Mailing List in Excel (550 contacts with company, primary contact, address—emails excluded)

Other Business Resources

- ☑ One (1) invitation to the Semi-annual Leadership Roundtable
- ☑ Two (2) half-day conference room rentals per year



“Being a member of the Lancaster-Fairfield Co. Chamber has always meant credibility, strength, and support for my business. The Leadership Roundtable allows me to meet other leaders in the Lancaster-Fairfield County area and provides the right contacts I need to take my business to the next level.”

Karen Kraft-Crutchter
Bay Food Market



Includes all other Core Membership benefits



LANCASTER FAIRFIELD COUNTY
CHAMBER OF COMMERCE

Drive the Future of Lancaster-Fairfield County

The Community Champions

You understand the importance of investing in advocacy, regional branding, and ensuring that Lancaster-Fairfield County employers continue to have a strong and competent workforce. Your investment in the Chamber is an investment for years to come. Together, we ignite new growth, inspire leadership and advance our community.

At this investment level, you have a seat at the table with leaders who set the direction of the Chamber. Your organization receives VIP recognition at all signature events as well as the highest notoriety in publications, marketing opportunities and on the Chamber's web site.



“Through its relationships with local and regional officials and decision makers, the Chamber gives us a voice in the future of the region. We're proud to be members of the Chamber and help to influence the outcomes for all who call Lancaster-Fairfield County home.”

**Laura Tussing, President,
Fairfield National Bank**

The Leaders

- Enhanced listing in the Business Directory, plus a Twelve (12) month Banner Ad on the Chamber website
- Two (2) Café Series breakfast or luncheon presentations
- Sponsorship Package**
 - **Presenting Sponsor - Annual Dinner:** Eight (8) reserved seats for dinner, twelve (12) feet of display space at the trade show; recognition on Chamber website, printed invitation and printed program, recognition during event and in Chamber newsletter
 - **Platinum Sponsor - Golf Outing:** four-some, recognition at event and in newsletter and on website
 - **Platinum Sponsor - Athena Banquet:** Eight (8) reserved seats; recognition on printed invitation (approx.750) and printed program, and at event and on Chamber website
 - **Recognition as a “Leader”** sponsor in the weekly email newsletter, on sponsor spotlight banner and on Chamber's website
 - **VIP Seating** at sponsored events
- Two (2) Fairfield Leadership registrations
- One (2) invitation for the semi-annual Leadership Roundtable

The Influencers

- Enhanced listing in the Business Directory, plus a Twelve (12) month Banner Ad on the Chamber website
- One (1) Café Series breakfast or luncheon presentation
- Sponsorship Package**
 - **Platinum Sponsor - Annual Dinner:** Four (4) reserved seats for dinner, six (6) feet of display space at the trade show, recognition on Chamber website and in printed program, recognition during event and in Chamber newsletter
 - **Platinum Sponsor - Golf Outing:** Four-some, recognition at event and in newsletter and on website
 - **Gold Sponsor - Athena Banquet:** Four (4) reserved seats, recognition in printed program and at event and on Chamber website
 - **Recognition as a “Influencer”** sponsor in the weekly email, on Sponsor Spotlight banner and on Chamber's website
- One (1) Fairfield Leadership registration
- One (1) invitation for the semi-annual Leadership Roundtable

The Advocates

- Enhanced listing in the Business Directory plus a (6) month Banner Ad on the Chamber website.
- Sponsorship Package**
 - **Gold Sponsor - Annual Dinner:** Six (6) feet of display space at the trade show, recognition on Chamber website and in printed program, recognition during event and in Chamber newsletter
 - **Gold Sponsor - Golf Outing:** Two-some, recognition at event and in newsletter and on website
 - **Silver Sponsor - Athena Banquet:** Two (2) reserved seats, recognition in printed program and at event and on Chamber website
 - **Recognition as a “Advocate”** sponsor in weekly email newsletter The Networker, on Sponsor Spotlight banner and on Chamber's website
- 50% off one (1) Fairfield Leadership registration
- One (1) invitation for the semi-annual Leadership Roundtable

Includes all other Core Membership Benefits, plus the Enhanced Marketing Promo Package, 2-minute video spotlight and access to chamber mailing list.



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