

About Us

The Morro Bay Chamber of Commerce has represented businesses within the City of Morro Bay and throughout San Luis Obispo County since 1956. We are advocates for over 300 businesses of varying sizes, employing an estimated 2,500 people, and offering a variety of services. The Morro Bay Chamber sees more than 8,000 people in our lobby and attached Visitor Center each year. These individuals are your immediate customers – business owners, local employees, residents, and visitors.

We are the face of your business at the following organizations:

ECONOMIC VITALITY CORPORATION
CENTER FOR INNOVATION AND ENTREPRENEURSHIP
SERVICE CORPS OF RETIRED ENTREPRENEURS (SCORE)
SLO COUNTY WORKFORCE DEVELOPMENT
WESTERN ASSOCIATION OF CHAMBER EXECUTIVES
CITY OF MORRO BAY
SLO COUNTY BOARD OF SUPERVISORS
SLO CHAMBERS EXECUTIVES (SLOCHX)
VISIT SLO CAL
MISSION COMMUNITY SERVICES CORPORATION
CUESTA WORKFORCE & ECONOMIC DEVELOPMENT
CAL POLY HOTHOUSE

Mission and Goals

The first step for business success, the Morro Bay Chamber of Commerce is an independent non-profit organization that promotes the community's economic vitality, quality of life, and provides a united base for the community to advance and prosper. Along with our mission, the Morro Bay Chamber has four major goals:

CREATE A STRONG ECONOMY
PROMOTE THE COMMUNITY
PROVIDE NETWORKING OPPORTUNITIES
ADVOCATE FOR OUR BUSINESS MEMBERS
WITH CITY AND COUNTY GOVERNMENT



Quick Start Checklist ✓

○ MAKE AN ANNOUNCEMENT!

Let us know when you're ready to be included in weekly e-newsletters (eBlasts), Chamber publications, Chamber social media, and the Morro Bay Life community newspaper. Provide a logo or contact our graphic design department ASAP. Supporting Level and Circle of Excellence may contact our office about complimentary recurring announcements.

○ IDENTIFY YOURSELF AS A CHAMBER MEMBER

Place your membership decal in a prominent place in your business. Also, place our logo on your website. Customers look for our logo when they are shopping. **Remember:** Many visitors only do business with Chamber members.

○ ONLINE LISTING IN OUR BUSINESS DIRECTORY

You'll be listed as a member on our website where you can update your individual listing with your logo, special notices and announcements. NEW! You can now post your real estate offerings and job postings on our website! Contact Chamber staff at any time for more info.

○ CELEBRATE WITH A RIBBON CUTTING

Schedule with us when you are ready to have your ribbon cutting ceremony. It's not just for new businesses. It is a photo opportunity placed in local press that will drive traffic through your front door.

○ NETWORK AND CONNECT WITH THE BUSINESS COMMUNITY

Check www.morrochamber.org
Mark your calendar for upcoming events, and join us at any of the mixers, forums, and special events that you and your staff can attend. Check the weekly eBlast for event announcements, and don't forget to bring a pocket full of business cards!

○ GET INVOLVED

Time poverty is real. That said, whether it's ten minutes, an hour, or even a board position, every moment you spend involved in the Chamber is strengthening our community. Chamber committees, event volunteer jobs, Ambassador positions, and Board service could be a fit for you.

○ ADVERTISE YOUR BUSINESS

Advertising opportunities are available in the Chamber's weekly eBlast (1,500 subscribers), banner ads on Morro Bay Chamber website (2.3 million annual hits), and in local press. Host a mixer, or sponsor an event for even greater impact!



Strong Connections

Advocate

- Business Walk Survey
- Economic Development
- Strength In Numbers
- The Voice of Morro Bay Business
- Legislative Updates
- Annual Membership Summit

Network

- Annual Installation Dinner
- Annual Membership Summit
- Business Walk
- Business Forums (4x/yr)
- Business Mixers (8x/yr)
- Ribbon Cutting Ceremony
- Visitor Center Referrals

Learn

- Annual Membership Summit
- Business Counseling by SCORE
- Business Forums (4X/Yr)
- Liaison Services
- New Member Orientation
- Relocation Assistance
- Workshops & Seminars

Advertise

- Chamber Facebook/eBlasts
- Avocado & Margarita Festival
- Business Referrals
- Chamber Calendar of Events
- Chamber Directory and Website Banner
- Discounted Local Print & Radio Advertising
- Free Use of Bulk Mail Permit
- Ribbon Cutting Ceremony
- Visitor Center Exposure
- Sponsorships

Give Back

- Annual Installation Dinner
- Annual Membership Summit
- Annual Halloween Trick-Or-Treat
- Avocado & Margarita Festival
- Business Walk
- Festival Beneficiaries
- Join a Committee
- Main Street Market

1,500 Receive our weekly eBlast 4,700 Facebook likes 32,000 Monthly Facebook post reach
1.66MM Website hits per year 150,000 Annual website visits



TALK TO US! 805.772.4467 • INFO@MORROCHAMBER.ORG  

