Joanne McMahon

From a young age, Joanne was very driven, simultaneously working as a manager of a local candy store while taking college courses. She received her degree in business and psychology from the University of Buffalo. Joanne pursued several different careers before finding her passion in the restaurant industry, from Revlon Saleswoman to Applause Toy Company’s Salesperson of the Year. One fact is true, she never steps away from a challenge.

In 1986 Joanne opened her first business, The Partridge Tree Gift Shop, located in Boston, Massachusetts. Joanne remained in Boston until 1994, when she relocated to Florida and opened the second location of The Partridge Gift Shop on Park Avenue in Winter Park. Five years later, Joanne began her culinary journey with the opening of her first restaurant, 310 Park South. Since then Joanne has worked with some of the top chefs in the area; opening two other 310 Restaurant locations across Orlando, 310 Nona and 310 Lakeside, as well as seafood restaurant, blu on the avenue in Winter Park. Joanne’s next venture is an upscale Steakhouse, Bovine, to be located at the former Park Plaza Gardens.

As a board member of the Winter Park Chamber of Commerce and President of the Park Avenue Merchant's Association, Joanne works hard to support her community and fellow business owners. The beauty of Winter Park is what once enticed Joanne to open her businesses here and she is determined to preserve that sense of community that she fell in love with. Joanne also acts as a member of the Winter Park Leadership Program, an Alumni Program dedicated to developing informed, engaged citizens who will become community change-makers.

On any given day, you can find Joanne at one of her restaurants, working along side her staff or creating one of her decadent desserts that are sold at each of her restaurant locations. She attributes this “hands-on” work ethic to her father, who also owned his own business. Joanne's desire to succeed and passion for this industry will carry JM Hospitality Group into the future.