

# **BAY AREA CHAMBER OF COMMERCE**

## *Sponsorship Sourcebook*



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# LEGACY SPONSOR

## \$10,000

- Annual Meeting
- Golf Outing
- State of the Community
- Bay Area on the Go!
- Eye Opener Breakfast
- Seminars and Workshops
- Legislative Luncheon
- Chamber Check-Up
- Name and logo recognition
- PLUS: Choose one of three from Visionary Leader category

*AS A LEGACY SPONSOR YOU WILL ALSO RECEIVE THE FOLLOWING:*

- Business Spotlight in the Chamber E-newsletter
- Preferred seating at all major events
- Listing on the Chamber website ([www.baycityarea.com](http://www.baycityarea.com))
- Logo in monthly Events Notice
- Listing in event programs
- Listing in event flyers/invitations
- Signage at each event
- Logo in the Chamber E-newsletter

# PREMIER SPONSOR

## \$7,500

- Annual Meeting
- Golf Outing
- State of the Community
- Bay Area on the Go!
- Eye Opener Breakfast
- Seminars and Workshops
- Legislative Luncheon
- Chamber Check-Up
- Name and logo recognition

*AS A PREMIER SPONSOR YOU WILL ALSO RECEIVE THE FOLLOWING:*

- Business Spotlight in the Chamber E-newsletter
- Preferred seating at all major events
- Listing on the Chamber website ([www.baycityarea.com](http://www.baycityarea.com))
- Logo in monthly Events Notice
- Listing in event programs
- Listing in event flyers/invitations
- Signage at each event
- Logo in the Chamber E-newsletter

# **COMMUNITY PARTNER \$3,750**

**(AVAILABLE FOR GOVERNMENT AND NON-PROFIT)**

- Annual Meeting
- State of the Community
- Bay Area on the Go!
- Eye Opener Breakfast
- Seminars and Workshops
- Legislative Luncheon
- Chamber Check-Up
- Business & Education Partnership
- Public Affairs
- Name and logo recognition

*AS A COMMUNITY PARTNER SPONSOR YOU WILL ALSO RECEIVE THE FOLLOWING:*

- Business Spotlight in the Chamber E-newsletter
- Preferred seating at all major events
- Listing on the Chamber website ([www.baycityarea.com](http://www.baycityarea.com))
- Logo in monthly Events Notice
- Listing in event programs
- Listing in event flyers/invitations
- Signage at each event
- Logo in the Chamber E-newsletter

# VISIONARY LEADER

## \$2,500

*CHOOSE ONE OF THREE:*

Public Affairs:

- Lansing Lobbying Days Sponsor
- Leading the Way Speaker Series

Placemaking:

- Community promotional initiatives
- Energize Bay Area Young Professional Network

Economic:

- Business & Education Partnership
- Business Competitive Agenda

*SPECIFIC BENEFITS AND RECOGNITION OF OUR SELECT LEGACY,  
PREMIER AND COMMUNITY PARTNER SPONSORS ARE:*

*Bay Area Chamber Annual Meeting*

- Table of 8 for dinner, with preferred seating
- Recognition during dinner
- Inclusion in promotional materials
- Listing in program
- Table sign recognition
- Listing on entrance signs to banquet room
- Inclusion in pressreleases for the event

*Chamber Golf Outing (Not available for Community Partner)*

- Foursome for golf
- Four seats at Golf Awards Dinner
- Listing in promotional materials
- Recognition from the podium during Awards Dinner
- Recognition in written program
- Tee sponsorship
- Recognition on entrance signs
- Listing on sign near podium at Golf Outing Awards Dinner
- Opportunity to provide promotional items in give-away package
- Inclusion in press releases for the event

*State of the Community Luncheon*

- Table of 8 for lunch, with preferred seating
- Inclusion in promotional materials
- Listing on entrance signs to banquet room
- Table sign recognition
- Inclusion in press releases for the event

## *Bay Area... On The Go!*

- Table of 8 for lunch, with preferred seating
- Inclusion in promotional materials
- Listing on entrance signs to banquet room
- Table sign recognition
- Inclusion in press releases for the event

## *Eye Opener Breakfasts (10)*

- Ten tickets annually for breakfast or a Fast Track pass
- Recognition on sponsor sign for each breakfast
- Recognition from podium for each of the ten breakfasts
- Recognition on each of ten programs
- Opportunity to place promotional materials on sponsorship table
- Inclusion in press releases for the event

## *Legislative Luncheon(s)*

- Table of 8 for the luncheon(s), with preferred seating
- Inclusion in promotional materials
- Listing on entrance signs to banquet room
- Table sign recognition
- Recognition from the podium
- Inclusion in press releases for the event

## *Chamber Check-Ups*

- Recognition in presentation
- Recognition in the written program
- Inclusion in press releases



*SPECIFIC BENEFITS AND RECOGNITION OF OUR SELECT LEGACY SPONSORS AND VISIONARY LEADERS ARE (Choose One):*

*PUBLIC AFFAIRS:*

Lansing Lobbying Days

- Inclusion in promotional materials, including legislative leave-behinds
- Preferred attendance during lobbying days
- Logo included in quarterly Legislative Update

Leading the Way Speaker Series (Four Annual Luncheons)

- Table of 8 for lunch, with preferred seating
- Private meeting with speakers (when available)
- Inclusion in promotional materials
- Table sign recognition
- Inclusion in press releases for the event

*PLACEMAKING:*

Community Promotional Initiatives

- Logo inclusion on Bay Area Chamber of Commerce promotional materials for collaborative efforts (Pitch a Dream Competition, Dow Great Lakes Bay Invitational, Tall Ships Celebration, etc.)
- Preferred invitations to community events when applicable

Energize YPN

- Free YPN memberships for young professionals
- Logo inclusion in all Energize YPN promotional materials
- Recognition at all Energize YPN events
- Preferred seating at all professional development events

*ECONOMIC:*

Business & Education Partnership

- Table of 8 for annual BEP Fall Forum, with preferred seating
- Preferred attendance during quarterly BEP Council Days
- Preferred inclusion in Mock Job Interviews and Job Shadowing Program
- Logo included in all BEP promotional materials

Business Competitiveness Agenda & Business Friendly Index

- Logo inclusion in final reports
- Preferred inclusion in draft process
- Advance copy of reports and media kits

# SPONSORSHIP A-LA-CARTE

## *Bay Area Chamber Annual Meeting \$700*

- Table of 8 for dinner, with preferred seating
- Recognition during dinner, logo and verbal
- Inclusion in promotional materials
- Listing in program
- Table sign recognition
- Inclusion in press releases for the event

## *Chamber Golf Outing \$1500*

- Foursome for golf
- Four seats at Golf Awards Dinner
- Listing in promotional materials
- Recognition from the podium during Awards Dinner
- Recognition in written program
- Recognition on entrance signs
- Listing on sign near podium at Golf Outing Awards Dinner
- Opportunity to provide promotional items in give-away package
- Inclusion in press releases for the event

## *State of the Community Luncheon \$400*

- Two (2) seats for lunch, with preferred seating
- Inclusion in promotional materials
- Listing on entrance signs to banquet room
- Table sign recognition
- Recognition from the podium
- Inclusion in press releases for the event

## *Bay Area on the Go! \$750*

- Table of 8 for lunch, with preferred seating
- Inclusion in promotional materials
- Listing on entrance signs to banquet room
- Table sign recognition
- Inclusion in press releases for the event

## *Leading the Way Speaker Series \$500*

- Table of 8 for lunch, with preferred seating
- Inclusion in promotional materials
- Listing on entrance signs to banquet room
- Table sign recognition
- Inclusion in press releases for the event

## *Eye Opener Breakfasts \$500 (yearly)*

- Ten tickets annually for breakfast
- Recognition on sponsor sign for each breakfast
- Recognition from podium for each of the ten breakfasts
- Recognition on each of ten programs
- Opportunity to place promotional materials on member showcase table
- Inclusion in press releases for the event

## *Eye Opener Breakfast Table Host \$200 (yearly)*

- Signage at your table
- Opportunity to pass out your business information at your table
- Great exposure to your business at an affordable cost
- Verbal recognition during the program
- Signage displayed at each program for the year

## *Eye Opener Breakfast Coffee Sponsor \$75 (monthly)*

- Signage at coffee stations
- 2-Minute Presentation (at the month of your choosing. Depending on availability)
- One handout placed in each folder (provided by member)
- Verbal recognition
- Business name on agenda

## *Eye Opener Breakfast Booth Sponsor \$50 (monthly)*

- You are provided with a skirted display table
- Opportunity to network with members before and after the breakfast

### *Legislative Luncheon \$400*

- Two (2) seats for the luncheon, with preferred seating
- Inclusion in promotional materials
- Listing on entrance signs to banquet room
- Table sign recognition
- Recognition from the podium
- Inclusion in press releases for the event

### *P.E.E.R Groups \$200 (new in 2020)*

- Priority inclusion in P.E.E.R Group of your choice (Human Resources, Marketing or Finance)
- Inclusion in promotional materials

### *Chamber Check-Ups \$200*

- Recognition in presentation
- Recognition in the written program
- Inclusion in press releases

### *Member Referral Program \$200 (yearly)*

- Recognition of marketing materials
- Bay Chamber buys back gift cards in return

### *Lansing Lobbying Days \$300*

- Logo on legislative leave-behinds
- Priority opportunities to attend

### *Chamber Day with the Tigers \$250*

- Two (2) tickets to attend
- Logo on promotional materials

### *Energize Bay Area Young Professionals Network*

- Various sponsorships available- please contact the Chamber directly

### *Business & Education Partnership*

- Various sponsorships available- please contact the Chamber directly