The mission of the Winter Park Chamber of Commerce (WPCC) is to convene people and ideas for the benefit of our businesses and community. WPCC holds over 100 events and programs annually with strategic partnerships in mind. Sponsorship of these events and programs offers businesses the opportunity to expose their brand to the most influential people of the Winter Park community.

**RECURRING RECOGNITION**
Increase brand awareness through promotion on multiple platforms, including website, e-newsletter, social media and print.

**TARGETED AUDIENCE**
Winter Park Chamber of Commerce event participants comprise the area's business owners and leaders, community change-makers and influencers.

**BRAND COHESION**
Specific brand alignment opportunities link your business priorities to events, resulting in highly relevant sponsor engagement.

**IT’S MORE THAN A DOLLAR**
In addition to marketing, sponsorship aids the mission of convening people and ideas for the benefit of our businesses and community.

To learn more about how sponsorship opportunities can align with your business goals, please contact:

**Stacey Cox**  
*Director of Events and Sponsorships*  
Winter Park Chamber of Commerce  
scox@winterpark.org  
407-599-3646
Welcome to 2020 Sponsorship Opportunities!

Our mission at the Winter Park Chamber of Commerce is to convene people and ideas for the benefit of our businesses and community, and our events are a great way to do both. We bring people together more than 100 times a year through live events and are constantly innovating new ways to convene our digital audiences. With each event, we offer the ability not only to attend and participate, but to add value to your organization through sponsorship. This is a powerful tool that can enhance your marketing efforts and show your commitment to both the Winter Park community and the work of the Chamber.

The attached package contains our sponsorship offerings for the coming year in alignment with the budgeting cycle of most of our member organizations. Our hope is that this "year-at-a-glance" format will help you best match opportunities with the message, budget and timing that are an ideal fit for your organization.

We are thrilled that 75 separate businesses chose to sponsor events or programs with us in 2019 while we worked to make our programming as targeted and relevant as possible. This is just the start. Next year will be our biggest and best year of events yet. Nearly 250,000 people attend at least one program offered by the Winter Park Chamber of Commerce, representing one of the most sought-after demographic audiences in Central Florida.

Our team is available to help you select the perfect fit for maximum marketing and community impact. We hope that you will call on us to help customize a solution for you.

We look forward to partnering with you as an event sponsor in 2020 and thank you for your support of the work of the Winter Park Chamber of Commerce.

Warmest regards,
Betsy Gardner Eckbert, President and CEO
TABLE OF CONTENTS

EVENTS
4 - Art Is Good Business Drive-Up
5 - Cheers To You!
6 - State of the City
7 - Taste of Winter Park
9 - Legislative Update
10 - Political Mingle
11 - Winter Park Outlook
12 - Women of Influence Luncheon
14 - Best of Winter Park
15 - Winter on the Avenue
17 - Christmas Parade
18 - Holiday Sip, Shop & Stroll

PROGRAMS
19 - Chamber Connect
20 - Good Morning Winter Park
21 - Winter Park Professional Women
22 - Hot Seat Academy
23 - Leadership Winter Park
30 - Youth Leaders
32 - Relaunch

PROGRAMS
34 - Marketing Opportunities
Wednesday, January 22, 2020

*Florida State Capitol, Tallahassee*

5:00 a.m. – 8:00 p.m.

Each year the Chamber invites representatives of the business community and local arts organizations to travel with our lobbying team to Florida’s capital during the legislative session to articulate the economic benefits of cultural tourism.

This one-day trip offers a 10 person delegation first-hand interaction with Central Florida lawmakers in the State House of Representatives and Senate and others who are in a position to affect change in Florida’s budget.

All lobbying materials, transportation, refreshments and meals are provided for the trip.

---

**SPONSORSHIP LEVELS**

**Presenting Sponsor:** $3,000 (Limit 1)
- Top billing logo recognition (social media, WPCC website, email, press listings, event collateral)
- One complimentary registration to participate with the delegation
- Opportunity to provide promotional materials to the delegation
- Category Exclusivity
- First right of refusal for 2021 (expires April 30, 2020)

**Supporting Sponsor:** $500 (Limit 2)
- Recognition (social media, WPCC website, email, press listings, event collateral)
- Opportunity to provide promotional materials to the delegation
- First right of refusal for 2021 (expires April 30, 2020)
Thursday, January 30, 2020
Winter Park Garden Club
5:00 p.m. - 8:00 p.m.

The annual Membership Awards is a tribute to the members and volunteers who make the WPCC and Winter Park community exceptional.

Projected Attendance: 175
Audience: Chamber Members and Volunteers

---

**SPONSORSHIP LEVELS**

**Presenting Sponsor:** $3,000 (Limit 2)
- Top billing logo recognition (social media, WPCC website, email, press listings, event collateral)
- Exclusive option to give a three-minute sponsor message
- One (1) Corporate Table
- Category Exclusivity
- First right of refusal for 2021 (expires April 30, 2020)

**Supporting Sponsor:** $1,500 (Limit 2)
- Recognition (social media, WPCC website, email, press listings, event collateral)
- One (1) Corporate Table
- Category Exclusivity
Friday, February 21, 2020

The Alfond Inn
11:30 a.m. - 1:30 p.m.

Join the WPCC and City of Winter Park for a luncheon featuring the Mayor of Winter Park’s annual State of the City address.

Projected Attendance: 300
Audience: Elected Officials, City Employees, Business Professionals

SPONSORSHIP LEVELS

Presenting Sponsor: $5,000 (Limit 2) (1 Sold)
- Top billing logo recognition (social media, WPCC website, email, press listings, event collateral)
- Exclusive option to give three-minute sponsor message
- One (1) Corporate Table
- Option to Have Marketing Table at Event
- Category Exclusivity
- First right of refusal for 2021 (expires May 30, 2020)

Supporting Sponsor: $3,500 (Limit 2)
- Recognition (Social media, WPCC website, email, press listings, event collateral)
- One (1) Corporate Table
- Option to Have Marketing Table at Event
- Category Exclusivity
- First right of refusal for 2021 (expires May 30, 2020)
The Taste of Winter Park showcases over 40 of Central Florida’s top chefs, bakers, caterers, and beverage purveyors for a fun evening at the Winter Park Farmers’ Market.

Projected Attendance: 1,200+
Audience: Restaurateurs  
Business Professionals  
Community Members

SPONSORSHIP LEVELS

Presenting Sponsor: $7,000 (Limit 1)
• Top billing logo recognition (social media, WPCC website, email, press listings, event collateral)
• Option to have a booth in a premier location at event
• Option to display a banner at event
• Ten (10) VIP tickets
• Category Exclusivity
• First right of refusal for 2021 (expires June 30, 2020)

Supporting Sponsor: $3,000 (Limit 2)
• Recognition (social media, WPCC website, email, event collateral)
• Option to have booth at event
• Option to display banner at event
• Six (6) event tickets
• Category Exclusivity

Participating Sponsor: $1,500 (Limit 4)
• Recognition (social media, WPCC website, email, event collateral)
• Option to have booth at event
• Option to display banner at event
• Four (4) tickets to event
Contributing Sponsor: $750 (Limit 8) (1 Sold)
- Recognition (WPCC website)
- Option to have booth at event
- Two (2) tickets to event

Automobile Sponsor: $1,500 (Limit 1)
- Recognition (social media, WPCC website, email)
- Exclusive right to display up to five vehicles at event
- Option to have booth at event
- Four (4) tickets to event

Porch Sponsor: $1,500 (Limit 1)
- Recognition (social media, WPCC website, email)
- Exclusive right to use porch at event (approx. 20x20 space)
- Four (4) tickets to event

Hospitality Sponsor: $1,500 (Limit 1)
- Recognition (social media, WPCC website, email)
- Exclusive right to greet at event registration
- Option to have booth
- Four (4) tickets

VIP Lounge Sponsor: $1,500 (Limit 1)
- Recognition (social media, WPCC website, email)
- Exclusive right to set up display in VIP Lounge
- Option to have booth
- Four (4) tickets
LEGISLATIVE UPDATE
GOVERNMENT RELATIONS

Wednesday, May 13, 2020
Center for Health and Wellbeing
8:00 a.m. – 9:30 a.m.

Join the WPCC for a legislative panel recap and review of the 2020 Legislative Session and hear how this past session impacted our business community.

Projected Attendance: 75+
Audience: Chamber Members, Government Officials

SPONSORSHIP LEVELS

Presenting Sponsor: $2,500 (Limit 1)
- Top billing logo recognition (social media, WPCC website, email, press listings, event collateral)
- Option to have marketing table at event
- Option to provide a two-minute sponsor message at start of program
- Four (4) reserved tickets
- Category Exclusivity
- First right of refusal for 2021 (expires September 30, 2020)
Wednesday, July 29, 2020

Shady Park at Winter Park Community Center

6:00 p.m. – 8:00 p.m.

Every election year, the WPCC hosts a Political Mingle in Winter Park. Guests cast a straw poll vote and mingle with candidates, elected officials and community leaders.

Projected Attendance: 250

Audience: Elected Officials, Community Members

---

**SPONSORSHIP LEVELS**

**Presenting Sponsor:** $4,000 (Limit 1)
- Top billing logo recognition (social media, WPCC website, email, press listings, event collateral)
- Option to Have Marketing Table at Event
- Option to deliver one-minute sponsor message at event
- Twenty (20) tickets to event
- Category Exclusivity
- First right of refusal for 2022 (expires October 31, 2021)

**Supporting Sponsor:** $2,000 (Limit 2)
- Recognition (social media, WPCC website, email, press listings, event collateral)
- Option to have marketing table at event
- Ten (10) tickets to event
- Category Exclusivity
- First right of refusal for 2022 (expires October 31, 2021)
Regional-issues summit featuring the State of the Chamber, including an exploration of factors that affect economic development. The discussion will focus on areas of potential impact for Winter Park.

Projected Attendance: 175+
Audience: Professionals, Business Owners, Community Members

**SPONSORSHIP LEVELS**

**Presenting Sponsor:** $5,000 (Limit 3)
- Top billing logo recognition (social media, WPCC website, email, press listings, event collateral)
- Option to have marketing table at event
- One (1) Corporate Table
- Option to give three-minute sponsor message
- Category Exclusivity
- First right of refusal for 2021 (expires December 31, 2020)

**Supporting Sponsor:** $3,500 (Limit 2)
- Recognition (social media, WPCC website, email, press listings, event collateral)
- One (1) Corporate Table
- Category Exclusivity
- First right of refusal for 2021 (expires December 31, 2020)

**Participating Sponsor:** $1,500 (Limit 2)
- Recognition (WPCC website, email, event collateral)
- One (1) corporate table
WOMEN OF INFLUENCE LUNCHEON
COMMUNITY ENGAGEMENT

Thursday, October 8
The Alfond Inn
11:30 AM – 1:00 PM

Join the WPCC, Relaunch alumni, and professional women for a luncheon celebrating our Relaunch graduates as well as honoring the 2020 WPCC Woman of Influence.

Projected Attendance: 250
Audience: Professional Women, Relaunch Graduates

Presenting Sponsor: $2,000 (Limit 2)
- Top billing logo recognition (social media, WPCC website, email, press listings, event collateral)
- Option to have marketing table
- Option to display banner
- Option to distribute material
- Option to give a one-minute sponsor message
- One (1) corporate table 10
- First right of refusal for 2021 (expires July 30, 2020)

Supporting Sponsor: $1,000 (Limit 2)
- Recognition (social media, WPCC website, email, event collateral)
- Option to have marketing table
- Option to display banner
- Option to distribute material at event
- One (1) corporate table for 10
Participating Sponsor: $500 (Limit 6)
- Recognition (social media, WPCC website, email, event collateral)
- Option to display banner
- Option to distribute material at event
- Four (4) tickets to event
Wednesday, November 18, 2020
Lyman Avenue, Winter Park
5:00 p.m. – 8:00 p.m.

Join the WPCC as we close off Lyman Avenue in celebration of the 'Best of Winter Park' in this business after hours block party. Grow your business network and knowledge strolling from booth to booth while enjoying cocktails, light bites and entertainment. The Best of Winter Park winners are determined by the public during voting the month before the event.

Projected Attendance: 300+
Audience: General Public, Member Businesses

SPONSORSHIP LEVELS

Presenting Sponsor: $3,000 (Limit 2)
- Top billing logo recognition (social media, WPCC website, email, press listings, event signage, event collateral)
- Option for branded display booth at event
- Option to deliver a 3-minute sponsor message at event
- Eight (8) tickets
- First right of refusal for 2021

Supporting Sponsor: $1,500 (Limit 2)
- Recognition (social media, WPCC website, email, event collateral)
- Option for branded display booth at event
- Four (4) tickets

Automobile Sponsor: $1,500 (Limit 1)
- Recognition (social media, WPCC website, email, event collateral)
- Option for branded display booth at event
- Exclusive option to display two cars at entrance to event
- Four (4) tickets
Friday, December 4, 2020
Central Park
5:30 p.m. - 10:30 p.m.

Join in the tradition of Winter Park festivities as Park Avenue is transformed for the holidays, complete with a tree lighting, carolers, and a special visit from Santa.

Projected Attendance: 12,000+
Audience: Community Member and Families

SPONSORSHIP LEVELS

**Presenting Sponsor:** $5,000 (Limit 2)
- Top billing logo recognition (social media, email, Winter Park citEnews, WPCC website, press listings, television and radio, event poster, event collateral)
- Option to distribute promotional materials in a booth
- Option to display banner at event
- Option to give sponsor message at Tree Lighting Ceremony
- Eight (8) tickets to the LWP Pancake Breakfast on December 5, 2020
- First right of refusal for 2021 (expires March 31, 2021)

**Supporting Sponsor:** $2,500 (Limit 2)
- Recognition (social media, WPCC website, email, Winter Park citEnews, press listings, event collateral, event poster)
- Option to distribute promotional materials in a booth
- Option to display banner
- First right of refusal for 2021 (expires March 31, 2021)
**Participating Sponsor:** $1,500 (Limit 3)

- Recognition (social media, email, WPCC website, event collateral)
- Option to distribute promotional materials in a booth
- Option to display a banner
CHRISTMAS PARADE
COMMUNITY ENGAGEMENT

Saturday, December 5, 2020
Park Avenue
9:00 a.m. – 10:30 a.m.

"Ye Olde Hometown Christmas Parade" travels down Park Avenue and includes more than 70 entries, including marching bands, businesses, scouting troops, local dignitaries and Santa Claus. A Winter Park tradition for 68 years.

Projected Attendance: 20,000+
Audience: Community Members and Families

SPONSORSHIP LEVELS

Presenting Sponsor: $3,000 (Limit 1)
- Top billing logo recognition (social media, WPCC website, email, press listings, event collateral)
- Option to have a complimentary entry in the parade
- Logo on the official parade banner
- Exclusive opportunity to have a sponsor executive ride in parade with other VIPs
- Eight (8) seats in the VIP reserved seating section
- Eight (8) tickets to the LWP Pancake Breakfast on December 5, 2020
- First right of refusal for 2021 (expires March 31, 2021)

Supporting Sponsor: $1,500 (Limit 3)
- Recognition (social media, WPCC website, email, press listings, event collateral)
- Option to have a complimentary entry in the parade
- Logo on the official parade banner
- First right of refusal for 2021 (expires March 31, 2021)
HOLIDAY SIP, SHOP & STROLL
COMMUNITY ENGAGEMENT

Wednesday, December 9, 2020
Park Avenue
5:00 p.m. – 8:00 p.m.

This uniquely Winter Park wine walk draws patrons for an evening of holiday shopping, sipping, tasting and strolling through the establishments of approximately 25 merchants while enjoying seasonal weather and the beautiful holiday decorations of Park Avenue.

Projected Attendance: 250+
Audience: Community Members, Park Avenue Merchants

SPONSORSHIP LEVELS

Presenting Sponsor: $1,500 (Limit 1)
- Top billing logo recognition (social media, WPCC website, email, press listings, event collateral)
- Option to display banner at event check-in
- Exclusive option to distribute promotional materials at event check-in
- Company branded event glasses to be used by all participants
- Eight (8) complimentary tickets to event
Last Wednesday of each month
Various Locations
11:30 a.m. - 1:00 p.m.

Chamber members are given the opportunity to leverage their Chamber network at this member-exclusive lunch. Attendees share and showcase their business, expertise, and services.

Projected Attendance: 40+
Audience: Community Members

---

**SPONSORSHIP LEVELS**

**Presenting Sponsor:** $2,000 (Limit 1)
- Top billing logo recognition (social media, WPCC website, email, press listings, event collateral)
- Option to display banner at each monthly program
- Exclusive option to give two-minute sponsor message at each monthly program
- Option to distribute promotional materials at each monthly program
- One (1) ticket to each program
- First right of refusal for 2021 (expires September 30, 2020)
GOOD MORNING WINTER PARK
COMMUNITY ENGAGEMENT

Second Friday of each month
Winter Park Chamber of Commerce
8:00 a.m. - 9:30 a.m.

Winter Park’s live, interactive morning magazine featuring local topics ranging from politics to exploring entries in the marketplace. The program is broadcast on Facebook and includes breakfast.

Projected Attendance: 60+ live, 1,000 Facebook Live
Audience: Community Members, Professionals

SPONSORSHIP LEVELS

Presenting Sponsor: $6,000 (Limit 1)
- Top billing logo recognition (social media, WPCC website, email, press listings, event collateral)
- Option to have marketing table at each monthly program
- Option to distribute promotional items at each monthly program
- Exclusive option to give three-minute sponsor message at each monthly program
- Reserved seating at program
- First right of refusal for 2021 (expires September 30, 2020)
First Monday of each month
Winter Park Chamber of Commerce
11:30 a.m. - 1:00 p.m.

A Chamber Solutions luncheon where members network in a professional atmosphere while discussing business and personal growth topics.

Projected Attendance: 50+
Audience: Female business owners and professionals across all industries

SPONSORSHIP LEVELS

Presenting Sponsor: $5,000 (Limit 1)
- Top billing logo recognition (social media, WPCC website, email, press listings, event collateral)
- Option to distribute promotional materials at program
- Exclusive option to give two-minute sponsor message
- Reserved seating with 2 complimentary tickets per program
- First right of refusal for 2021 (expires September 30, 2020)
HOT SEAT ACADEMY
MEMBER ENGAGEMENT

- Wednesday, January 22
- Wednesday, March 18
- Wednesday, May 20
- Wednesday, July 15
- Wednesday, August 19

Winter Park Chamber of Commerce

11:30 a.m. - 1:00 p.m.

Professional Development series. Hear from Central Florida’s top entrepreneurs as they take on the hot seat and tell their story about building a successful business.

Projected Attendance: 30+
Audience: Business owners and professionals

SPONSORSHIP LEVELS

Presenting Sponsor: $2,000 (Limit 1)
- Top billing logo recognition (social media, WPCC website, email, press listings, event collateral)
- Option to display banner at all Hot Seat Academy programs
- Option to distribute promotional materials at program
- Exclusive option to give two-minute sponsor message
- Reserved seating with 2 complimentary tickets per program
- First right of refusal for 2021 (expires September 30, 2020)
August 2020 - May 2021

Leadership Winter Park connects local leaders to opportunities for personal and professional growth. Receive maximum exposure for your brand as the official sponsor of Class XXXI and have a unique opportunity to capture the area’s top decision makers and leaders who make an impact. LWP equips and mobilizes leaders through 8 full-day monthly sessions plus orientation and graduation. Sessions offer participants a behind-the-scene look at the critical issues and challenges facing Winter Park.

Projected Attendance: 45+
Audience: Business owners, Professionals across all industries

SPONSORSHIP LEVELS

Presenting Sponsor: $5,000 (Limit 1)
- Top billing logo recognition (social media, WPCC website, email, class collateral, graduation program)
- Option to give two-minute sponsor message at graduation and Pre-Retreat reception
- One (1) corporate table for 10 at graduation
- Option to participate with the class on up to three session day lunches
- Opportunity to co-brand Class XXXI program materials
- Category Exclusivity
- First right of refusal for the following year

Supporting Sponsor: $3,500 (Limit 8)
- Logo recognition (social media, WPCC website, email, class collateral, graduation program)
- Option to deliver a two-minute sponsor message at graduation
- One (1) corporate table for 10 at graduation
- Option to participate with the class on up to three session day lunches
- Option to co-brand Class XXXI program materials
- First right of refusal for the following year
Session Day Sponsor: $2,000 (Limit 8)

- Top billing logo recognition (social media, WPCC website, email, class collateral, graduation program)
- Option to participate with the class on sponsored session day
- Exclusive option to give a one-minute sponsor message during breakfast or lunch
- Option to distribute promotional material during session day
- First right of refusal for the following year
PRE-RETREAT COCKTAIL RECEPTION

TBD
Winter Park Chamber of Commerce
Kick off Leadership Winter Park Class XXXI as class members have a chance to meet their fellow classmates and alumni over drinks and hors d’oeuvres.

SPONSORSHIP LEVELS

**Presenting Sponsor:** $500 (Limit 1)
- Top billing logo recognition (social media, WPCC website, email, event collateral)
- Exclusive option to give a one-minute sponsor message
- First right of refusal for the following year

**Session Sponsor:** $250 (Limit 1)
- Recognition (social media, WPCC website, email, event collateral)
- First right of refusal for the following year
LWP CLASS XXXI RETREAT
August 20 - 21, 2020
Winter Park Chamber of Commerce
The LWP Class Retreat is a time where class members have a chance to bond with their classmates at an overnight retreat.

SPONSORSHIP LEVELS

Presenting Sponsor: $2,000 (Limit 1)
• Top billing logo recognition (social media, WPCC website, email, class collateral, graduation program)
• Option to attend event
• Option to distribute materials at event
• Category Exclusivity
• First right of refusal for the following year

Session Sponsor: $1000 (Limit 1)
• Recognition (social media, WPCC website, email, press listing, event collateral)
• Opportunity to attend Pre-Retreat Reception in August to welcome class members and alumni
• Category Exclusivity
• First right of refusal for the following year
PANCAKE BREAKFAST

December 5, 2020
7:30 a.m. - 10:00 a.m.

Join us in downtown Winter Park for the annual Pancake Breakfast and Christmas Parade. Proceeds from the event will go directly to the Winter Park Improvement Foundation

Projected Attendance: 1,200+
Audience: LWP Graduates, Community Members and Families

SPONSORSHIP LEVELS

**Presenting Sponsor:** $2,000 (Limit 3)

- Top billing logo recognition (social media, WPCC website, press listings, email, press listing, event collateral, Parade Banner)
- Option to have marketing table to event
- Banner prominently displayed at event
- Option to have marketing table at event
- 20 complimentary tickets at event
- First right of refusal for the following year

**Gold Sponsor:** $1,000

- Recognition (social media, WPCC website, email, press listing, event collateral)
- 14 complimentary tickets to event
- First right of refusal for the following year

**Silver Sponsor:** $500

- Recognition (social media, WPCC website, email, press listing, event collateral)
- 10 complimentary tickets to event
- First right of refusal for the following year

**Table Sponsor:** $250

- Recognition (email, event collateral)
- 10 complimentary tickets to event
- First right of refusal for the following year
LWP YACHT ROCK ALUMNI SOCIAL

Thursday, April 2, 2020
Winter Park Racket Club
5:45 p.m - 8:45 p.m.

Mingle with LWP Alumni while relaxing to soft rock favorites from the 1970s and 1980s. Tropical drinks, captains hats and easy times await.

Projected Attendance: 100+
Audience: Leadership Winter Park Alumni and Guests

SPONSORSHIP LEVELS

Presenting Sponsor: $2,500 (Limit 2)
- Top billing logo recognition (social media, WPCC website, email, event collateral)
- Option to give one-minute sponsor message during event
- Option to have marketing table at event and co-brand event swag
- 10 complimentary tickets
- Category Exclusivity
- First right of refusal for the following year

Supporting Sponsor: $1,000
- Recognition (social media, WPCC website, email, class collateral, graduation program)
- 8 complimentary tickets
- Option to have marketing table at event
- First right of refusal for the following year

Participating Sponsor: $500
- Recognition (social media, WPCC website, email, class collateral, graduation program)
- 4 complimentary tickets
- First right of refusal for the following year
LWP CLASS XXX GRADUATION

May 7, 2020
11:30 a.m. - 1:00 p.m.
Join the WPCC and LWP alumni for a luncheon celebrating our Leadership Winter Park Class graduates.
Projected Attendance: 250
Audience: LWP Graduates, Business Professionals

SPONSORSHIP LEVELS

**Presenting Sponsor:** $3,000 (Limit 1)
- Top billing logo recognition (social media, WPCC website, press listings, email, event collateral)
- Option to have marketing table at event
- Option to display banner at event
- Option to distribute material at event
- Exclusive option to give a one-minute sponsor message at event
- One corporate table for 10
- First right of refusal for the following year

**Supporting Sponsor:** $1,500 (Limit 1)
- Recognition (social media, WPCC website, email, press listing, event collateral)
- Option to display a banner at event
- Option to distribute material at event
- One corporate table for 10
- First right of refusal for the following year
Youth Leaders is Central Florida’s premier high school leadership program for rising juniors and seniors. The program is designed to help students develop new leadership skills and expose them to opportunities for engagement and exploration within our community. Sponsors have a unique opportunity to capture the area’s diverse teen population and their families over two separate group sessions. Youth Leaders Class XX will include 2 summer sessions being held June & July. During the one-week course, students will have experiential learning opportunities in the areas of Team Building, Community Appreciation, Communications & Technology, Law & Government and Career Insight.

Projected Attendance: 45+
Audience: High School Students
Professionals Across All Industries

SPONSORSHIP LEVELS

Program Presenting Sponsor: $3,500 (Limit 1)
- Top billing logo recognition (social media, WPCC website, email, class collateral)
- Category Exclusivity
- Option to have a display table at program orientation for parents & students for both sessions
- Option to distribute promotional materials/items to class members
- Option to display your corporate banner at the Class XX Acceptance Party and Graduation Luncheon for both sessions
- Present a one-minute sponsor message at the podium during both Graduation Luncheons
- Four (4) complimentary tickets to each Graduation Luncheon
- First right of refusal for the following year

Projected Attendance: 45+
Audience: High School Students
Professionals Across All Industries

SPONSORSHIP LEVELS

Program Presenting Sponsor: $3,500 (Limit 1)
- Top billing logo recognition (social media, WPCC website, email, class collateral)
- Category Exclusivity
- Option to have a display table at program orientation for parents & students for both sessions
- Option to distribute promotional materials/items to class members
- Option to display your corporate banner at the Class XX Acceptance Party and Graduation Luncheon for both sessions
- Present a one-minute sponsor message at the podium during both Graduation Luncheons
- Four (4) complimentary tickets to each Graduation Luncheon
- First right of refusal for the following year
Session Day Sponsor: $1,000 (Limit 1)
- Top billing logo recognition (social media, WPCC website, email, class collateral)
- Opportunity to welcome class at the opening of the session day
- Option to distribute promotional materials to class on the sponsored session day for both programs
- First right of refusal for the following year

YL CLASS XX GRADUATION
Join the WPCC and YL families for a luncheon celebrating our Youth Leaders Class XX graduates.
Projected Attendance: 75+
Audience: Youth Leaders, Winter Park Families

SPONSORSHIP LEVELS

Presenting Sponsor: $2,500 (Limit 1)
- Top billing logo recognition (social media, WPCC website, email, event collateral)
- Category Exclusivity
- Option to have a display table and corporate banner at both luncheons
- Four (4) complimentary tickets to each graduation luncheon
- First right of refusal for the following year
**RELaunch**

**CAREER RE-ENTRY PROGRAM**

**Relaunch** is our award-winning career reentry program for professional women, designed for individuals who want to get back to work after taking a career break. The curriculum helps participants build their resume, confidence and network, covering everything from how to get the most out of LinkedIn to building your personal brand. **Relaunch Power-Up** is monthly programming dedicated to connecting, energizing and educating Relaunch alumni after graduation. Power-Up is a community event where attendees can meet other Relaunch graduates, share successes and introduce others to the Relaunch program.

---

**SPONSORSHIP LEVELS**

**Relaunch Semester Presenting Sponsor:** $3,000/semester or $5,500/year

Each Semester Presenting Sponsor will enjoy sponsorship benefits for each of the Boot Camp, 3 Day Weekend and 5 Week curriculum models conducted from July 2019 – December 2019 and/or January 2020 – June 2020. Anticipated participants = 50.

- Top billing logo recognition (social media, WPCC website, email, class collateral) at all Relaunch programs during the sponsored semester.
- Sponsor recognition in all WPCC announcements and articles promoting the program
- Recognition on program page of WPCC website and e-newsletters
- Option to give a 30-second sponsor message at start of each program session during the sponsored semester
• Option to display banner at all program sessions during the sponsored semester
• Option to distribute promotional materials at all program sessions during the sponsored semester
• Option to participate as program mentors during the sponsored semester
• Option for your corporate recruiters to assist/present during sponsored semester
• Each class graduates at both a Winter Park Professional Women (WPPW) monthly luncheon with further recognition given at the annual Women of Influence Luncheon
• Category exclusivity
• First right of refusal for the following year

**Power-Up Semester Sponsorship:** $1,500/semester or $2,500/year

Each Power-Up Sponsor will enjoy sponsorship benefits for either a July 2019 – December 2019 semester or January 2020 – June 2020 semester.

• Top billing logo recognition (email, registrations, event collateral) at all Relaunch Power-Up session during the sponsored semester.
• Option to give a 30-second sponsor message at start of each program session during the sponsored semester.
• Option to display banner at all program sessions during the sponsored semester
• Option to distribute promotional materials at all program sessions during the sponsored semester.
• Brand awareness for job seekers immediately following program completion
• First right of refusal for the following year
WHAT’S UP WEDNESDAY

Every other Wednesday

This newsletter is sent to keep decision makers, business professionals and community leaders in the know. It covers WPCC updates, upcoming events, latest member news and event photos.

Projected Circulation: 8,500+

SPONSORSHIP LEVEL

- 1 Month: $250
- 6 Months: $1,200
- 12 Months: $2,000

SPONSORSHIP DETAILS

- Ad with link to website
- Ad size: 500 (w) x 500 (h) pixels max
- Artwork due one week prior to delivery
- Orders honored first-come, first-served
- JPEG or PNG formats accepted

EXCLUSIVE EMAIL BLAST

Through an exclusive broadcast email, sponsors can promote products and services, upcoming events and company news.

Projected Circulation: 8,500+

SPONSORSHIP LEVEL

- $500 per email

SPONSORSHIP DETAILS

- Sponsors supply content to be placed in pre-existing email template
- Deployment is determined by WPCC schedule of email broadcasts
- Artwork due one week prior to delivery
- JPEG or PNG formats accepted
- Sponsor will receive report of impression and click-through rates 5 business days after deployment.

WEBSITE ADVERTISEMENT

Ongoing

Advertising on the WPCC website offers exposure to members, community leaders and visitors of Winter Park.

Projected Reach: 140,000+ Annually

SPONSORSHIP LEVEL

- Home Page Sponsor: $1,650 - 6 months
  $3,000 - 12 months
- Advertising will go online the first day of the month following receipt of agreement and payment
- Placement requests will be honored on a first-come, first-served basis
- First right of refusal is given to current advertisers
- Platinum-level trustees automatically receive recognition ads on the home page on a rotating basis

- Primary Web Page Sponsor: $550 - 6 months
  $1,000 - 12 months
- Advertising will go online the first day of the month following receipt of agreement and payment
- Placement requests will be honored on a first-come, first-served basis
- First right of refusal is given to current advertisers

- Directory Category Sponsor: $550 - 6 months
  $1,000 - 12 months
- Advertising will go online the first day of the month following receipt of agreement and payment
- Placement requests will be honored on a first-come, first served basis
- First right of refusal is given to current advertisers
ANNUAL WATER BOTTLE
IN-KIND SPONSORSHIP
January 1, 2020 - December 31, 2020

The Winter Park Chamber distributes bottles of water in the Welcome Center to community members and guests from all over the world. Branded bottles of water would be a great opportunity to drive traffic directly to your business’ doorstep.

Projected Exposure: 1,440

Audience: Guests and Community Members

SPONSORSHIP LEVEL
- In-Kind Sponsor Donation

SPONSORSHIP DETAILS
- Sponsor provides branded bottles of water
- WPCC distributes to reception visitors