



**SEBASTOPOL**  
Chamber of Commerce  
& Visitor Center

## Annual Sponsorship Opportunities

### Chairman's Circle Levels

#### Platinum

- Annual Chamber Membership
- Apple Blossom Parade Sponsor
  - Parade entry
- Apple Blossom Festival Sponsorship
  - Ticket pack for employees (20)
  - Logo inclusion on posters, web page, and strip ad
  - 10'x10' booth at Festival
  - Public Recognition at Jazz Festival
- Community Awards Sponsorship
- Tree Lighting Sponsorship
- Chamber Mixer Host or B2B Luncheon Host 1x per year
- 8 tickets for workshops \$160 value
- Annual, ongoing logo presence on Sebastopol Chamber marketing material
  - Chamber brochure (at republication)
  - B2B Electronic Newsletter (1x per month)
  - Website
- Rotating banner on chamber website top main page

Investment: \$4200

#### Gold

- Annual Chamber Membership
- Apple Blossom Parade Sponsor
- Apple Blossom Festival Sponsorship
  - Ticket pack for employees (15)
  - Logo inclusion on posters, web page, and strip ad
- Community Awards Sponsorship
- Tree Lighting Sponsorship
- Chamber Mixer Host 1x per year
- Sponsor of workshop & 6 tickets
- Annual, ongoing logo presence on Sebastopol Chamber marketing material:
  - Chamber brochure (at republication)
  - B2B Electronic Newsletter (1x per month)
  - Website

Investment: \$2800



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## Annual Sponsorship Opportunities

### Chairman's Circle Levels

#### Silver

- Annual Chamber Membership
- Apple Blossom Festival Sponsorship
  - Logo inclusion on posters and web page.
  - Ticket pack for Apple Blossom Festival (10)
- Tree Lighting Sponsorship
- 4 tickets for luncheon workshops
- Annual, ongoing logo presence on Sebastopol Chamber marketing material:
  - Chamber brochure (at republication)
  - B2B Electronic Newsletter (1x per month)
  - Website

Investment: \$1700

#### Bronze

- Annual Chamber Membership
- Apple Blossom Festival Children's Area Sponsor
  - Ticket pack for Apple Blossom Festival (5)
- 2 tickets for workshops
- Annual, ongoing logo presence on Sebastopol Chamber marketing material:
  - Chamber brochure (at republication)
  - B2B Electronic Newsletter (1x per month)
  - Website

Investment: \$950



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## **Annual Sponsorship Opportunities**

### **Chairman's Circle Levels**

#### **Additional Sponsor Opportunities**

**Ticket Sponsor-\$2500**

**Community Awards Sponsor \$500**

**Tree Lighting Sponsor \$300**

**Apple Blossom Festival \$500, \$750, or \$1000**

**Membership Brochure with logo \$200**

**Top Banner Ad \$75/month 6 month commitment**