



JOIN US THIS SUMMER FOR UNIQUELY THURSDAYS!!!

**15<sup>th</sup> SEASON!!!**  
**10 weeks of Live Music**

**Downtown Hinsdale in Burlington Park**  
**June 15-August 17, 2017**

The concerts are located in Burlington Park, just north of the train tracks, off Garfield and Chicago Avenue. There will be multiple food vendors, a beer and wine tent and various table sponsors each week. The sponsors are encouraged to promote their businesses by offering giveaways and children's activities. Attendance is between 750-1,000 each week.

## **SPONSORSHIP OPPORTUNITIES**

**Main Stage Sponsorship:** Banner displayed Weekly on main stage in prominent location (Banner provided by chamber)  
Marketing platforms: all social, digital media and print  
***Cost of sponsorship: \$3,250.00/\$6,250.00 - Chamber member/non-member fees***

### **Trio Sponsorship**

*Inclusion in social media marketing opportunities*  
Marketing platforms: all social, digital media and print  
**Onsite promotional table for all 10 weeks. Table provided**  
***Cost: \$3,250.00/\$6,250.00 - Chamber member/non-member fees***

### **Duo Sponsorship**

Marketing platforms: all social, digital media and print  
**Onsite promotional table for 5 weeks. Table provided**  
**Cost: \$1,350.00/\$2,700.00 - Chamber member/non-member fees**

### **Solo Sponsorship**

Mentioned in Uniquely Thursdays Press releases  
**Onsite promotional table for 2 weeks. Table provided**  
**Cost: \$600.00/\$1,200.00 - Chamber member/non-member fees**



## Additional Opportunities

### Business Promo Table:

**PROMOTION ONLY- NO SALES-NO TABLE SHARING (single business/organization only)**

On site participation during Uniquely Thursdays -

**CHAMBER MEMBER PRICING: \$150 per week per (limit two weeks participation)**

**NON MEMBER PRICING: \$300 (limit one time per SEASON).**

**8' Table provided - NO CHAIRS provided**

*Table setup/layout in the park is at the discretion of the chamber.*

**Napkin Sponsorship:** Sponsorship of napkins used by all food vendors during Uniquely Thursdays;

*Cost:* \$1,500.00/\$3,000.00 plus cost of napkins with approval of chamber

**Lamppost Banners:** 12 lamppost event banners with your Hinsdale business name included on one side. *Cost:* \$2250.00/\$4,250.00 - Chamber member/non-member fees.

**6 lamppost banners** with your Hinsdale business name included on one side.

*Cost:* \$1,350.00/\$2,700.00 - Chamber member/non-member fees. Please note: This Sponsorship can be shared.

## **Sponsorship Commitment Deadline May 15, 2017**

*To secure these opportunities advanced payment is due at time of submission of form.*

HINSDALE STREETS COME ALIVE WITH MUSIC THIS SUMMER



## 2017 REGISTRATION FORM

---

### UNIQUELY THURSDAYS SPONSORSHIP

Business: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Solo: \_\_\_\_\_ Duo: \_\_\_\_\_ Trio: \_\_\_\_\_

Napkin: \_\_\_\_\_ Main Stage Banner: \_\_\_\_\_

12 Lamppost Banners: \_\_\_\_\_ 6 Lamppost Banners: \_\_\_\_\_

Business Promo Table CHAMBER MEMBER (Please circle date requested **limit two**):

Business Promo Table NON-MEMBER (Please circle date requested **limit one**):

6/15    6/22    6/29    7/6    7/13    7/20    7/27    8/3    8/10    8/17

### Sponsorship Commitment Deadline May 15, 2017

**VISA/MASTERCARD** ACCEPTED (Please circle one)

Business: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Security Code (3 digits): \_\_\_\_\_ Amount Charged: \_\_\_\_\_

Credit Card Address (billing address of cardholder): \_\_\_\_\_

---

Please fill out and return with payment to:  
Hinsdale Chamber of Commerce  
22 E First Street, Hinsdale, IL 60521