



Celebrate With a Chamber Ribbon Cutting Ceremony

One of the most exciting events for a business, whether new or existing is celebrating a grand opening, anniversary, or recent achievement.

The Greater Hudson Chamber of Commerce offers its assistance in the planning and preparation of your Ribbon Cutting Ceremony. We provide the "GIANT" scissors and the ribbon. Our staff will photograph the event to "preserve the moment" and the photo will be submitted to the all the local media contacts for the most exposure possible within our community, be sure to take your own shots as well!

The Chamber would be delighted to help your business celebrate with a Ribbon Cutting Ceremony if the company has:

- Opened its doors in the last 12 months to recognize a Grand Opening
- Changed ownership or is under new management
- Moved to a new location
- Has been remodeled or expanded at its present location
- Celebrating an Anniversary or Special Achievement
- Offering a new service or product

A Ribbon Cutting Ceremony is an important part of your overall marketing and advertising plan and is a great way to kick-off a grand opening of a business. It offers an opportunity to meet leaders in the community and get acquainted with your neighbors and Chamber members. The Greater Hudson Chamber would enjoy assisting you in planning a successful event for your company. Together we can garner optimum exposure for your company.

Chamber Representative will be at the ceremony, complete with a large pair of scissors and ribbon and photos taken will appear in the Chamber's e-news and social media as well as forwarded on to the local media.

Schedule a Ribbon Cutting with the Chamber should take place a minimum of three - four weeks ahead of the event to allow the Chamber time to invite members of the Chamber's Board of Directors and fellow chamber members to join your celebration.

The Chamber staff will help you make things go as smoothly as possible by:

- Send e-invites to notifying the Chamber's Board of Directors and chamber members to encourage them to attend your event.
- Collect registration information.
- Bringing the giant scissors and take pictures at the appointed time
- Include the photo and acknowledgement of your ribbon cutting in an issue of the Chamber's e-news and social media.

*There is **no charge** for the Chamber's involvement it's a value-added benefit of being a member. People generally anticipate spending about a half hour at the ceremony, so be prepared with collateral materials.*

Who Should You Also Invite?

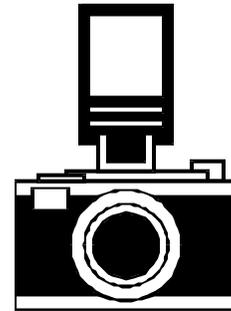
- Neighbor businesses
- Existing customers
- Suppliers to your trade
- Prospects
- Personal friends and family

What Should I Serve?

- Prepare your own food offering
- Hire a caterer
- Champagne, wine, soft drinks, coffee, water, etc.
- Hors d'oeuvres as simple or as elaborate as you want.

How can I promote my business to people attending?

- Drawings or door prizes
- Certificates or coupons
- Giveaways – promotional materials
- Collateral materials: cards, brochures, literature
- Send a press release in advance of the event to local media



Where do I want to “stage” the official photo?

- Choose a location/props
- Who will be in the picture?
- Should we take pictures?

Hors d'oeuvres, refreshments and beverages are usually served, but the choice is your decision. Your plan can be as simple or elaborate as you like, whatever fits your budget.

To schedule a ribbon cutting ceremony for your business contact the Greater Hudson Chamber of Commerce at 889-4731. These services are free to our Chamber members.

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