



Asian Pacific American Chamber of Commerce®



Asian/Pacific Islander American Chamber of Commerce & Entrepreneurship

APACC in partnership with National ACE presents the

# 17<sup>th</sup> Annual East-West Business Connection

## 2020 Sponsorship Opportunities

### Title Sponsor

- Recognition as an exclusive Title Sponsor
- Premium seating for six (6)
- Five (5) minute opening remarks
- 1 Exhibit table
- Product display of a banner on/near stage
- Social media mentions before the event
- A full-page color ad inside front cover of Lexicon\* (approx. 350 copies)
- Recognition in a press release
- Logo on APACC event calendar

### Lexicon Sponsor

- Recognition as an exclusive Lexicon Sponsor
- Premium seating
- Full-page color ad inside front cover of Lexicon\* (approx. 350 copies)
- 1 Exhibit table
- Recognition in a press release

\*Lexicon is the event program booklet and resource guide which showcases the event and includes the company and contact information of all attendees.

### Showcase Sponsor

- Recognition as Showcase Sponsor
- Premium seating for two (2)
- 1 Exhibit table
- Company logo on stage near Meet the Buyers Showcases

### Energizing Sponsor - \$1,000

- Recognition as Energizing Sponsor
- Premium seating for two (2)
- Company logo at the snack station

### Supplier Sponsors - \$500 (multiple available)

- Recognition as a Supplier Sponsor
- Premium seating for one (1)
- Opportunity to distribute company logo products; need approx. 350 quantity (i.e., notepads, pens, etc.)

\*Must receive items by February 26, 2020

### Registrations

Member .....\$80/person  
 Future Member .....\$105/person

### Exhibit Registrations

Exhibitor (APACC Member).....\$325/exhibit  
 Exhibitor (Future Member).....\$450/exhibit

\*Each exhibit includes a 6ft table. Two (2) registrations are included. For access to an electrical outlet or WIFI, you must notify APACC by February 14, 2020. Tables and power access will be available on a first-come-first-serve basis.

### Supporting Sponsors:



Media Sponsor: Corp! Magazine

Magazine Sponsor: DBusiness

For more information on sponsorship opportunities, please contact Duc Nguyen Abrahamson at duc.abrahamson@apacc.net or 248.430.5855