



COMMITTEE DESCRIPTIONS



MEMBERSHIP COMMITTEE
Chair: Bob Sherwood
201.981.0403

EVENTS COMMITTEE
Chair: Mirela Tarabokija
201.923.3145

COMMUNITY RELATIONS COMMITTEE
Chair: Randi Raskin
201.694.3972

PUBLICITY & MARKETING COMMITTEE
Chair: David Rand
201.861.5600

BENEFITS
Chair: Dr. Mike Errichiello
201.945.2320

Core Responsibilities

- New Members
- Renewals/Member Retention

Committee Description

Responsible for Ambassador Program (helping new members get acclimated.) Assists with retention/renewals

Core Responsibilities

- Event Calendar
- Speakers
- Program Content
- Training

Committee Description

Responsible for the planning and execution of all Chamber events and training & development programs.

Core Responsibilities

- Community Events
- Community Liaison

Committee Description

Responsible for identifying community programs, events and activities appropriate for chamber participation and coordination of that participation.

Core Responsibilities

- Branding
- Press Releases
- Social Media
- Web Site Content
- Newsletter

Committee Description

Responsible for the creation, distribution and maintenance of Chamber communications

Core Responsibilities

- Benefit Development
- Member2Member
- Discount Program

Committee Description

Responsible for managing and communicating established benefits and defining & developing new benefits of Chamber membership.

SCHOLARSHIP COMMITTEE
Chair: Fred Goetz
201.313.4500

Core Responsibilities: Oversee FLRCC Scholarship Program

Committee Description: Responsible for choosing scholarship winners, attending scholarship presentation ceremonies and raising funds for scholarships.