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My Local Chamber
MONTHLY NEWSLETTER



BUSINESS AFTER HOURS
JUNE 22 | 5PM-7PM
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CHAMBER DISCOVERIES

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251.943.5510
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CHAMBER CHOICES CAMPAIGN
SEEKING VOLUNTEERS

Eleven years ago, the South Baldwin Chamber of Commerce sought a way to acquire adequate funding for the many programs and events we host every year and thereby would limit the number of times the Chamber would come to our business members asking for money. Out of this, Chamber Choices was born!

The Chamber Choices Campaign is an 8-week campaign where all sponsorships for events, programs, and advertising for print and electronic media are offered to the members for purchase. This unique campaign allows the chamber to offer promotion opportunities to the membership. Our dedicated volunteers are trained and empowered to go into the business community and share the benefits of promoting your business through numerous creative and targeted methods.

This year's campaign will kick off in early September and end the Wednesday before Thanksgiving. We are currently seeking volunteers to help us accomplish our mission! If you would like to be challenged to grow both personally and professionally, now is the time to volunteer. The campaign is a great way for volunteers to meet new business leaders and even make some extra cash before the holidays! Who wouldn't want that? We have weekly reward breakfasts to keep momentum going through the campaign and veteran salesmen are always willing to help the rookies with tips and tricks to closing the deal. Call us today at 251.943.3291 to talk about joining our Chamber Choices Team.



WANT TO GET FREE ADVERTISING?

Donate a door prize to the Chamber to use during our 2017 Chamber Choices Campaign and have your business recognized in the Chamber's monthly newsletter. The door prize will be given to the individual volunteers who meet a specific milestone each week during the Chamber's campaign. If interested in donating an item, please contact Jeanette at 251.943.1064 or jeanette@mylocalchamber.net.

VOLUNTEER SPOTLIGHT



When it comes to folding T-shirts, JoAnne Fisher is the most jovial volunteer at SBCC. Every year for the past 13 years, Mrs. JoAnne has been the official T-shirt folder for the Balloon Festival.

Watching her make perfect creases and pops of fine

folding would make Martha Stewart rethink her method. JoAnne became a Blue Ribbon Team member many years ago and has gotten to know a lot of people in the community through her volunteer work.

She and her husband (Charlie) have been an important part of Balloon Festival since its inception and have volunteered every year together until Charlie passed away. When asked what keeps her coming back to serve, she says emphatically that she always gets more out of giving than receiving, and she also volunteers at her church.

JoAnne's core belief is that life is better when you feel a part of something and volunteering is a great way to meet people and create supportive relationships. It is gratifying to know your work helps things run smoother. "It creates purpose and peaks interest, which is much better than just sitting at home," says JoAnne with tears in her eyes. "If I were not volunteering, there would be an emptiness in my life – it fills a void and I love giving back."

When Mrs. JoAnne is not volunteering, she enjoys baking and boasts a pound cake recipe that is often in demand. She also enjoys shopping and spending time with people, mentioning that so many of her close friends were there for her during the death of her husband, Charlie.



DO YOU NEED EMPLOYEES?

The South Baldwin Chamber of Commerce is proud to announce a new way to make hiring employees easier and more profitable! We will have a State Career Specialist, Brad Hood, in our office to meet with you in the privacy of our conference room to assist you in locating employees, as well as discussing programs that could provide reimbursement for the employees' wages and training! This service will be offered every Wednesday, at the South Baldwin Chamber, 112 West Laurel Avenue, Foley, from 9 a.m. until 1 p.m.

Hood has worked in the business world his entire career and now the State of Alabama has employed him to offer this service to you, the business owner, for free! So why not come and see what he can do for you?

We have developed this partnership in an effort to make it easier to focus on your business, hire the extra people you need and also learn about some of the amazing programs that can help you.

Here's what David Musial, General Manager of GlenLakes Golf Club, had to say. "I enjoyed meeting with Brad, and learning about how this program can be beneficial to our company. We are exploring possibilities of how we can use this program to obtain, develop, and better our staff at GlenLakes Golf Club, Inc."

Call us at 251.943.3291 to reserve your one-on-one meeting with Brad today!

BUSINESS OF THE MONTH

Homecare Companions was named Business of the Month for **June**. Serving residents of Baldwin County and Mobile, Alabama, Homecare Companions provides temporary and full-time personalized non-medical in-home care services with respect, dignity and kindness. Homecare Companions is located at 22394 Mifflin Road, Suite 201 in Foley and 328 South Sage Ave. Suite 305A in Mobile. Give them a call today at the Foley office, 251.943.6555 or at the Mobile office, 251.660.4000.



Memorize this buzzword to bluff or bore your way through anything....**Wi-Fi Aura**: MIT researchers used wireless signals to see a person's silhouette through a wall. Privacy advocates and digital security firms alike should have a ball with this one.

HATTIE LITTLE SMITH SCHOLARSHIP

Congratulations to Gracie Sims for receiving the Hattie Little Smith Scholarship for 2017. The Hattie Little Smith Free Enterprise Scholarship is awarded by the South Baldwin Chamber to a student who portrays "Hattie"-like qualities. Hattie served as the CEO of the SBCC for 30 years, retiring in 1997. She was a true ambassador for Foley, south Baldwin County and the State of Alabama.



Gracie will be attending Auburn University majoring in Poultry Science. Throughout her career as a student at Foley High School (FHS), she was involved in Future Farmers of America (FFA), FHS concert band, FHS marching band, National Honor Society, Peer Helpers, Varsity Tennis, and SBCC Junior Ambassadors. While in FFA, Gracie competed in poultry judging and was awarded 1st place team in South District, 3rd place in State Competitions and was the South District High Scoring Individual.

As you can see, Gracie is a well-rounded individual with diverse interests and continues to be a leader in her community. We are proud to award Gracie with this outstanding honor and wish her the best as she heads to Auburn in the fall. War Eagle!

ACADEMIC BANQUET GOING STRONG FOR 60 YEARS

2017 marked the 60th year the South Baldwin Chamber of Commerce has hosted the Academic Banquet for Foley High School students. Forty-four students were acknowledged during this year's banquet—the largest group in the history of the banquet! The requirement for recognition are to have qualified to receive the Alabama High School Diploma with Baldwin County College Preparatory with Distinction



Endorsement. Special thanks to presenting sponsor, Ascend Performance Materials for helping us make this evening special for the graduates and their families.

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LOCAL DISCOVERIES

Local Discoveries is a unique program that the South Baldwin Chamber of Commerce offers for Board Members and Diplomats to have an opportunity to go behind the scenes of other businesses to see how their operation works. Tours have been held at places such as Vulcan, Baldwin EMC, Alligator Alley and many more.

If you would like to open your doors to other business leaders in the community for a tour of your business, call Travis Valentine today to set up a tour at 251.943.1036.



Our next Local Discoveries will be held at the Hotel Magnolia on June 6 from 4 - 5 pm. We welcome you to join us as we walk through this beautiful piece of Foley's history.

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