

HINSDALE STREETS COME ALIVE WITH MUSIC THIS SUMMER



JOIN US THIS SUMMER FOR OUR 16<sup>th</sup> SEASON OF  
UNIQUELY THURSDAYS with 10 weeks of LIVE music in  
Downtown Hinsdale, Burlington Park  
June 13-August 22, 2019 \*\*Note no concert on July 4\*\*

The concerts are located in Burlington Park, just north of the train tracks, off Garfield and Chicago Avenue. There will be multiple food vendors, a beer and wine tent and various table sponsors each week. The sponsors are encouraged to promote their businesses by offering giveaways and children's activities. Attendance is between 750-1,000 attendees each week.

## SPONSORSHIP OPPORTUNITIES

**Main Stage Sponsorship:** Banner displayed Weekly on main stage in prominent location (Banner provided by chamber)

- Inclusion on all marketing materials
- Recognition on social media. (Company mention on all social media outlets including Facebook, Instagram & Twitter)
- **Cost of sponsorship: \$3,250.00/\$6,250.00 - Chamber member/non-member fees **SOLD OUT!!!****

**Trio Sponsorship:** **COMMITMENT DATE; APRIL 12, 2019**

- Inclusion on all marketing materials
- Recognition on social media. (Company mention on all social media outlets including Facebook, Instagram & Twitter)
- **Onsite promotional table for all 10 weeks. 8' Table provided**
- **Cost: \$3,250.00/\$6,250.00 - Chamber member/non-member fees**

**Duo Sponsorship:** **COMMITMENT DATE; APRIL 12, 2019**

- Recognition on social media. (Company mention on all social media outlets including Facebook, Instagram & Twitter)
- **Onsite promotional table for 5 weeks. 8' Table provided**
- **Cost: \$1,350.00/\$2,700.00 - Chamber member/non-member fees**

**Solo Sponsorship:** **COMMITMENT DATE; APRIL 12, 2019**

- Recognition on social media. (Company mention on all social media outlets including Facebook, Instagram & Twitter)
- Mentioned in Uniquely Thursdays Press releases
- **Onsite promotional table for 2 weeks. 8' Table provided**
- **Cost: \$600.00/\$1,200.00 - Chamber member/non-member fees**

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## Additional Opportunities

**Business Promo Table:** COMMITMENT DATE: MAY 16, 2019  
**PROMOTION ONLY- NO SALES-NO TABLE SHARING (single business/organization only)**

On site participation during Uniquely Thursdays -  
**CHAMBER MEMBER PRICING: \$175 per week per (limit two weeks participation)**

**NON MEMBER PRICING: \$325 (limit one-time per SEASON).**

**8' Table provided - NO CHAIRS provided**

*Table setup/layout in the park is at the discretion of the chamber.*

*To secure these opportunities advanced payment is due at time of submission of form.*

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## 2019 REGISTRATION FORM

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### UNIQUELY THURSDAYS SPONSORSHIP

Business: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Solo: \_\_\_\_\_ Duo: \_\_\_\_\_ Trio: \_\_\_\_\_

Main Stage Banner: \_\_\_\_\_

Business Promo Table CHAMBER MEMBER (Please circle date requested **limit two**):

Business Promo Table NON-MEMBER (Please circle date requested **limit one**):

6/13   6/20   6/27   7/11   7/18   7/25   8/1   8/8   8/15   8/22

**PLEASE NOTE THERE IS NO CONCERT ON JULY 4<sup>TH</sup>!**

**PLEASE NOTE SOME OF THE DATES ARE FILLED FOR THE SEASON!**

VISA/MASTERCARD ACCEPTED (Please circle one)

Business: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Security Code (3 digits): \_\_\_\_\_ Amount Charged: \_\_\_\_\_

Credit Card Address (billing address of cardholder): \_\_\_\_\_

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Please fill out and return with payment to:  
Hinsdale Chamber of Commerce  
22 E First Street, Hinsdale, IL 60521