

Lawrence County Chamber of Commerce Tiered Model

Membership Benefits	Membership Price	Connect \$250*	Grow \$500	Build \$1000
Connections				
Representatives from your company/ organization	Priceless	2	5	10
Five (5) full-time Chamber staff to serve you	Priceless	●	●	●
Membership Mixers (10/per year, value @ \$20/each/ representative)	\$20	●	●	●
Participate on Chamber committees	Priceless	●	●	●
Member-only pricing on Chamber events, programs, seminars, workshops, and services	Varies	●	●	●
Guaranteed participant(s) in Leadership Lawrence County Program (tuition not paid)	Priceless			
Marketing & Promotion				
Standard listing in Chamber online Business Directory (Company/Org, Name, Address, Phone, URL, SM links, Description, Key Words, 1 category)	\$250	●	●	●
Enhanced listing in Chamber online Business Directory (company/org logo, additional category, additional image, expanded description, gallery, and YouTube videos)	\$250	**	Available for Purchase	Available for Purchase
Receive Chamber referrals to your business	Priceless	●	●	●
Introductions to Chamber members	Priceless	●	●	●
Chamber Membership Decal	Priceless	●	●	●
Access Member Information Center	Priceless	●	●	●
Advertising and sponsorship opportunities at member rates (Chamber website banner ads, newsletters, e-Blasts, Business Directory, events)	Varies	●	●	●
Post Hot Deals & coupons in Membership Information Center	\$150	**	●	●
Post events on the Community Calendar	\$50	**	●	●
Ribbon Cutting/Grand Opening/Groundbreaking (promoted on Chamber calendar, CEO and Ambassadors attend event, officials invited, photo, social media event and posts, ribbon, scissors, ability to select a custom date/time)	\$150	**	●	●
Chamber Mailing List on Labels (300+ contacts, updated quarterly, fulfilled on request)	\$300	50% Off	50% Off	50% Off
Opportunity to host a Chamber event	Priceless		●	●
Volume discounts for advertising, sponsorships and events	Varies			●
Business Resources and Unique Opportunities				
Attendance to the VIP Reception at the Annual Meeting	\$50			Discounted Rate
Recognized as a LCEDC investor	Priceless			●
Discounts and Savings Programs				
Chamber Choice program (health insurance, energy solutions, business insurance, administrative & HR services, ERISA/ACA compliance, Community Programs)	Varies	●	●	●
Complimentary Notary Service	\$25	●	●	●
Discounted fees and rates on LCEDC services	Varies			●
Advocacy and Communications				
Chamber representation at all levels of government	Priceless	●	●	●
Subscriptions to Chamber communications to stay informed	Priceless	●	●	●
Other Resources and Benefits				
Unlimited, complimentary job postings on Chamber website	\$150	●	●	●
Provide feedback on issues, programs and benefits	Priceless	●	●	●
Certificate of Origin for exporting products	\$25	Available for Purchase	Available for Purchase	Discounted Rate
Concierge Service	Priceless			
	Value	\$975.00	\$2,025.00	\$3,225.00

* Non-profit organizations with fewer than ten employees are offered a 30% discount off the Connect Membership (\$161)

** Available to purchase for business Connect members. Non- profit organizations at the Connect level will have the ability to post to Community Calendar

Lawrence County Chamber of Commerce Investor Model

	Membership Price	Transform Level			
		Influence	Advocate	Pacesetter	Thoughtleader
		\$2,000 Minimum Investment	\$5,000 Minimum Investment	\$7,500 Minimum Investment	\$12,500 Minimum Investment
Tranform Investor Benefits					
Connections					
Representatives from your company/ organization	Priceless	15	20	Unlimited	Unlimited
Five (5) full-time Chamber staff to serve you	Priceless	●	●	●	●
Membership Mixers (10/per year, value @ \$20/each/ representative)	\$20	●	●	●	●
Participate on Chamber committees	Priceless	●	●	●	●
Member-only pricing on Chamber events, programs, seminars, workshops,	Varies	●	●	●	●
Guaranteed participant(s) in Leadership Lawrence County Program (tuition not	Priceless			● (1)	● (2)
Marketing & Promotion					
Standard listing in Chamber online Business Directory (Company/Org, Name,	\$250	●	●	●	●
Enhanced listing in Chamber online Business Directory (company/org logo,	\$250	●	●	●	●
Receive Chamber referrals to your business	Priceless	●	●	●	●
Introductions to Chamber members	Priceless	●	●	●	●
Chamber Membership Decal	Priceless	●	●	●	●
Access Member Information Center	Priceless	●	●	●	●
Advertising and sponsorship opportunities at member rates (Chamber website	Varies	●	●	●	●
Post Hot Deals & coupons in Membership Information Center	\$150	●	●	●	●
Post events on the Community Calendar	\$50	●	●	●	●
Ribbon Cutting/Grand Opening/Groundbreaking (promoted on Chamber calendar,	\$150	●	●	●	●
Opportunity to host a Chamber event	Priceless	●	●	●	●
Logo On Chamber Goodie Bags	Priceless	May Purchase	●	●	●
Volume discounts for advertising, sponsorships and events	Varies	●	●	●	●
Credits for Chamber advertising, sponsorships or events	Varies	500	1,375	2,250	4,065
Transform level recognition on all Chamber publications, online Business	Priceless	●	●	●	●
Transform level recognition on signage at all events	Priceless	●	●	●	●
Transform level membership plaque	Priceless	●	●	●	●
Transform level recognition in the Leadership Lawrence County Program by	Priceless	●	●	●	●
One-on-one consultation to develop Customize Annual Engagement Plan	Priceless	●	●	●	●
First right to sponsor Chamber events and programs	Priceless		●	●	●
Business Resources and Unique Opportunities					
Attendance to the VIP Reception at the Annual Meeting	\$50	● (6)	● (8)	● (8)	● (8)
Recognized as a LCEDC investor	Priceless	●	●	●	●
Invitation to quarterly meetings with elected officials	Priceless		●	●	●
Pay-it-Forward Partner (sponsor Connect level membership for non-profit/entrepreneur)	Priceless			●	●
VIP seating at all Chamber events	Priceless		●	●	●
Discounts and Savings Programs					
Chamber Choice program (health insurance, energy solutions, business insurance,	Varies	●	●	●	●
Complimentary Notary Service	\$25	●	●	●	●
Discounted fees and rates on LCEDC services	Varies	●	●	●	●
Advocacy and Communications					
Chamber representation at all levels of government	Priceless	●	●	●	●
Subscriptions to Chamber communications to stay informed	Priceless	●	●	●	●
Other Resources and Benefits					
Unlimited, complimentary job postings on Chamber website	\$150	●	●	●	●
Provide feedback on issues, programs and benefits	Priceless	●	●	●	●
Chair's Advisory Committee	Priceless			●	●
Certificate of Origin for exporting products	\$25	●	●	●	●
Concierge Service	Priceless	●	●	●	●
	<i>Value</i>	\$7,325.00	\$12,030.00	\$17,405.00	\$33,720.00