THE MISSION OF THE WINTER PARK CHAMBER OF COMMERCE IS TO CONVENE PEOPLE AND IDEAS FOR THE BENEFIT OF OUR BUSINESSES AND COMMUNITY.
The mission of the Winter Park Chamber of Commerce (WPCC) is to convene people and ideas for the benefit of our businesses and community. WPCC holds over 100 events and programs annually with strategic partnerships in mind. Sponsorship of these events and programs offers businesses the opportunity to expose their brand to the most influential people of the Winter Park community.

RECURRING RECOGNITION
Increase brand awareness through promotion on multiple platforms, including website, e-newsletter, social media and print.

TARGETED AUDIENCE
Winter Park Chamber of Commerce event participants comprise the area’s business owners and leaders, community change-makers and influencers.

BRAND COHESION
Specific brand alignment opportunities link your business priorities to events, resulting in highly relevant sponsor engagement.

IT’S MORE THAN A DOLLAR
In addition to marketing, sponsorship aids the mission of convening people and ideas for the benefit of our businesses and community.

To learn more about how sponsorship opportunities can align with your business goals, please contact:

Stacey Cox
Director of Member Engagement
Winter Park Chamber of Commerce
scox@winterpark.org
407-599-3646
Welcome to 2021 Sponsorship Opportunities!

Our mission at the Winter Park Chamber of Commerce is to convene people and ideas for the benefit of our businesses and community, and our events are a great way to do both. We bring people together more than 100 times a year through live events and are constantly innovating new ways to convene our digital audiences. With each event, we offer the ability not only to attend and participate, but to add value to your organization through sponsorship. This is a powerful tool that can enhance your marketing efforts and show your commitment to both the Winter Park community and the work of the Chamber.

The attached package contains our sponsorship offerings for the coming year in alignment with the budgeting cycle of most of our member organizations. Our hope is that this "year-at-a-glance" format will help you best match opportunities with the message, budget and timing that are an ideal fit for your organization.

We continue to be nimble and adjust our events as needed during the COVID-19 pandemic. After offering only virtual events for several months, we began successfully hosting some safe and socially responsible live events in Fall 2020. We can assure our potential sponsors that we monitor the health of our county and community and that you can be confident we are making responsible decisions.

Our team is available to help you select the perfect fit for maximum marketing and community impact. We hope that you will call on us to help customize a solution for you.

We look forward to partnering with you as an event sponsor in 2021 and thank you for your support of the work of the Winter Park Chamber of Commerce.

Warmest regards,
Betsy Gardner Eckbert, President and CEO
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## MARKETING

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Friday, February 19, 2021
The Alfond Inn
11:30 a.m. - 1:30 p.m.

Join the WPCC and City of Winter Park for a luncheon featuring the Mayor of Winter Park’s annual State of the City address.

Projected Attendance: 300 - Live & Virtual Audience
Audience: Elected Officials, City Employees, Business Professionals

STATE OF THE CITY
GOVERNMENT RELATIONS

SPONSORSHIP LEVELS

Presenting Sponsor: $5,000 (Limit 2)
- Top billing logo recognition (social media, WPCC website, event collateral)
- Exclusive option to give three-minute sponsor message
- One (1) Corporate Table
- Option to Have Marketing Table at Event
- Category Exclusivity
- First right of refusal for 2022

Supporting Sponsor: $3,500 (Limit 2)
- Recognition (Social media, WPCC website, email, event collateral)
- One (1) Corporate Table
- Option to Have Marketing Table at Event
- Category Exclusivity
- First right of refusal for 2022
Thursday, March 11, 2021
Florida State Capitol, Tallahassee
5:00 a.m. – 8:00 p.m.
Live Event

Each year the Chamber invites representatives of the business community and local arts organizations to travel with our lobbying team to Florida’s capital during the legislative session to articulate the economic benefits of cultural tourism.

This one-day trip offers a delegation first-hand interaction with Central Florida lawmakers in the State House of Representatives and Senate and others who are in a position to affect change in Florida’s budget.

All lobbying materials, transportation, refreshments and meals are provided for the trip.

SPONSORSHIP LEVELS

**Presenting Sponsor:** $3,000 (Limit 1)
- Top billing logo recognition
- One complimentary registration to participate with the delegation
- Opportunity to provide promotional materials to the delegation
- Category Exclusivity
- First right of refusal for 2022

**Supporting Sponsor:** $500 (Limit 2)
- Recognition
- Opportunity to provide promotional materials to the delegation
- First right of refusal for 2022
Thursday, March 25, 2021
5:00 p.m. - 8:00 p.m.

The annual Membership Awards is a tribute to the members and volunteers who make the WPCC and Winter Park community exceptional.

Projected Attendance: 175 - Live Audience
Audience: Chamber Members and Volunteers

SPONSORSHIP LEVELS

Presenting Sponsor: $3,000 (Limit 2) (1 Sold)
- Top billing logo recognition (social media, WPCC website, email, event collateral)
- Exclusive option to give a three-minute sponsor message
- One (1) Corporate Table
- Category Exclusivity
- First right of refusal for 2022

Supporting Sponsor: $1,500 (Limit 2)
- Recognition (social media, WPCC website, email, event collateral)
- One (1) Corporate Table
- Category Exclusivity
Wednesday, May 12, 2021

Center for Health and Wellbeing

8:00 a.m. – 9:30 a.m.

Join the WPCC for a legislative panel recap and review of the 2021 Legislative Session and hear how this past session impacted our business community.

Projected Attendance: 100 - Live & Virtual Audience  
Audience: Chamber Members, Government Officials

SPONSORSHIP LEVELS

Presenting Sponsor: $2,500 (Limit 1)

- Top billing logo recognition (social media, WPCC website, email, event collateral)
- Option to have marketing table at event
- Option to provide a two-minute sponsor message at start of program
- One (1) reserved table
- Category Exclusivity
- First right of refusal for 2022
Friday, July 23, 2021
8:00 AM – 5:00 PM

We are hosting our first ever Empower Women’s Conference, a day-long event that will feature speakers, workshops and networking, as well as our annual Women of Influence luncheon. During the luncheon, we will celebrate our Relaunch graduates and honor our 2021 Woman of Influence. We believe all who come will be inspired and empowered.

Projected Attendance: 250 - Live Audience
Audience: Professional Women, Relaunch Graduates

SPONSORSHIP LEVELS

**Presenting Sponsor:** $2,500 (Limit 2) (1 Sold)
- Top billing logo recognition (social media, WPCC website, email, event collateral)
- Option to have a marketing table at conference
- Option to display banner at conference
- Option to distribute material to all conference attendees
- Option to give a one-minute sponsor message at opening session
- One (1) corporate table at Women of Influence luncheon
- Four (4) complimentary conference registrations
- Category exclusivity
- First right of refusal for 2022
**Supporting Sponsor:** $1,250 (Limit 4)
- Recognition (social media, WPCC website, email, event collateral)
- Option to have marketing table at conference
- Option to display banner at conference
- Option to distribute material to all conference attendees
- Two (2) complimentary conference registrations
- Category exclusivity

**Participating Sponsor:** $750 (Limit 6)
- Recognition (social media, WPCC website, email, event collateral)
- Option to have a marketing table at event
- Option to distribute material at event
- One (1) complimentary conference registration
Thursday, September 23, 2021

The Alfond Inn

11:30 a.m. – 1:30 p.m.

Regional-issues summit featuring the State of the Chamber, including an exploration of factors that affect economic development. The discussion will focus on areas of potential impact for Winter Park.

Projected Attendance: 175 - Live & Virtual Audience
Audience: Professionals, Business Owners, Community Members

SPONSORSHIP LEVELS

Presenting Sponsor: $5,000 (Limit 3)
- Top billing logo recognition (social media, WPCC website, email, event collateral)
- Option to have marketing table at event
- One (1) Corporate Table
- Option to give three-minute sponsor message
- Category Exclusivity
- First right of refusal for 2022

Supporting Sponsor: $3,500 (Limit 2)
- Recognition (social media, WPCC website, email, event collateral)
- One (1) Corporate Table
- Category Exclusivity
- First right of refusal for 2022

Participating Sponsor: $1,500 (Limit 2)
- Recognition (WPCC website, email, event collateral)
- One (1) corporate table
Saturday & Sunday, October 9 & 10, 2021

Central Park, Winter Park

9:00 a.m. – 5:00 p.m.

The 47th Annual Winter Park Autumn Art Festival is the only juried fine art festival exclusively featuring Florida artists. The community-oriented sidewalk show presents quality visual art from 180 artists and live entertainment the whole family can enjoy.

Projected Attendance: 140,000 - Live Audience
Audience: Artists, Community Members, Business Professionals

SPONSORSHIP LEVELS

Presenting Sponsor: $10,000 (Limit 1)
- Top billing logo recognition (social media, WPCC website, email, press listings, tv and radio, event collateral)
- Option to have a booth at event
- Option to display banners at event
- Name in 2 stage announcements
- Option to place materials in artist and patron bags
- Option to place a complimentary full-page ad in festival guide
- Ten (10) tickets to the Poster Unveiling Party, Saturday Night Artists’ Party, and VIP Lounge
- Four (4) parking passes
- Ten (10) Official AAF Posters
- Category Exclusivity
- First right of refusal for 2022 (expires January 31, 2022)
Supporting Sponsor: $5,000 (Limit 2)
- Recognition (social media, WPCC website, email, press listings, tv and radio, event collateral)
- Option to have a booth at event
- Option to display a banner at event
- Name in 2 stage announcements
- Option to place materials in artist bags
- Option to place a complimentary 1/2-page ad in festival guide
- Six (6) tickets to the Poster Unveiling Party, Saturday Night Artists’ Party
- Access to Hospitality Tent with four (4) meal vouchers per day
- Two (2) parking passes
- Four (4) Official AAF Posters
- First right of refusal for 2022

Participating Sponsor: $3,000 (Limit 3)
- Recognition (social media, WPCC website, email)
- Option to have booth at event
- Option to place a complimentary 1/4-page ad in festival guide
- Four (4) tickets to the Poster Unveiling Party and Saturday Night Artists’ Party
- Access to Hospitality Tent with four (4) meal vouchers per day
- One (1) parking pass
- Two (2) official AAF Posters
- First right of refusal for 2022

Contributing Sponsor: $1,750 (Limit 12)
- Recognition (social media, WPCC website, email)
- Option to have booth at event
- Option to place a complimentary business card size ad in festival guide
- Access to Hospitality Tent with two (2) meal vouchers per day
- One official AAF Poster

VIP Lounge Presenting Sponsor: $3,500 (Limit 1)
- Recognition (social media, WPCC website, email, Lounge passes, event collateral)
- Option to have promotional materials distributed in Lounge
- Option to place materials in artist and patron bags
- Name in 2 stage announcements
- Option to have booth in another location at event
• Option to place a complimentary ¼ page ad in festival guide
• Four (4) tickets to the VIP Lounge
• Four (4) tickets to the Poster Unveiling Party and Saturday Night Artists’ Party
• Two (2) parking passes
• Four (4) official AAF Posters
• First right of refusal for 2022

**VIP Lounge Supporting Sponsor:** $1,750 (Limit 2)
• Recognition (social media, WPCC website, email)
• Option to have promotional materials distributed in Lounge
• Option to place materials in artist and patron bags
• Option to place a complimentary business card size ad in festival guide
• Two (2) tickets to the VIP Lounge
• Two (2) official AAF Posters

**Artists Hospitality Tent Sponsor:** $2,500 (Limit 1)
• Recognition (social media, WPCC website, email, artist passes, event collateral)
• Exclusive option to have marketing & promotional materials distributed in Artist Tent
• Option to place materials in artist bags (option to provide branded bags)
• Option to have booth in another location at event
• Option to place a complimentary business card size ad in festival guide
• Four (4) tickets to the Poster Unveiling Party and Saturday Night Artists’ Party
• One parking pass
• Two (2) official AAF Posters
• Access to Artist Tent with four (4) meal vouchers per day
• First right of refusal for 2022

**Saturday Night Artist Party Sponsor:** $1,750 (Limit 1)
• Recognition (social media, WPCC website, email, party collateral)
• Exclusive option to have promotional materials distributed at party
• Option to place materials in artist bags
• Option to display a banner at party
• Option to place a complimentary business card size ad in festival guide
• Exclusive option to give a two-minute sponsor message
• Eight (8) tickets
• Four (4) official AAF Posters
Join the WPCC in celebration of the ‘Best of Winter Park’ in this business after hours party. Grow your business network and knowledge strolling from booth to booth while enjoying cocktails, light bites and entertainment. The Best of Winter Park winners are determined by the public during voting the month before the event.

Projected Attendance: 300 - Live Audience
Audience: General Public, Member Businesses

SPONSORSHIP LEVELS

**Presenting Sponsor:** $3,000 (Limit 2)
- Top billing logo recognition (social media, WPCC website, email, press listings, event signage, event collateral)
- Option for branded display booth at event
- Option to deliver a 3-minute sponsor message at event
- Eight (8) tickets
- First right of refusal for 2022

**Supporting Sponsor:** $1,500 (Limit 2)
- Recognition (social media, WPCC website, email, event collateral)
- Option for branded display booth at event
- Four (4) tickets

**Automobile Sponsor:** $1,500 (Limit 1)
- Recognition (social media, WPCC website, email, event collateral)
- Option for branded display booth at event
- Exclusive option to display two cars at entrance to event
- Four (4) tickets
Friday, December 3, 2021

Central Park

5:30 p.m. – 9:30 p.m.

Join in the tradition of Winter Park festivities as Park Avenue is transformed for the holidays, complete with a tree lighting, carolers, and a special visit from Santa.

Projected Attendance: 12,000 - Live Audience
Audience: Community Member and Families

SPONSORSHIP LEVELS

Presenting Sponsor: $5,000 (Limit 2) (1 Sold)
- Top billing logo recognition (social media, WPCC website, email, Winter Park citEnews, WPCC website, event collateral)
- Option to distribute promotional materials in a booth
- Option to display banner at event
- Option to give sponsor message at Tree Lighting Ceremony
- Eight (8) tickets to the LWP Pancake Breakfast on December 4, 2021
- First right of refusal for 2022

Supporting Sponsor: $2,500 (Limit 2)
- Recognition (social media, WPCC website, email, Winter Park citEnews, event collateral)
- Option to distribute promotional materials in a booth
- Option to display banner
- First right of refusal for 2022
**Participating Sponsor:** $1,500 (Limit 3)

- Recognition (social media, email, WPCC website, event collateral)
- Option to distribute promotional materials in a booth
- Option to display a banner
CHRISTMAS PARADE
COMMUNITY ENGAGEMENT

Saturday, December 4, 2021
Park & New England Avenues
9:00 a.m. – 10:30 a.m.

"Ye Olde Hometown Christmas Parade" travels down Park Avenue and includes more than 70 entries, including marching bands, businesses, scouting troops, local dignitaries and Santa Claus. A Winter Park tradition for 68 years.

Projected Attendance: 20,000 - Live Audience
Audience: Community Members and Families

——— SPONSORSHIP LEVELS ———

Presenting Sponsor: $3,000 (Limit 1)
- Top billing logo recognition (social media, WPCC website, email, event collateral)
- Option to have a complimentary entry in the parade
- Logo on the official parade banner
- Exclusive opportunity to have a sponsor executive ride in parade with other VIPs
- Eight (8) seats in the VIP reserved seating section
- Eight (8) tickets to the LWP Pancake Breakfast on December 4, 2021
- First right of refusal for 2022

Supporting Sponsor: $1,500 (Limit 3)
- Recognition (social media, WPCC website, email, event collateral)
- Option to have a complimentary entry in the parade
- Logo on the official parade banner
- First right of refusal for 2022
HOLIDAY SIP, SHOP & STROLL
COMMUNITY ENGAGEMENT

Thursday, December 9, 2021
Park Avenue
5:00 p.m. – 8:00 p.m.

This uniquely Winter Park wine walk draws patrons for an evening of holiday shopping, sipping, tasting and strolling through the establishments of approximately 25 merchants while enjoying seasonal weather and the beautiful holiday decorations of Park Avenue.

Projected Attendance: 150 - Live Audience
Audience: Community Members, Park Avenue Merchants

SPONSORSHIP LEVELS

Presenting Sponsor: $1,500 (Limit 1)
- Top billing logo recognition (social media, WPCC website, email, event collateral)
- Option to display banner at event check-in
- Exclusive option to distribute promotional materials at event check-in
- Company branded event glasses to be used by all participants
- Eight (8) complimentary tickets to event
Last Wednesday of each month
Various Locations
11:30 a.m. - 1:00 p.m.

Chamber members are given the opportunity to leverage their Chamber network at this member-exclusive lunch. Attendees share and showcase their business, expertise, and services.

Projected Attendance: 40 per program - Live Audience
Audience: Chamber Members

SPONSORSHIP LEVELS

Presenting Sponsor: $2,000 (Limit 1)
- Top billing logo recognition (social media, WPCC website, email, event collateral)
- Option to display banner at each monthly program
- Exclusive option to give two-minute sponsor message at each monthly program
- Option to distribute promotional materials at each monthly program
- One (1) ticket to each program
- First right of refusal for 2022
Second Friday of each month
Winter Park Chamber of Commerce
8:00 a.m. - 9:30 a.m.

Winter Park’s live, interactive morning magazine featuring local topics ranging from politics to exploring entries in the marketplace. The program is broadcast on Facebook and includes breakfast.

Projected Attendance: 350 per program - Live & Virtual Audience
Audience: Community Members, Professionals

SPONSORSHIP LEVELS

Presenting Sponsor: $6,000 (Limit 1)
- Top billing logo recognition (social media, WPCC website, email, event collateral)
- Option to have marketing table at each monthly program
- Option to distribute promotional items at each monthly program
- Exclusive option to give three-minute sponsor message at each monthly program
- Reserved seating at program
- First right of refusal for 2022
First Monday of each month
Winter Park Chamber of Commerce
11:30 a.m. - 1:00 p.m.

WPPW gives women the opportunity to not only cultivate relationships with peers, but also hear from inspiring speakers. Topics include personal branding, business solutions, relevant community issues, sales techniques, and many more. The meetings are held on the first Monday of every month (with few exceptions) over lunch.

Projected Attendance: 50 per program - Live Audience
Audience: Female business owners and professionals across all industries

SPONSORSHIP LEVELS

Presenting Sponsor: $5,000 (Limit 1)
- Top billing logo recognition (social media, WPCC website, email, event collateral)
- Option to distribute promotional materials at program
- Exclusive option to give two-minute sponsor message
- Reserved seating with 2 complimentary tickets per program
- First right of refusal for 2022
HOT SEAT ACADEMY
MEMBER ENGAGEMENT

- Friday, January 22  
- Friday, April 16  
- Friday, June 18

- Friday, August 20  
- Friday, November 12

Winter Park Chamber of Commerce

11:30 a.m. - 1:00 p.m.

Professional Development series. Hear from Central Florida’s top entrepreneurs as they take on the hot seat and tell their story about building a successful business.

Projected Attendance: 30 per program - Live Audience

Audience: Business owners and professionals

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SPONSORSHIP LEVELS

**Presenting Sponsor:** $2,000 (Limit 1)

- Top billing logo recognition (social media, WPCC website, email, event collateral)
- Option to display banner at all Hot Seat Academy programs
- Option to distribute promotional materials at program
- Exclusive option to give two-minute sponsor message
- Reserved seating with 2 complimentary tickets per program
- First right of refusal for 2022
August 2021 - May 2022

Leadership Winter Park connects local leaders to opportunities for personal and professional growth. Receive maximum exposure for your brand as the official sponsor of Class XXXII and have a unique opportunity to capture the area's top decision makers and leaders who make an impact. LWP equips and mobilizes leaders through 8 full-day monthly sessions plus orientation and graduation. Sessions offer participants a behind-the-scene look at the critical issues and challenges facing Winter Park.

Projected Attendance: 45+
Audience: Business owners, Professionals across all industries

SPONSORSHIP LEVELS

Presenting Sponsor: $5,000 (Limit 1)
- Top billing logo recognition (social media, WPCC website, email, class collateral, graduation program)
- Option to give two-minute sponsor message at graduation and Pre-Retreat reception
- One (1) corporate table for 10 at graduation
- Option to participate with the class on up to three session day lunches
- Opportunity to co-brand Class XXXII program materials
- Category Exclusivity
- First right of refusal for the following year

Supporting Sponsor: $3,500 (Limit 1)
- Logo recognition (social media, WPCC website, email, class collateral, graduation program)
- Option to deliver a two-minute sponsor message at graduation
- One (1) corporate table for 10 at graduation
- Option to participate with the class on up to three session day lunches
- Option to co-brand Class XXXII program materials
- First right of refusal for the following year
Session Day Sponsor: $2,000 (Limit 8)

- Top billing logo recognition (social media, WPCC website, email, class collateral, graduation program)
- Option to participate with the class on sponsored session day
- Exclusive option to give a one-minute sponsor message during breakfast or lunch
- Option to distribute promotional material during session day
- First right of refusal for the following year
PRE-RETREAT COCKTAIL RECEPTION
August 2021
Winter Park Chamber of Commerce
Kick off Leadership Winter Park Class XXXII as class members have a chance to meet their fellow classmates and alumni over drinks and hors d’oeuvres.

SPONSORSHIP LEVELS

Presenting Sponsor: $500 (Limit 1)
- Top billing logo recognition (social media, WPCC website, email, event collateral)
- Exclusive option to give a one-minute sponsor message
- First right of refusal for the following year

Session Sponsor: $250 (Limit 1)
- Recognition (social media, WPCC website, email, event collateral)
- First right of refusal for the following year

LWP CLASS XXXII RETREAT
August 20 - 21, 2021
Winter Park Chamber of Commerce
The LWP Class Retreat is a time where class members have a chance to bond with their classmates at an overnight retreat.

SPONSORSHIP LEVELS

Presenting Sponsor: $2,000 (Limit 1)
- Top billing logo recognition (social media, WPCC website, email, class collateral, graduation program)
- Option to attend event
- Option to distribute materials at event
- Category Exclusivity
- First right of refusal for the following year

Session Sponsor: $1000 (Limit 1)
- Recognition (social media, WPCC website, email, press listing, event collateral)
- Opportunity to attend Pre-Retreat Reception in August to welcome class members and alumni
- Category Exclusivity
- First right of refusal for the following year
PANCAKE BREAKFAST
December 4, 2021
7:30 a.m. - 10:00 a.m.
Join us in downtown Winter Park for the annual Pancake Breakfast and Christmas Parade. Proceeds from the event will go directly to the Winter Park Improvement Foundation
Projected Attendance: 1,200+
Audience: LWP Graduates, Community Members and Families

SPONSORSHIP LEVELS

Presenting Sponsor: $2,000 (Limit 3)
- Top billing logo recognition (social media, WPCC website, press listings, email, press listing, event collateral, Parade Banner)
- Option to have marketing table to event
- Banner prominently displayed at event
- Option to have marketing table at event
- 20 complimentary tickets at event
- First right of refusal for the following year

Gold Sponsor: $1,000
- Recognition (social media, WPCC website, email, press listing, event collateral)
- 14 complimentary tickets to event
- First right of refusal for the following year

Silver Sponsor: $500
- Recognition (social media, WPCC website, email, press listing, event collateral)
- 10 complimentary tickets to event
- First right of refusal for the following year

Table Sponsor: $250
- Recognition (email, event collateral)
- 10 complimentary tickets to event
- First right of refusal for the following year
ALUMNI SOCIAL

Dates: TBD
Winter Park Racket Club
5:45 p.m - 8:45 p.m.

Mingle with LWP Alumni while relaxing to soft rock favorites from the 1970s and 1980s. Tropical drinks, captains hats and easy times await.

Projected Attendance: 100+
Audience: Leadership Winter Park Alumni and Guests

SPONSORSHIP LEVELS

Presenting Sponsor: $2,500 (Limit 2)
- Top billing logo recognition (social media, WPCC website, email, event collateral)
- Option to give one-minute sponsor message during event
- Option to have marketing table at event and co-brand event swag
- 10 complimentary tickets
- Category Exclusivity
- First right of refusal for the following year

Supporting Sponsor: $1,000
- Recognition (social media, WPCC website, email, class collateral, graduation program)
- 8 complimentary tickets
- Option to have marketing table at event
- First right of refusal for the following year

Participating Sponsor: $500
- Recognition (social media, WPCC website, email, class collateral, graduation program)
- 4 complimentary tickets
- First right of refusal for the following year
LWP CLASS XXXII GRADUATION

Thursday, May 6, 2022
11:30 a.m. - 1:00 p.m.

Join the WPCC and LWP alumni for a luncheon celebrating our Leadership Winter Park Class graduates.

Projected Attendance: 250
Audience: LWP Graduates, Business Professionals

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SPONSORSHIP LEVELS

Presenting Sponsor: $3,000 (Limit 1)

- Top billing logo recognition (social media, WPCC website, press listings, email, event collateral)
- Option to have marketing table to event
- Option to display banner at event
- Option to distribute material at event
- Exclusive option to give a one-minute sponsor message at event
- One corporate table
- First right of refusal for the following year

Supporting Sponsor: $1,500 (Limit 1)

- Recognition (social media, WPCC website, email, press listing, event collateral)
- Option to display a banner at event
- Option to distribute material at event
- One corporate table
- First right of refusal for the following year
Youth Leaders is Central Florida’s premier high school leadership program for rising juniors and seniors. The program is designed to help students develop new leadership skills and expose them to opportunities for engagement and exploration within our community. Sponsors have a unique opportunity to capture the area’s diverse teen population and their families over two separate group sessions. Youth Leaders Class XXI will include 2 summer sessions being held June & July. During the one-week course, students will have experiential learning opportunities in the areas of Team Building, Community Appreciation, Communications & Technology, Law & Government and Career Insight.

Projected Attendance: 45+
Audience: High School Students
Professionals Across All Industries

SPONSORSHIP LEVELS

Program Presenting Sponsor: $3,500 (Limit 1)
- Top billing logo recognition (social media, WPCC website, email, class collateral)
- Category Exclusivity
- Option to have a display table at program orientation for parents & students for both sessions
- Option to distribute promotional materials/items to class members
- Option to display your corporate banner at the Class XXI Acceptance Party and Graduation Luncheon for both sessions
- Present a one-minute sponsor message at the podium during both Graduation Luncheons
- Four (4) complimentary tickets to each Graduation Luncheon
- First right of refusal for the following year
**Session Day Sponsor:** $1,000 (Limit 5)
- Top billing logo recognition (social media, WPCC website, email, class collateral)
- Opportunity to welcome class at the opening of the session day
- Option to distribute promotional materials to class on the sponsored session day for both programs
- First right of refusal for the following year

**YL CLASS XXI GRADUATION**
Join the WPCC and YL families for a luncheon celebrating our Youth Leaders Class XX graduates.
Projected Attendance: 75+
Audience: Youth Leaders, Winter Park Families

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**SPONSORSHIP LEVELS**

**Presenting Sponsor:** $2,500 (Limit 1)
- Top billing logo recognition (social media, WPCC website, email, event collateral)
- Category Exclusivity
- Option to have a display table and corporate banner at both luncheons
- Four (4) complimentary tickets to each graduation luncheon
- First right of refusal for the following year
Relaunch is our award-winning career reentry program for professional women, designed for individuals who want to get back to work after taking a career break. The curriculum helps participants build their resume, confidence and network, covering everything from how to get the most out of LinkedIn to building your personal brand. Relaunch Power-Up is recurring programming dedicated to connecting, energizing and educating Relaunch alumni after graduation. Power-Up is a community event where attendees can meet other Relaunch graduates, share successes and introduce others to the Relaunch program.

SPONSORSHIP LEVELS

Relaunch Semester Presenting Sponsor: $5,500/year

Each Semester Presenting Sponsor will enjoy sponsorship benefits for each of the curriculum models conducted from January 2021 – December 2021. Anticipated participants = 50.

- Top billing logo recognition (social media, WPCC website, email, class collateral) at all Relaunch programs during the sponsored semester.
- Sponsor recognition in all WPCC announcements and articles promoting the program
- Recognition on program page of WPCC website and e-newsletters
- Option to give a 30-second sponsor message at start of each program session during the sponsored semester
• Option to display banner at all program sessions during the sponsored semester
• Option to distribute promotional materials at all program sessions during the sponsored semester
• Option to participate as program mentors during the sponsored semester
• Option for your corporate recruiters to assist/present during sponsored semester
• Each class graduates at both a Winter Park Professional Women (WPPW) monthly luncheon with further recognition given at the annual Women of Influence Luncheon
• Category exclusivity
• First right of refusal for the following year

Relaunch Power-Up Sponsorship: $2,500/year
Each Power-Up Sponsor will enjoy sponsorship benefits for January 2021 - December 2021.

• Top billing logo recognition (email, registrations, event collateral) at all Relaunch Power-Up session during the sponsored semester.
• Option to give a 30-second sponsor message at start of each program session during the sponsored semester.
• Option to display banner at all program sessions during the sponsored semester.
• Option to distribute promotional materials at all program sessions during the sponsored semester.
• Brand awareness for job seekers immediately following program completion
• First right of refusal for the following year
MARKETING OPPORTUNITIES

WINTER PARK WEEKLY

Every Thursday

This newsletter is sent to keep decision makers, business professionals and community leaders in the know. It covers WPCC updates, upcoming events, latest member news and event photos.

Projected Circulation: 8,000+

SPONSORSHIP LEVEL

- 1 Month: $250
- 6 Months: $1,200
- 12 Months: $2,000

SPONSORSHIP DETAILS

- Ad with link to website
- Ad size: 500 (w) x 500 (h) pixels max
- Artwork due one week prior to delivery
- Orders honored first-come, first-served
- JPEG or PNG formats accepted

EXCLUSIVE EMAIL BLAST

Through an exclusive broadcast email, sponsors can promote products and services, upcoming events and company news.

Projected Circulation: 8,000+

SPONSORSHIP LEVEL

- $500 per email

SPONSORSHIP DETAILS

- Sponsors supply content to be placed in pre-existing email template
- Deployment is determined by WPCC schedule of email broadcasts
- Artwork due one week prior to delivery
- JPEG or PNG formats accepted
- Sponsor will receive report of impression and click-through rates 5 business days after deployment.

WEBSITE ADVERTISEMENT

Ongoing

Advertising on the WPCC website offers exposure to members, community leaders and visitors of Winter Park.

Projected Reach: 140,000+ Annually

SPONSORSHIP LEVEL

- Home Page Sponsor: $1,650 - 6 months
  $3,000 - 12 months
- Primary Web Page Sponsor: $550 - 6 months
  $1,000 - 12 months
- Directory Category Sponsor: $550 - 6 months
  $1,000 - 12 months

SPONSORSHIP DETAILS

- Advertising will go online the first day of the month following receipt of agreement and payment
- Placement requests will be honored on a first-come, first-served basis
- First right of refusal is given to current advertisers
- Platinum-level trustees automatically receive recognition ads on the home page on a rotating basis
- Advertising will go online the first day of the month following receipt of agreement and payment
- Placement requests will be honored on a first-come, first-served basis
- First right of refusal is given to current advertisers
- Advertising will go online the first day of the month following receipt of agreement and payment
- Placement requests will be honored on a first-come, first served basis
- First right of refusal is given to current advertisers
ANNUAL WATER BOTTLE
IN-KIND SPONSORSHIP
January 1, 2021 - December 31, 2021

The Winter Park Chamber distributes bottles of water in the Welcome Center to community members and guests from all over the world. Branded bottles of water would be a great opportunity to drive traffic directly to your business’ doorstep.

Projected Exposure: 1,440

Audience: Guests and Community Members

SPONSORSHIP LEVEL
- In-Kind Sponsor Donation

SPONSORSHIP DETAILS
- Sponsor provides branded bottles of water
- WPCC distributes to reception visitors