



## **Ambassador Visit Host Guidelines**

Hosting an Ambassador Visit is an important part of your overall marketing and advertising plan and is a great way to launch your business or keep it “top of mind.” It offers an opportunity to meet leaders in the community and get acquainted with your neighbors and other Chamber members. The Fergus Falls Area Chamber of Commerce will assist you in planning your Ambassador visit. Having participated in hundreds of ceremonies, we know how to get you optimum exposure.

### **Why?**

The Chamber of Commerce serves as the active communication link to cultivate and promote a positive relationship between the Chamber of Commerce and the business community. We host Ambassador Visits for:

- ✓ New Members to the Fergus Falls Area Chamber of Commerce
- ✓ Current Chamber Member Anniversaries (5/10 year increments)
- ✓ Ribbon Cuttings, Grand Openings, New Partnerships, New Owners, Remodels, Relocations, Expansions, New Services, First Dollars & Ground Breaking Events

### **What to Expect?**

The Chamber Staff will schedule your visit on the 2<sup>nd</sup> Wednesday of the month at 10:00, 10:30, 11:00 or 11:30am. When our Ambassador Team arrives, (usually 5-10 people), we take care of introductions and ask you to tell us a little bit about your business and allow time for questions. The visits take about 20 minutes and finally your Chamber staff will announce a “Congratulations” in your favor, present your business a certificate commemorating the visit, and take a group photo to be published in the “Chamber Update” Newsletter and post on our Social Media feeds.

Reserve your preferred date and time 218-736-6951 or email [chamber@fergusfalls.com](mailto:chamber@fergusfalls.com)