

New Castle Downtown Business Association

June 11th, 2019

Attendance

Paul Bucciarelli – Duquesne University Small Business
Angie Urban – New Visions
Alex McCoy – LCEDC/Chamber of Commerce
Thomi McCom – DON Services
Michele Goodman Jones – Majestic Apartments
Melissa Hamilton – WesBanco Bank
Amy Stapleton – WesBanco Bank
Pat Amabile – Shipping Depot
Sylvia Ewen – Warner Brothers
Jerry Kern – Warner Brothers
Ginny Jacob – Visit Lawrence County
Shelley McConnell – DON Services

Call to order – Pat Amabile

Approval of Minutes –

Financial Report – Alex McCoy, treasurer. Cash on hand \$5500.61 as of 05-31-2019

Partners Reports:

City of New Castle: Not in attendance

County of Lawrence: Not in attendance

Regional Chamber of Commerce: Alex McCoy

- Leadership Lawrence County deadline extended to 06-14-2019.
- Annual Golf outing was held on 06-10-2019.
- RG Steel to expand and creating new jobs within the county.

Tourist Promotion: Ginny Jacob

- Preparing for 2020
- Burger Trail continuing this year.
- Using co-op advertising with the state and Pittsburgh
- 30 second commercial on Lawrence County is presently running at Westgate Theatre and also at Theatre's outside our area.

PA Career Links: Not in attendance

New Visions: Angie Urban

- Hometown Hero Banners totaled 64, this created a lot of people coming to the downtown area look for their relatives. They have received an additional 70 applications since the banners were hung.
- Flowers planted 4 times over the last month.
- The Grant for the Summer Concert Series was denied, they are presently looking for sponsors. Amount needed is \$4500.00. See attached for the dates of the Summer Concert Series
- New Castle is #1 in the state with the most retired people and the most active military.
- CDC Board is a non-profit organization for city wide community development. They have contracted with Cindy Gormley to help with writing grants for future funding.

Warner Brothers Theatre: Jerry Kern / Sylvia Ewen

- Jerry gave a brief history on the museum.
- Talked about the Super hero's wall that was created by students from Grove City College.
- Grand opening would take place after the carpet is installed.
- Sylvia brought up about the Ice Cream Social that would be held on July 20th during the Fireworks at 8:00pm. Prior to that from 7-8 cartoons will be shown and other activities will take place.
- See attached. You can sponsor your personal seat in the Cascade or Bijou Theatre, contact Michelle Goodman-Jones or Jerry Kern to secure your seat.

DON Services: Shelley McConnell

- The Fireworks Festival will be held on July 20th from 10am to 10 pm. This year they will hold a hot dog eating contest, a lego contest and many more fun activities through out the day.

Majestic Appartments: Michelle Goodman-Jones

- An art gallery was opened by Chip Barletto. It is open on Saturday's and features a 2-story steel industry theme.

Duquesne University Small Business: Paul Bucciarelli

- June 19th a First Step Workshop will be held. This Workshop is intended to help start up businesses.



2019

NEW VISIONS FOR LAWRENCE COUNTY PRESENTS

2019 OUTDOOR CONCERT & BLOCK PARTY SCHEDULE

ALL EVENTS 6PM-9PM IN RIVERWALK PARK
RAIN BACK UP LOCATION: THE CONFLUENCE

FRI., JUNE 21

FEATURING THE DORALS
and a Classic Car Show hosted by
the Rapid Tappets Car Club

FRI., JULY 5

FEATURING THE LAWRENCE COUNTY
COMMUNITY BAND
and a "Play in the Street" theme!

FRI., JULY 19

*5:30pm-10pm
ROCKIN THE RIVER FOR
WOUNDED WARRIORS OF PA
and 'Touch A Truck'

FRI., AUGUST 9

FEATURING TOTAL PACKAGE
and a 'Rock the Vote' Concert

FRI., AUGUST 23

FEATURING THE
JUVENILE CHARACTERISTICS
and an 'End of Summer Carnival'



"May I show you to your seat?"

You can sponsor your personal seat in the Cascade or Bijou Theatre



You can now permanently sponsor a specific seat in either the Cascade or Bijou Theatre at Historic Warner Cascade Theatre Museum in New Castle, PA. We are recognized as the historic location of the first theatres operated by the Warner Brothers - the first of which opened on February 2nd, 1907.

Seat Sponsorships are limited and are on a first come basis. Several seats are already sponsored. To guarantee your choice of seat and location - contact us NOW to secure your participation in local and national movie history

Contact Campaign Chair, Michelle Goodman-Jones or President, Jerry Kern to secure your location. Remember - seating is limited in each theatre. Be part of Warner Brothers and New Castle history by securing your sponsored seat!

Michele Goodman-Jones
Contact by phone or Email
412.537.8245 or trymern@aol.com
Board President - Jerry Kern
Contact via Email at myshoerom@yahoo.com



Cass Warner, granddaughter of Harry Warner, is the first sponsor to have her plaque installed in the Cascade Theatre. Several seats are already dedicated - get your request in early to secure your choice.

**Historic Warner Cascade Theatre Museum is a
501(c)(3) nonprofit organization.**

