



# Hinsdale

SHOP • DINE • DISCOVER  
CHAMBER of COMMERCE

## 2019 COMMUNITY GUIDE



*Area  
Farmers Market*

## A D V E R T I S I N G R A T E S

Hinsdale Living is proud to have been selected to publish the 2019 Hinsdale Chamber of Commerce Community Guide. This advertising opportunity allows your message to be delivered for an entire year, through the beautiful glossy pages of our chamber publication as well as on the chamber's website at [hinsdalechamber.com](http://hinsdalechamber.com). The 2019 Hinsdale Chamber of Commerce Community Guide contains useful information about village government, schools, nonprofit organizations, parks,

and museums. It also includes a directory of chamber members, listings for chamber events throughout 2019, and a handy map insert. The chamber guide is the ideal venue for businesses to reach target customers in Hinsdale and surrounding areas. Distribution includes every home and business in Hinsdale plus additional copies for chamber members. It will be delivered through the United States Post Office (via direct-mail) as an accompaniment to Hinsdale Living's November 2019 issue.



# ADVERTISING RATES

PUBLICATION DATE ~ NOVEMBER 2019

	MEMBER	NON-MEMBER
Covers (3)	\$1,775	\$2,150
Full Page	\$1,475	\$1,675
Half Page	\$755	\$900
Quarter Page	\$515	\$615
Banner	\$515	\$615
Eighth Page	\$215	\$275

Space reservation | material deadline  
**OCTOBER 10, 2018**

*Hinsdale  
Chamber of Commerce  
Annual Christmas Walk*



# ADVERTISING SPECS

All advertising art work must be supplied as electronic files. The preferred formats are: PDF or TIF at 300 dpi, press quality in CMYK color mode. Please email all materials and press-ready ads to [amanda@jwcmmedia.com](mailto:amanda@jwcmmedia.com). Questions may be directed to Amanda Alvarado at 847.926.0993.



*Wellness House  
Wine Harvest Ball*

AD SIZE	WIDTH X HEIGHT (IN.)	
<b>FULL PAGE*</b>	8.125 X 11.125	<b>1/4 PAGE</b> 3.35 X 4.75
	TRIM: 7.875 X 10.875	<b>BANNER</b> 6.875 X 2.3
<b>1/2 PAGE (HORIZONTAL)</b>	6.875 X 4.75	<b>1/8 PAGE</b> 3.35 X 2.3
<b>1/2 PAGE (VERTICAL)</b>	3.35" X 9.75"	

QUARTER PAGE	EIGHTH PAGE
HALF PAGE	
BANNER	

Please keep all copy within 1/2" (.5") of edge. To ensure that there is no white space on the edges of Full Page ads, please add 1/8" (.125") bleed to all sides. If no bleed is included, ad will appear with white borders.

\*INCLUDES BLEED. ALL OTHER SIZES DO NOT INCLUDE BLEED.

**CALL OR EMAIL ~ RESERVE YOUR SPACE TODAY!**

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**HINSDALE**  
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