



2020 MEMBERSHIP APPLICATION / RENEWAL FORM

ABILENE AREA CHAMBER OF COMMERCE

Please review the attached pages regarding the Membership Dues Levels and Individual Benefit Options, and make the selections that best fit the needs of your business. Renewing Members: Please use the form below to update your information, if needed. **Complete Pages 1 & 2 and return both**, along with your dues payment to:
 Abilene Area Chamber of Commerce, 201 NW 2nd St, Abilene, KS 67410.

To pay by ACH or credit card, please contact the Chamber office for an electronic invoice at: chamber@abileneks.net.

Thank you for your partnership with the Abilene Area Chamber of Commerce!

Business/Organization Name: _____

Billing Address: _____

Physical Address (if different from billing): _____

Business Phone: _____ Website: _____

Full-Time Employee Count: _____ Type of Business: _____

Primary Contact Person & Title: _____

Email: _____ Mobile or Alternate Phone: _____

Secondary Contact Person & Title: _____

Email: _____ Mobile or Alternate Phone: _____

Please list any social media links (Facebook, Instagram, Twitter, etc.) you would like included on your online business listing:

Please list additional employees to receive electronic Chamber communication (or email to chamber@abileneks.net):

Name: _____ Email Address: _____

PLEASE SEE PAGE 2 FOR INDIVIDUAL BENEFIT PRICING AND SELECTION, AND PAGE 3 FOR COMPREHENSIVE INVESTMENT LEVEL PACKAGES.

2020 INVESTMENT LEVELS	SELECT ONE
ASSOCIATE MEMBER - Annual Investment: \$100 <i>(Individual, Non-Profit, Civic, etc.)</i>	<input type="checkbox"/>
CLASSIC LEVEL* - Annual Investment: \$200 + # of Full-Time Employees >5 _____ x \$5 = \$ _____	<input type="checkbox"/>
EXECUTIVE LEVEL* - Annual Investment: \$375- Total Value: \$700 + # of Full-Time Employees >5 _____ x \$5 = \$ _____	<input type="checkbox"/>
CORPORATE LEVEL* - Annual Investment: \$750 - Total Value: \$2,040 + # of Full-Time Employees >5 _____ x \$5 = \$ _____	<input type="checkbox"/>
CHAMBER CHAMPION* - Annual Investment: \$1,500 - Total Value: \$3,900 + # of Full-Time Employees >5 _____ x \$5 = \$ _____	<input type="checkbox"/>

ANNUAL MEMBERSHIP INVESTMENT	
Membership Level	\$ _____
Employee Dues Share	\$ _____
Individual Options <i>(from Page 2)</i>	\$ _____
Additional Location <i>(Same business in another location)</i>	
# of Additional Locations x \$100 = \$ _____	\$ _____
Affiliate Business <i>(Separate business with common ownership)</i>	
# of Affiliate Businesses x \$100 = \$ _____	\$ _____
TOTAL ANNUAL INVESTMENT	\$ _____

PLEASE SEE REVERSE (PAGE 2) TO SELECT INDIVIDUAL OPTIONS

2020 MEMBERSHIP LEVELS & VALUES



ASSOCIATE LEVEL - Annual Investment - \$100

(Not available to businesses operating for profit)

The following Associate Level categories are available:

Individual (Elected officials; retirees; persons no longer active in the business community who still wish to be involved)

Non-Profit Organization (501(c)3; religious organizations; entities which rely on dues, contributions & grants rather than fees or retail sales; includes tourism partners and attractions)

Civic or Government Entity (as defined by K.S.A. 75-1117)

CLASSIC LEVEL - Annual Investment - \$200

(+\$5 per employee for businesses with more than 5 employees)

The Classic Level is our traditional membership structure based on number of employees in a for-profit business. Businesses with up to 5 employees pay \$200. Larger businesses with more than 5 employees pay an additional \$5 per full-time employee.

All membership levels include these Classic Level benefits:	Included
Support Chamber's Mission Promoting Commerce & Economic Growth	X
Local, Regional, State & National Advocacy	X
Chamber Membership Display Plaque	X
Free Ribbon Cuttings/Grand Opening Promotions	X
Invitations & Alerts for Chamber Events	X
Member Pricing for Chamber Events	X
Inclusion in the Abilene Bucks Program	X
Immediate Email Contact for Fraud Notices	X
e-Newsletter Subscription	X
20% Discount on Constant Contact	X
Chamber Business Mailing Labels (Digital Only)	X
Use of Chamber's Bulk Mail Stamp	X
40% Off Initiation Fee at Abilene Great Life Sports & Fitness	X
Display Brochures in Chamber Lobby	X
Online Member Directory Listing w/ Logo & Link to Your Website	X
"Like" on Facebook by Chamber Page	X
Priority Referrals over Non-Chamber Members	X
Business Events and Sales Shared to Chamber Facebook Page	Up to 1/Wk
Submit business Events/Major News to Include in e-Newsletter	X
Job Postings on Chamber Website	X
Bold Listings in Community-Wide Promos	X
"Hot Deals" Postings on Chamber Website	X

EXECUTIVE LEVEL - Annual Investment - \$375

(+\$5 per employee for businesses with more than 5 employees)

Total Value - \$990

Executive Level includes all of the benefits of the Classic Level, PLUS these upgraded benefits:	Value
(1) Additional Facebook Post Per Week (up to 52/yr)	\$520
(1) Chamber E-Newsletter Blast for an Event or Sale	\$100
(4) e-Newsletter Ads per Year	\$80
(1) Month "Featured Member" Website Ad	\$50
(1) Ticket to Chamber Annual Banquet	\$40

CORPORATE LEVEL - Annual Investment - \$750

(+\$5 per employee for businesses with more than 5 employees)

Total Value - \$2,385

Corporate Level includes all of the benefits of the Classic Level, PLUS these upgraded benefits:	Value
Annual "Featured Member" Website Ad Contract	\$500
Business Name w/ Link to Website in e-Newsletters (26/year)	\$390
Promo Material Placement in Relocation/New Resident Packets	\$100
(1) Printed Set of Chamber Business Mailing Labels	\$25
(2) Additional Facebook Posts Per Week (up to 52 per year)	\$520
(6) e-Newsletter Ads Included per Year	\$120
(1) "Advertorial" in e-Newsletter	\$150
(1) Affiliate Membership (Additional Location, Same Owner)	\$100
(1) 3-Minute Facebook Live or Business Video	\$150
(1) Business After Hours Host Sponsorship	\$50
(2) Tickets to Chamber Annual Banquet	\$80

CHAMBER CHAMPION - Annual Investment - \$1,500

(+\$5 per employee for businesses with more than 5 employees)

Total Value - \$3,900

Chamber Champion Level includes all of the benefits of the Classic Level, PLUS these upgraded benefits:	Value
Annual Digital Sign Ad Contract	\$500
Annual Website Banner Ad Contract	\$500
Logo Linked to Your Website in e-Newsletters (26/year)	\$520
Brochures/Cards Distributed at Special Events	\$100
Promo Material Placement in Relocation/New Resident Packets	\$100
(2) Printed Sets of Chamber Business Mailing Labels per Year	\$50
(2) Additional Facebook Posts Per Week (up to 104 per year)	\$1,040
(8) e-Newsletter Ads Included per Year	\$160
(1) "Advertorial" in e-Newsletter	\$150
(1) Hyperlinked Company Logo on Footer of Chamber Website	\$500
(1) 3-Minute Facebook Live or Business Video	\$150
(1) Business After Hours Host Sponsorship	\$50
(4) Tickets to Chamber Annual Banquet	\$160
(1) Spirit Sponsorship at Annual Banquet	\$100
(1) 1000000	\$100