

HINSDALE STREETS COME ALIVE WITH MUSIC THIS SUMMER



JOIN US THIS SUMMER FOR OUR 18th SEASON OF
UNIQUELY THURSDAYS with 10 weeks of LIVE music in
Downtown Hinsdale, Burlington Park
June 11-August 13, 2020

The concerts are located in Burlington Park, just north of the train tracks, off Garfield and Chicago Avenue. There will be multiple food vendors, a beer and wine tent and various table sponsors each week. The sponsors are encouraged to promote their businesses by offering giveaways and children's activities. Attendance is between 750-1,000 attendees each week.

SPONSORSHIP OPPORTUNITIES

Main Stage Sponsorship: Banner displayed on main stage in prominent location throughout the 10 weeks (Banner provided by chamber)

- Inclusion on all marketing materials
- Recognition on social media. (Company mention on all social media outlets including Facebook, Instagram & Twitter)
- **Onsite promotional table available for all 10 weeks. 8' Table provided**
- **Cost of sponsorship: \$3,250.00/\$6,250.00 - Chamber member/non-member fees**

Band Sponsorship (NEW): **COMMITMENT DATE; MARCH 13, 2020**

Banner displayed the night your sponsored band plays on main stage in prominent location (Banner provided by chamber). You have your choice of 2 Bands to Sponsor:

7th Heaven <https://www.7thheavenband.com/>

Modern Day Romeos <https://www.moderndayromeos.com/>.

- Inclusion on all marketing materials
- Recognition on social media. (Company mention on all social media outlets including Facebook, Instagram & Twitter)
- **Onsite promotional table for 5 weeks. 8' Table provided**
- **Cost of sponsorship: \$2,000.00/\$4,000.00 - Chamber member/non-member fees**

Trio Sponsorship: **COMMITMENT DATE; APRIL 10, 2020**

- Inclusion on all marketing materials
- Recognition on social media. (Company mention on all social media outlets including Facebook, Instagram & Twitter)
- **Onsite promotional table for all 10 weeks. 8' Table provided**
- **Cost: \$3,250.00/\$6,250.00 - Chamber member/non-member fees**

Duo Sponsorship: COMMITMENT DATE; APRIL 10, 2020

- Recognition on social media. (Company mention on all social media outlets including Facebook, Instagram & Twitter)
- Onsite promotional table for 5 weeks. 8' Table provided
- Cost: \$1,350.00/\$2,700.00 - Chamber member/non-member fees

Solo Sponsorship; COMMITMENT DATE; APRIL 10, 2020

- Recognition on social media. (Company mention on all social media outlets including Facebook, Instagram & Twitter)
- Mentioned in Uniquely Thursdays Press releases
- Onsite promotional table for 2 weeks. 8' Table provided
- Cost: \$600.00/\$1,200.00 - Chamber member/non-member fees

Additional Opportunities

Business Promo Table: COMMITMENT DATE: MAY 15, 2020
PROMOTION ONLY- NO SALES-NO TABLE SHARING (single business/organization only)

On site participation during Uniquely Thursdays -

CHAMBER MEMBER PRICING: \$175 per week per (limit two weeks participation)

NON MEMBER PRICING: \$325 (limit one-time per SEASON).

8' Table provided - NO CHAIRS provided

Table setup/layout in the park is at the discretion of the chamber.

To secure these opportunities advanced payment is due at time of submission of form.

Event cancellation guidelines:

All Sponsorships are non-refundable. If a rainout were to occur on your scheduled date, the Chamber staff will notify you as soon as possible and work with you to re-schedule for another evening. NO WEATHER GUARANTEES!

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2020 REGISTRATION FORM

UNIQUELY THURSDAYS SPONSORSHIP

Business: _____ Contact: _____

Phone: _____ E-mail: _____

Solo: _____ Duo: _____ Trio: _____

Main Stage Banner: _____

Band Banner: _____

Business Promo Table CHAMBER MEMBER (Please circle date requested **limit two**)

Business Promo Table NON-MEMBER (Please circle date requested **limit one**)

6/11 6/18 6/25 7/2 7/9 7/16 7/23 7/30 8/6 8/13

VISA/MASTERCARD/AMEX ACCEPTED (Please circle one)

Business: _____ Name on Card: _____

Credit Card # _____ Exp. Date: _____

Security Code (3 digits): _____ Amount Charged: _____
(AMEX 4 digits): _____

Credit Card Address (billing address of cardholder): _____

Please fill out and return with payment to:
Hinsdale Chamber of Commerce
22 E First Street, Hinsdale, IL 60521

